



Diana Alarcon, Director
City of Fort Lauderdale
Transportation and Mobility Department
290 NE 3rd Avenue
Fort Lauderdale, Florida 33301

RE: Endorsement of the City of Fort Lauderdale Transit Master Plan

Dear Mrs. Alarcon,

On behalf of the Executive Board of Directors of the Downtown Fort Lauderdale Transportation Management Association (TMA), I am pleased to provide this letter of endorsement of the City of Fort Lauderdale Transit Master Plan.

Over the course of the efforts to develop this plan, City staff continuously engaged TMA staff and the TMA Board to receive feedback and recommendations. With their proactive efforts to involve stakeholders like the TMA, the City has developed a living document with actionable guidance for improving community bus service for our guests and neighbors. City representatives addressed the TMA board on multiple occasions throughout the effort. Most notably, on August 17, 2017, City staff met with TMA staff and representatives of the TMA Board to delve into the plan, receiving detailed feedback on the recommended route alignments.

At its Board Meeting on August 23, 2017, the TMA Board made a motion to endorse the Transit Master Plan along with the following recommendations:

- *Extend the Galt Link west on Commercial Boulevard as far as the Intracoastal Waterway;*
- *Continue operating the Galt Link on Galt Ocean Drive, rather than shifting it to A1A;*
- *Continue operating the northbound Galt Link on El Mar Drive rather than shifting it to A1A, and continue the route alignment as far north as Washingtonia Avenue;*
- *Consider combining the Downtown, Las Olas, and Beach Links into one contiguous route, which would add desired service to the Victoria Park neighborhood, provide connections for employees to access jobs along the beach, and reduce unnecessary route overlap;*
- *Consider combining the NW Community and Neighborhood Links, which would reduce unnecessary route overlap and streamline operations for shorter headway periods;*

Downtown Fort Lauderdale Transportation Management Association Board of Directors

Alan Hooper, Chair, Hooper Construction; **Gregory Stuart, Vice Chair**, Executive Director, Broward MPO; **Joey Epstein, CPA, Treasurer**; **Stephanie Toothaker, Esq., Secretary**; **Steve Geller**, Commissioner, Broward County; **Dale V. C. Holness**, Commissioner, Broward County; **Romney Rogers**, Commissioner, City of Ft. Lauderdale; **Bruce Roberts**, Commissioner, City of Fort Lauderdale; **Greg Durden**, Downtown Development Authority; **Loraine Cargill**, SFRTA; **Larry Merritt**, FDOT; **Steve Lucas**, Hooper Construction; **Melissa Milroy**, The Galleria Mall; **Dana Pollitt**, Adept Strategy & Public Relations; **Dan Barnett**, Beach Business Improvement District; **Roosevelt Walters**



- Consider evening hours for the Las Olas, Beach, Downtown, and Galt Links, especially on Fridays and Saturdays;
- Extend the Airport Link to Huizenga Plaza, which would provide seamless access to Las Olas Boulevard;
- Estimate projected ridership and develop performance measures along with each route alignment;
- Engage consultant assistance from FDOT to derive recommendations for Fiscal Year 2018 to align with the Transit Master Plan and the TMA Fiscal Year 2018 projected budget shortfall;
- Revisit and revise the plan on an annual basis in order to maintain an ongoing five-year strategy; and
- Ensure the Transit Master Plan is consistent with the TMA's needs, understanding that it is a baseline document, routes to be reviewed closely with the communities they serve prior to routes being changed.

The TMA Executive Board of Directors hereby formally endorses the Transit Master Plan in consideration of the above recommendations and supports it to be forwarded to City of Fort Lauderdale City Commission for further consideration and adoption. We sincerely appreciate the opportunity to have been included in the efforts to develop the Final Transit Master Plan and look forward to partnering with the City to implement it.

With appreciation,

Robyn Chiarelli

cc: Alan Hooper, TMA Board Chair
TMA Executive Board of Directors
Karen Warfel, City Transportation and Mobility Principal Planner

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