



TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee Feldman, City Manager

DATE: October 16, 2012

TITLE: Consent Resolution – “Project Snapdragon” Qualified Target Industry (QTI)
Tax Refund Program – Economic Development Incentive Package

Recommendation

It is recommended that the City Commission adopt a resolution approving “Project Snapdragon” as a Qualified Target Industry business applicant and providing for local financial support, contingent upon approvals from the State of Florida.

Background

Project Snapdragon (a fictitious name used to ensure company confidentiality) is an existing private, for-profit educational institution with 85 employees at its corporate headquarters in Broward County. Although historically located only in Florida, through recent acquisitions including that of a company located in Arizona, Project Snapdragon has begun to expand its physical locations across the country. The Arizona facility has more than sufficient space to house the corporate headquarters, however the company would prefer to remain in Broward County, and to specifically relocate to the City of Fort Lauderdale.

If approved for this incentive the company would relocate their operations to the City of Fort Lauderdale, occupy approximately 40,000 sq. ft. of new space and add 70 net new employees with an average salary of \$50,000 (115% of Broward County avg. wage). In addition, Project Snapdragon plans to provide \$750,000 in capital investment in the new Fort Lauderdale location.

The proposed QTI incentive of \$350,000 – paid out over six years (80% State, 20% City) City’s payout \$70,000 over a six year time frame.

Resource Impact

There is a fiscal impact to the City in the amount of \$70,000. Funding for this item currently exists in DSD050101-4299 Other Contributions – Fund 001, Subfund01.

\$70,000 is available in Fund 001, Subfund 01, DSD050101

Funds Available in:

SUB					SUB		
FUND	FUND	FUND NAME	INDEX #	INDEX NAME	OBJECT #	SUBJECT NAME	AMOUNT
001	01	General Fund	DSD050101	Economic Development	4299	Other Contributions	\$70,000.00
TOTAL							\$70,000.00

Attachment

Exhibit 1 - Resolution

Prepared By: Karen Reese, Economic Development

Department Director: Greg Brewton, Sustainable Development