



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#24-0852

TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: October 1, 2024

TITLE: Motion Approving Outdoor Event Agreements with Thrive Development Group LLC, for four (4) THRIVE EVENTS: Diecast Collectibles, Bark and Brews, Art Walk, and Fueled Coffee & Classics - **(Commission District 2)**

Recommendation

Staff recommends the City Commission approves the outdoor event agreements with Thrive Development Group LLC, in substantially the forms attached, and authorize execution of the agreements by the City Manager.

Background

On September 3, 2024, Thrive Development Group LLC. submitted four (4) outdoor event applications for the following four (4) recurring THRIVE EVENTS:

- **Diecast Collectibles** is scheduled to take place on October 12, 2024, and November 9, 2024, which is less than the 90-day application deadline, therefore the outdoor event application fee is \$1,000. The event impacts are limited to October 12, 2024, and November 9, 2024, which include the setup period, event period, and breakdown period for each event date.
- **Bark and Brews** is scheduled to take place on October 18, 2024, and November 15, 2024, which is less than the 90-day application deadline, therefore the outdoor event application fee is \$1,000. The event impacts are limited to October 18, 2024, and November 15, 2024, which include the setup period, event period, and breakdown period for each event date.
- **Art Walk** is scheduled to take place on October 26, 2024, and November 30, 2024, which is less than the 90-day application deadline, therefore the outdoor event application fee is \$1,000. The event impacts are limited to October 26, 2024, and November 30, 2024, which include the setup period, event period, and breakdown period for each event date.
- **Fueled Coffee & Classics** is scheduled to take place on October 27, 2024, and November 24, 2024, which is less than the 90-day application deadline, therefore

the outdoor event application fee is \$1,000. The event impacts are limited to October 27, 2024, and November 24, 2024, which include the setup period, event period, and breakdown period for each event date.

The event organizer attended the September 18, 2024, outdoor events meeting to review the event details with City staff including the Parks & Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The outdoor event meeting focuses on the operational logistics, cross departmental coordination, and event organizer requirements.

This event organizer is requesting special permissions for alcohol sales that require City Commission approval.

City staff invited the surrounding civic associations to the outdoor events meeting as well as sent a copy of the application and site plan. Upon approval, the City’s online events calendar will be updated to reflect this event.

The event agreement defines the responsibilities of the event organizer such as covering the associated event expenses and the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney’s Office reviewing and approving as to form all documents prior to their execution by the City Manager or designee.

Resource Impact

Revenue related to these agreements were included in the FY 2025 operating budget in the account listed below.

<i>Funds available as of October 1, 2024</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$0	\$4,000
TOTAL AMOUNT ►					\$4,000

Strategic Connections

This is a 2024 Commission Priority, advancing Public Places initiative.

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachments

Exhibit 1 – THRIVE EVENT: Diecast Collectibles Event Agreement

Exhibit 2 – THRIVE EVENT: Bark and Brews Event Agreement

Exhibit 3 – THRIVE EVENT: Art Walk Event Agreement

Exhibit 4 – THRIVE EVENT: Fueled Coffee & Classics Event Agreement

Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation