



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#23-0509

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: July 5, 2023

TITLE: Resolution Waiving the Formal Competitive Solicitation and Selection Processes Pursuant to Division 2., Procurement, of Article V. of Chapter 2 of the City of Fort Lauderdale Procurement Ordinance, for Purchases of Goods and Services; and Approving a Pilot Program via a License Agreement with Slinkydog, LLC for Pixar Putt Putt utilizing the Las Olas Garage Rooftop - (**Commission District 2**)

Recommendation

Staff recommends the City Commission adopt a resolution waiving the formal competitive solicitation and selection processes pursuant to Division 2., Procurement, of Article V. of Chapter 2 of the City of Fort Lauderdale Procurement Ordinance, for purchases of goods and services; approving a pilot program via a License Agreement, in substantially the form attached, with Slinkydog, LLC for Pixar Putt Putt, utilizing the Las Olas Garage Rooftop Amenity Deck; and authorize execution of the agreement by the City Manager.

Background

The Las Olas Garage, located at 200 Las Olas Circle, opened in 2019 and contains approximately 660 parking spaces and a rooftop amenity deck. The rooftop amenity deck includes an open-air space of approximately 9,000 square feet that overlooks the Intracoastal Waterway.

Over the past few years, the City has struggled to program the amenity deck with a compatible use for the surrounding neighborhood. The rooftop amenity deck, at one time, was available for rental through the Parks and Recreation event process, however there were challenges with noise, lighting, hours of operation, and vandalism at some of the events. On May 25, 2022, Commission Memorandum 22-064 identified the challenges associated with one-time events and noted that the rooftop amenity deck utilization was going to be limited moving forward.

The proposed action, if approved, would allow City staff to explore a different use case for the rooftop amenity deck by offering a longer-term use rather than various one-time uses. City staff is requesting that the City Commission waive the formal competitive

solicitation and selection processes, pursuant to Section 2-176(e)(17), Code of Ordinances of the City of Fort Lauderdale, where it specifies that the competitive solicitation selection processes do not apply to “purchases of goods or services for which the provisions of this article are waived by the city commission by resolution.” so that City staff can pilot this concept with Slinkydog, LLC (Slinkydog) who activated the Las Olas Oceanside Park in 2022 with Pixar Putt Putt.

In 2022, Slinkydog worked through A & R Enterprises of So. Fl Inc. dba RAV Communications to sponsor a Pixar themed putt putt course at Las Olas Oceanside Park from January 25 – April 2, 2023. The proposed agreement defines the terms and conditions for Slinkydog to return to the City of Fort Lauderdale for the upcoming winter season. City staff believes that the Pixar Putt Putt operation meets the goals of the Las Olas Garage Amenity Deck pilot program, aligns with neighborhood compatibility, and the putt putt was well received by the community in 2022. City staff met with members of the Central Beach Alliance on May 12, 2023, who provided feedback and were generally supportive of the proposed agreement.

The proposed agreement with Slinkydog includes:

- Term: October 9 – March 30
- Fee: \$80,000
- Operating Limitations:
 - Hours: 9:00am – 10:00pm (Seven Days per Week)
 - Noise/Volume of event to comply with City Ordinance
 - Any uplifting requires separate approval by the Transportation and Mobility Director

If approved, the Las Olas Garage Amenity Deck will be utilized exclusively by Slinkydog and will not be available for public use or available to host any other private events during the term of the agreement. The elevators and stairway connecting the rooftop parking to the ground floor will remain available for public use.

If the pilot program is successful, City staff will further define operating limitations for the amenity deck and explore opportunities for a future longer-term use through a formal competitive solicitation process.

Resource Impact

There is no fiscal impact associated with waiving the procurement rules. The License Agreement with Slinkydog, LLC. has an estimated positive fiscal impact to the Parking Fund in the amount of \$80,000 for FY2024.

Strategic Connections

This item is a *2022 Top Commission Priority*, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

Attachments

Exhibit 1 – License Agreement

Exhibit 2 – Location Map

Exhibit 3 – Resolution

Prepared by: Ben Rogers, Director, Transportation and Mobility

Department Directors: Ben Rogers, Transportation and Mobility
Linda Short, Finance