



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#25-1160**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Rickelle Williams, City Manager

**DATE:** December 16, 2025

**TITLE:** First Reading – Ordinance Amending Chapter 27 of the Code of Ordinances to Establish an Administrative Application Process, Associated Fees, and Define Vehicle for Hire Services and Operating Standards - (**Commission Districts 1, 2, 3, and 4**)

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**Recommendation**

Staff recommends the City Commission adopt an ordinance amending Chapter 27 of the Code of Ordinances of the City of Fort Lauderdale (Code of Ordinances) to establish an administrative application process for vehicle for hire permits, application and renewal fees, and to define vehicle for hire services and operating standards.

**Background**

As currently defined in Chapter 27 of the Code of Ordinances, vehicles for hire include, but are not limited to, taxicabs, private limousine services, sightseeing vehicles, courtesy car, rental cars with chauffeur, and non-emergency transportation services. However, low-speed vehicles providing private shuttle services (i.e. golf cart types of vehicles), are not currently defined in the Code of Ordinances.

Chapter 27 of the Code of Ordinances requires all vehicle for hire applicants to seek approval from the City Commission at a public hearing for a Certificate of Public Convenience and Necessity to obtain permits to operate a vehicle for hire business within the city limits. Chapter 27 also defines types of vehicles permitted to operate under this chapter and the rules, regulations, and general standards associated with operating a vehicle for hire service.

At the June 18, 2024, City Commission Meeting, the City Commission requested that City staff review and address low-speed vehicles and operational standards for vehicle for hire services. Specifically, the City Commission identified the following concerns:

- the observance of traffic rules and regulations;
- loud music originating from low-speed vehicles;

- regulation of advertisements, words, and images on low-speed vehicles operating as vehicles for hire;
- regulation of the vehicles for hire that operate for gratuity or voluntary compensation; and
- limiting the number of permitted low-speed vehicles operating within the City limits.

At the December 17, 2024, City Commission Meeting, the City Commission requested that City staff consider revising the vehicle for hire permitting process so that applications are reviewed and approved administratively by City staff, rather than requiring City Commission consideration. Subsequently, City staff researched policies of local and coastal municipalities to confirm best practices for regulating the operation of vehicle for hire services and low-speed vehicles.

On March 22, 2024, the State of Florida adopted Section 320.0603, Florida Statutes, regarding vehicle for hire licenses or permits to establish reciprocity of vehicle for hire permits issued by any county or municipality within the State. According to Section 320.0603, a county or local municipality is prohibited from requiring a vehicle for hire service to obtain additional permits or licenses to operate if the business or individual already holds valid vehicle for hire permits from another county or municipality.

To align with State of Florida regulations, the proposed ordinance amendment includes the removal of Article II – Taxicabs and Article III – Motel or Hotel Courtesy Cars, as well as the permit requirements for luxury transportation vehicles and non-emergency medical transport vehicles, as these vehicle for hire services are regulated by Broward County. Additionally, staff are proposing to remove Article IV – Rental Cars as this type of service is not considered a vehicle for hire service as defined in Chapter 27. The removal of Article IV – Rental Cars should not be confused with rental cars with chauffeur services which remains in Chapter 27.

The proposed amendment adds definitions for additional vehicle service types, specifically low-speed vehicles and redefines vehicle for hire to include those operating for monetary compensation in the form of rates, fares, or voluntary compensation (such as tips or gratuity).

The proposed ordinance establishes an administrative application process that eliminates the need for a public hearing for a Certificate of Public Convenience and Necessity to obtain permits and establishes a fee for rental cars with chauffeurs (including low-speed vehicles), of \$151.00 for new permit applications and \$100.00 for annual renewals.

On May 9, 2025, staff solicited feedback from the permit holders with respect to the proposed modifications. Many of the concerns raised were related to businesses operating vehicle for hire services without proper permits, insurance requirements, and price gouging during high-volume periods and special events. Business owners were largely supportive of the considerations for establishing permit capacity for vehicle for hire

permits. However, the feedback included concerns related to advertising restrictions, which permit holders noted the City should consider permitting the use of advertisement on such vehicle for hire businesses as the additional revenue generated through advertisement supports their business during slower tourist seasons. Permit holders were also supportive of the program requiring administrative application approval process.

Over the last few years, the City issued three (3) permits in Fiscal Year 2024, fourteen (14) permits in Fiscal Year 2025, and two (2) permits in Fiscal Year 2026 to date for vehicle types that would be considered low-speed vehicles under the proposed ordinance.

To better understand the current number of low-speed vehicles operating within the City, the Transportation and Mobility Department partnered with the Fort Lauderdale Police Department to conduct a series of observations over the last few months during different times of the day and days of the week, mostly within the area of Las Olas Boulevard from Andrews Avenue to A1A. As part of this exercise, staff identified a total of 177 low-speed vehicles operating in the area during the observation period:

- Ten (10) were observed to have been an active permit holder between Fiscal Year 2025 and Fiscal Year 2026;
- Forty-two (42) were registered to businesses and/or confirmed to be operating as a vehicle for hire service through observed business identification signs, and are not current permit holders;
- Ninety-three (93) were found to be registered to individual owners. These vehicles did not have any business identification signs to indicate they were operating as vehicle for hire, and are not current permit holders; and
- Thirty-two (32) could not be verified through the Florida Department of Highway and Motor Vehicles (FLDHMV) due to out-of-state tags, or other unknown factors. These vehicles did not have any business identification signs to indicate they were operating as vehicle for hire, and are not current permit holders

City staff used the data to develop a proposed annual permit capacity of one hundred (100) permits to be issued for operating a rental car with chauffeur, which under the proposed ordinance includes low-speed vehicles and sightseeing services. The permit capacity may be modified upon approval by the City Commission through a public hearing and adoption of a resolution. It is worth noting that the City has not received applications or permitted any sightseeing services in the last five (5) years.

The proposed application process also reinforces operational requirements for permitted businesses to operate under Chapter 27, such as, but not limited to, parking, stopping, and standing in public right of way in accordance with Chapter 26 of the Code of Ordinances.

Furthermore, the proposed application process reinforces regulations regarding the operation of music from vehicles, signs and advertisement on vehicles, and upholding rates, fares or voluntary compensation as identified and approved by the City through the application process.

If the proposed ordinance amendment is approved, City staff will implement an educational period of up to ninety (90) days prior to commencing any enforcement actions.

### **Resource Impact**

The proposed amendment adopts a cost recovery permit fee for each applicant, resulting in a positive fiscal impact that will be reflected in the account listed below.

<b><i>Funds available as of November 19, 2025</i></b>					
<b>ACCOUNT NUMBER</b>	<b>COST CENTER NAME (Program)</b>	<b>CHARACTER/ ACCOUNT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>Amount Received (Character)</b>	<b>AMOUNT</b>
10-001-8041-541-369-900	Transportation Traffic	Revenue/Other Miscellaneous Revenues	\$4,594	\$1,500	\$500
<b>TOTAL AMOUNT ►</b>					<b>\$500</b>

### **Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Infrastructure and Resilience Focus Area, Goal 4: facilitate an efficient, multimodal transportation network.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision: We Are Connected.

### **Attachments**

Exhibit 1 – Ordinance

Exhibit 2 – Business Impact Estimate

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Prepared by: Morgan Dunn, Program Manager I, Transportation and Mobility

Department Director: Milos Majstorovic, P.E., Transportation and Mobility