

Overview/Qualitative Nature of Borrowed Time Tattoo Studio and Elite Rejuvenation

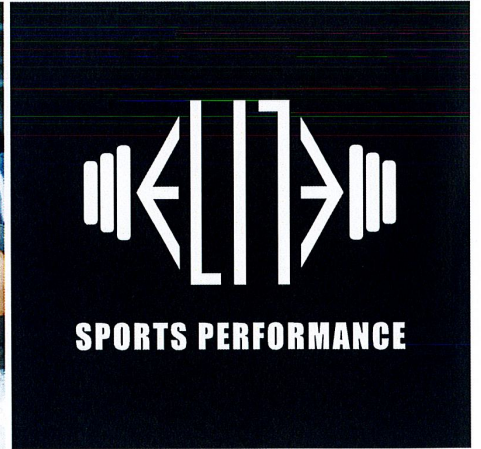
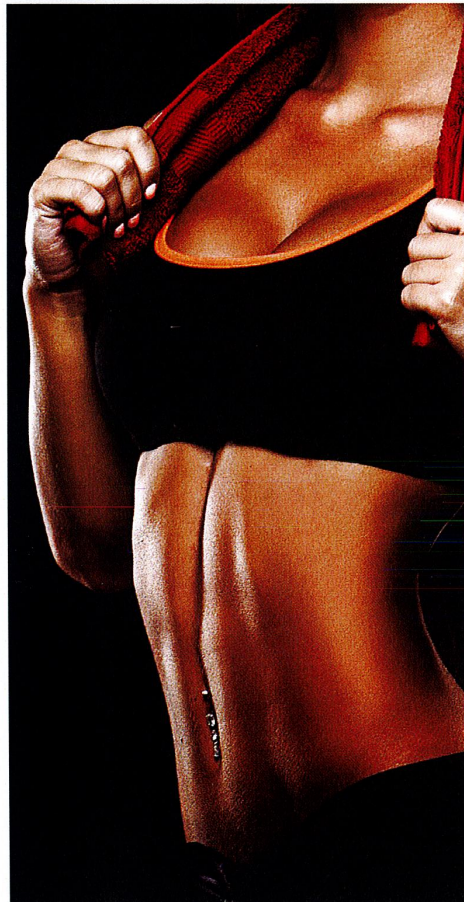
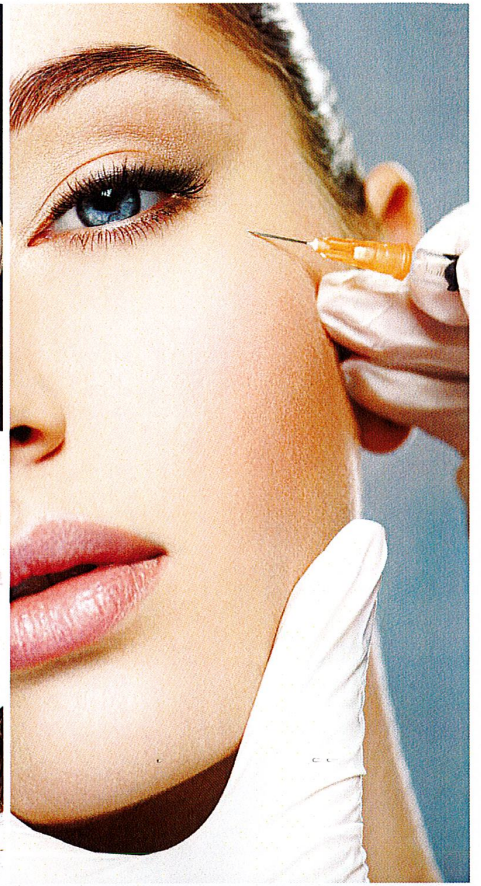
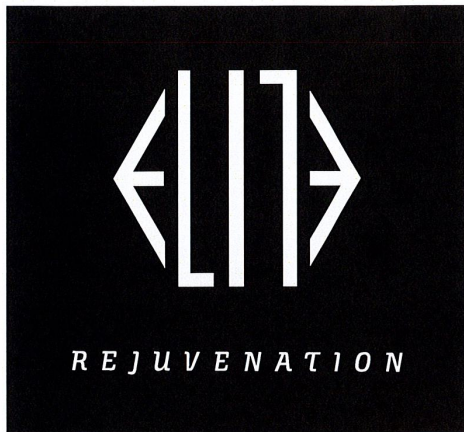
Mr. Jon Nelson is the owner of Borrowed Time Tattoo studio located in the Fat Village, Fort Lauderdale area. Jon is an extremely renowned and sought after artist who is heavily respected within the tattoo community. With his success and proven track record, he has built an enormous book of clients and has an extensive wait list. He has had the opportunity to work with various high profile clients and companies who travel across the country and internationally to work with Jon. Following the tattoo studio, Jon owns and operates a clothing business, which he serves as the content creator as well as oversees the marketing component in addition to providing marketing consulting to clients.

Borrowed Time Tattoo was established in 2017 and has been growing rapidly by nearly doubling profits each of the five years as well as employing 14 artists. Jon Nelson and Borrowed Time Tattoo have been marketed all over the tattoo community from being featured as a special guest artist at conventions, social media articles, artist interviews with various media groups, and many more. The business has had growing traction in not only the tattoo industry but the public eye as well.

Due to the success of Borrowed Time Tattoo, Mr. Nelson is seeking to expand his services at a new location to accommodate and focus strictly on his high-end clientele, providing a more high-end, exclusive, and personalized approach to his clients. Creating a new tattoo shop called Model Citizen, would allow him to move in this direction. He would like to bring an entirely new experience to his clients in a more private setting, featuring only top tier artists in an appointment only environment. Additionally, Mr. Nelson believes that enhancing the customer experience with med spa services to the Tattoo world will help deliver this approach. It would be an all in one experience for all clients' external modification needs. This would be viewed as an extremely high-performance business providing an array of different features that caters to all the same clientele. So far there is no business like this and is certain to be sustainable in growth.

Elite Rejuvenation has been in business since 2018 bringing in over \$2,000,000 in annual revenue just in the Boca Raton facility. Elite Rejuvenation is projected to grow over 50% in revenue with their newest location (opened August 2022) in West Delray Beach, and they plan to open in East Delray Beach in April, 2022. Elite Rejuvenation services a large portion of South Florida with their concierge service at the spa or at home services, due to large demand within the last year dealing with the covid-19 pandemic. They provide a plethora of various services from IV therapy, Hormone Replacement, Dermal Fillers, Botox, Vitamin Treatments, Microblading, Microdermabrasion, PDO threading, Facial Balancing, Chemical Peels, Permanent Makeup, Fat Reduction, Non-Surgical Nose jobs and many more. Elite Rejuvenation has revolutionized the MedSpa business with their VIP membership, allowing people of all levels of income to participate in being the most elite version of themselves.

Their practitioners include some of the best in their craft within the state of Florida. Dr. Signal Goldring, Medical Director, has been in the Medspa/medical aesthetic space for over 15 years. She is a pillar in the community and personally hires and trains all of other Elite Rejuvenation practitioners, regardless of previous training or level of education. Mr. Matthew Morrison, is the Elite Rejuvenation master injector. He is regarded as one of the best injectors in Florida. Trained by Dr. Goldring, he regularly attends professional development seminars and trainings around the U.S. and abroad to consistently perfect his craft.



## UNLEASH YOUR INNER ATHLETE & BEAUTY

Elite Rejuvenation is South Florida's premier anti-aging clinic, specializing in functional medicine, PRP treatment and medical aesthetics. Our licensed and highly experienced medical team is here to guide you to look, feel and perform better today!

Bio Identical Hormone Therapy • Testosterone Replacement Therapy • Medical Aesthetics  
IV Nutrition • Pellet Therapy • PRP Facials and Treatments • Dermal Lip Fillers • Botox  
Microblading • Skin Care Treatments • Men's Anti-Aging Services • Lip Blushing

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**[www.eliterejuvenationboca.com](http://www.eliterejuvenationboca.com) / [www.elitespboca.com](http://www.elitespboca.com)**

# Borrowed Time Tattoo

AWARD WINNING TATTOO ARTISTS

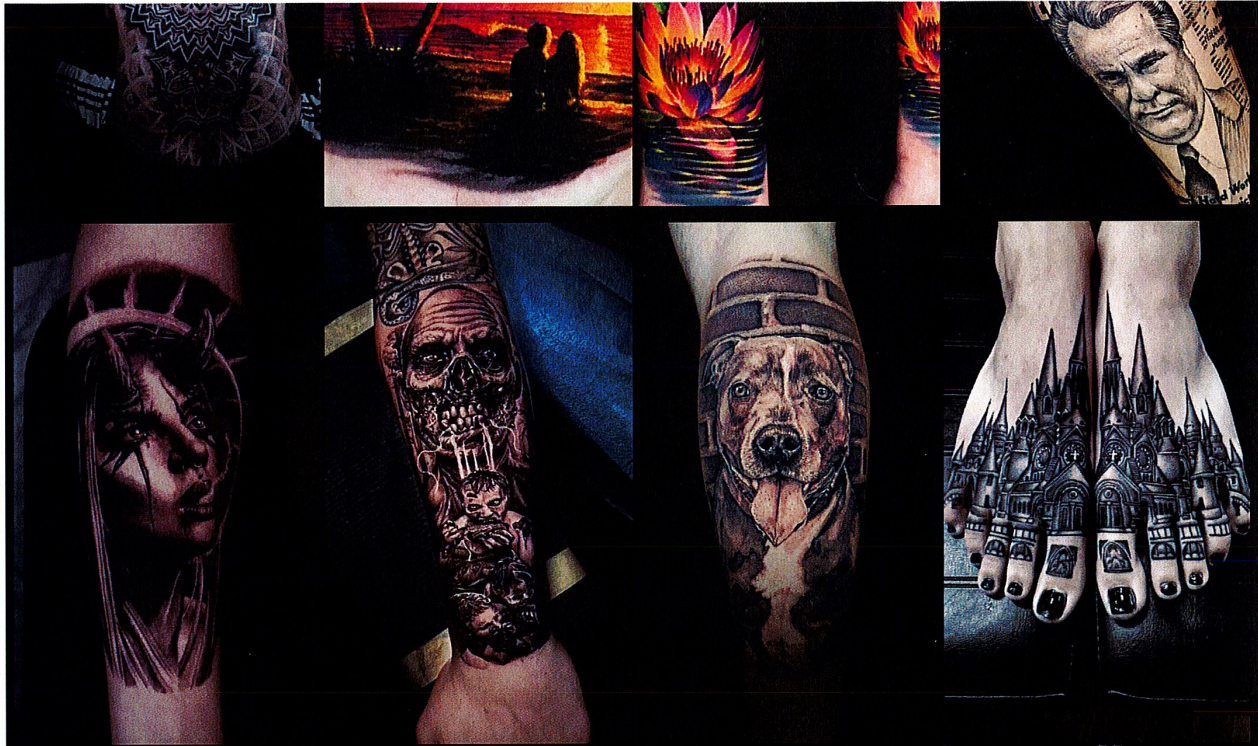
BORROWEDTIMETATTOO

AWARD WINNING, WORLD-RENOINED TATTOO ARTISTS  
OFFERING A BOUNDLESS RANGE OF TATTOO STYLES  
BRINGING YOU SOME OF BEST ARTISTS IN SOUTH FLORIDA.

## Our Mission

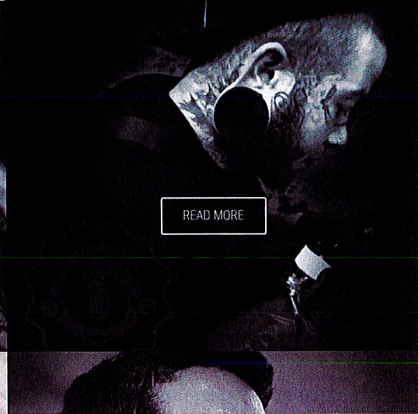
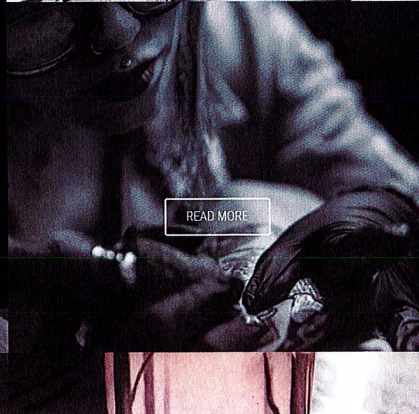
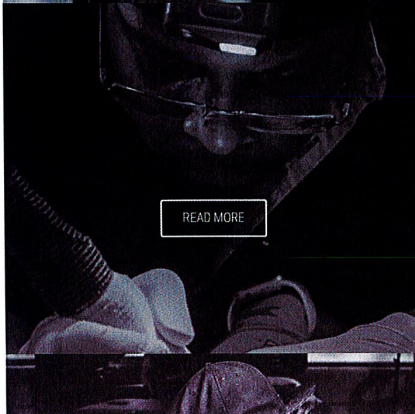
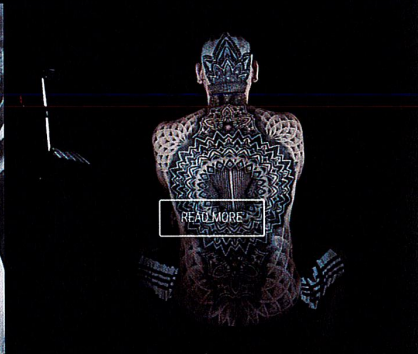
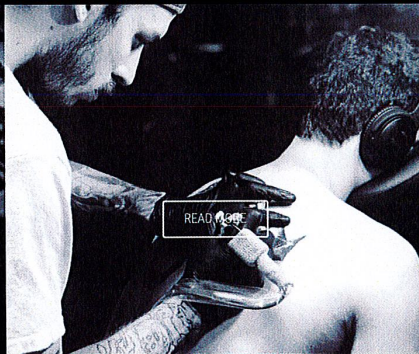
Borrowed Time Tattoo is dedicated to producing excellent artwork. Our artists strive to create tattoos that reflect both passion and dedication to their personal art as well as the industry. We always listen to our clients vision to create designs in every style of tattoo. We produce artwork that our clients and artists are proud to show off for both the design and technical skill.





THE TEAM

## OUR CREATIVE ARTISTS





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WHAT IS MICROBLADING?

## MICROBLADING

Microblading is the process of implanting color pigment beneath the surface of the skin by means of a small, sterile, disposable needle to produce the appearance of fuller eyebrows or to enhance the natural features of the face.

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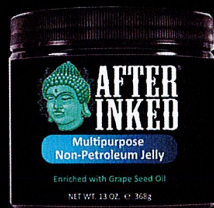
PRODUCTS

## AFTER INKED

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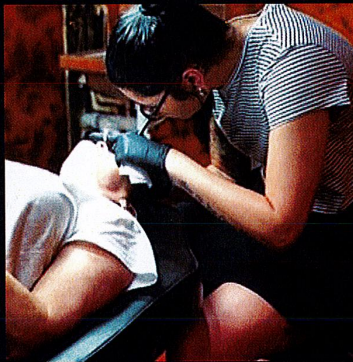


# MICROBLADING

BORROWEDTIMETATTOO

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### SHEY SAULS

Born in KY, I moved to South Florida as a child and started doing brows at the young age of 16. I've always been very artistic, I grew up drawing and painting with my grandmother. I've always had a fascination with beauty and tattoos, in particular eyebrows. I would always want to do my friends eyebrows and strive to make them perfect. When I turned 18 I went to esthetics school and my passion took off from there. I started tattooing brows in 2017 and never looked back. I am always expanding my techniques and taking advanced courses to provide the best brows possible. I specialize in Microblading but I have certifications in ombré brows as well. My favorite kind of brow to tattoo is combination brows, I love the boldness of them and how they heal so naturally.

TOOTH GEMS

## SIMPLE FACTS ABOUT TOOTH JEWELRY

You can have a jewel applied as a temporary enhancement which will last from 1- 6 weeks or a semi-permanent which will stay on until you decide to have it removed.

01.

IT IS NON-INVASIVE AND PAINLESS.

02.

REQUIRES NO EXTRA MAINTENANCE.

03.

CAN BE REMOVED OR REPLACED ANYTIME HAS NO EFFECT ON THE TOOTH ENAMEL ONCE

THE JEWEL IS REMOVED  
OR REPLACED.

04.

INVOLVES A PROCEDURE  
THAT ONLY TAKES ABOUT  
15 MINUTES AND IS 100%  
REVERSIBLE.

05.

IT IS STAIN RESISTANT.

06.

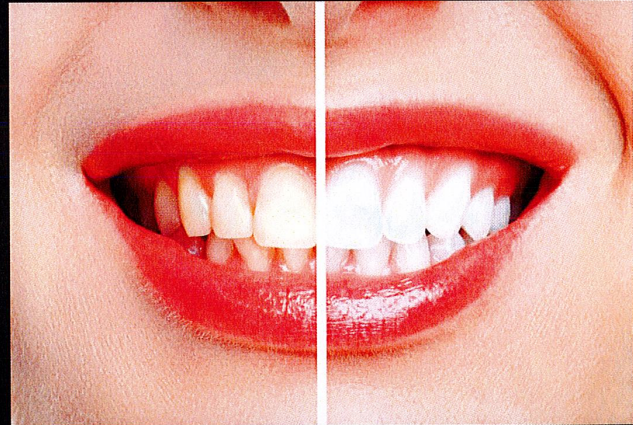
DOES NOT OBSTRUCT  
REGULAR BRUSHING  
EVEN IF USING AN  
ELECTRIC TOOTHBRUSH  
NOR RESTRICT YOU  
FROM VISITING YOUR  
DENTIST OR DENTAL  
HYGIENIST

MICROBLADING?

## TEETH WHITENING

### How Are Teeth Whitened?

Enamel, the first layer of tooth surface, is actually semi-translucent, or clear. The layer underneath the enamel, known as dentin, is typically yellow, but may be gray, brown or black. This hue is what is seen penetrating through the enamel. In order to whiten the dentin, a peroxide solution is placed on the enamel. This process opens the pores of the enamel, allowing the solution to reach the layer of dentin. The solution will then begin to lighten the dentin, resulting in the appearance of whiter teeth.



### Relaxing 3 Step Process

- Whitening gel applied to teeth, upper and lower arch
- LED Laser Light is positioned to the mouth to accelerate whitening
- Rinse and see your results

BORROWED TIME TATTOO

## TEETH WHITENING FAQs

Are the gums  
protected?

Are they toxins  
or parabens in

How is the  
whitening gel

Do you provide  
safety glasses or



The gums are protected with vitamin E oil before applying whitening gel.

the whitening gel?  
No the whitening gel is non-toxic and no parabens.

applied  
It is carefully applied with a Q-Tip

do i bring my own?  
Safety glasses will be provided for you.

#### VISIT OUR STUDIO AT

410 NW 1st Ave, Fort Lauderdale, FL 33301

#### MESSAGE US

BorrowedtimeTattoo@gmail.com  
(954) 530-4122

#### WORKING HOURS

Mon-Sun 12PM-9PM



#### BOOK YOUR TATTOO APPOINTMENT TODAY.

Name

Email

Phone No

Enter Message

I consent to Borrowed Time Tattoo Shop collecting my details through this form.

SUBMIT

### VISIT OUR STUDIO AT

410 NW 1st Ave, Fort Lauderdale, FL  
33301

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