



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#15-0200

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: March 3, 2015

TITLE: Event Agreements and Related Road Closing: St. Patrick's Day, Fort
Lauderdale Shamrock Run 4 Miller & Little Lucky Leprechaun Dash, Fort
Lauderdale St. Patrick's Day Parade & Festival, St. Patrick's Day Block
Party, St. Patrick's Day Festival, The Color Rave Electric Glow Run, Las
Olas International Triathlon and Food In Motion: Flagler Village Green
Market

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with Downtown Himmarshee Village Association, Inc., WildSide Online, Inc., Fort Lauderdale St. Patrick's Day Parade & Festival, Inc., Bam Bam Entertainment, LLC, Cillarda, Inc., Media That Matters, LLC, Miami Tri Events, LLC and Strictly Local, Inc. and authorize execution of agreement by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of Event Agreements is contingent upon the City

Attorney's Office receiving and approving a validly executed agreement.

Information on each event with road closing is as follows:

Event 1:

Applicant: Downtown Himmarshee Village Association, Inc.

Event Name: St. Patrick's Day

Date/Time: Saturday, March 14, 2015 (4:00pm-3:00am)

Location: SW 2nd Street between SW 2nd & SW 3rd Ave

Road Closing: Yes- SW 2nd Street between SW 2nd Ave & SW 3rd Ave

Alcohol: Yes

Amplified Music: Yes- (5:00pm-1:30am)

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Application Fee: \$100.00

Exhibit: 1

Event 2:

Applicant: WildSide Online, Inc.

Event Name: Fort Lauderdale Shamrock Run 4 Miller & Little Lucky Leprechaun Dash

Date/Time: Saturday, March 14, 2015 (7:30am-11:00am)

Location: Huizenga Plaza- 32 East Las Olas Blvd

Road Closing: Yes- see attached race route

Alcohol: Yes

Amplified Music: Yes- (8:00am-10:00am)

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Application Fee: \$100.00

Exhibit: 2

Event 3:

Applicant: Fort Lauderdale St. Patrick's Day Parade & Festival, Inc.

Event Name: Fort Lauderdale St. Patrick's Day Parade & Festival

Date/Time: Friday, March 13, 2015 (12:00pm- 1:00pm); Saturday, March 14, 2015 (11:30am-7:00pm)

Location: Las Olas Blvd from SE 6th Ave west to Las Olas Riverfront

Road Closing: Yes – see attached Parade route

Alcohol: Yes

Amplified Music: Yes- (12:00pm-7:00pm)

Insurance Required: Yes

Banners: Yes

Pending Code Violations: No

Application Fee: \$100.00

Exhibit: 3

Event 4:

Applicant: Bam Bam Entertainment, LLC
Event Name: St. Patrick's Day Block Party
Date/Time: Tuesday, March 17, 2015 (8:00pm-3:00am)
Location: SW 2nd Ave from Broward Blvd south to SW 2nd Street
Road Closing: Yes – SW 2nd Avenue from Broward Blvd south to SW 2nd Street
Alcohol: Yes
Amplified Music: Yes- (8:00pm- 1:00am)
Insurance Required: Yes
Banners: Yes
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 4

Event 5:

Applicant: Cilldara, Inc.
Event Name: St. Patrick's Day Festival
Date/Time: Tuesday, March 17, 2015 (8:00pm-12:00am)
Location: Maguire's Hill #16- 535 N. Andrews Ave
Road Closing: Yes- south bound lane of Andrews Ave from Sistrunk Boulevard to NW 5th Street.
Alcohol: Yes
Amplified Music: Yes- (8:00am-11:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 5

Event 6:

Applicant: Media That Matters, LLC
Event Name: The Color Rave Electric Glow Run
Date/Time: Saturday, March 21, 2015 (6:00pm- 10:00pm)
Location: Huizenga Plaza- 32 East Las Olas Blvd
Road Closing: Yes- see attached race route
Alcohol: No
Amplified Music: Yes- (6:00pm-10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 6

Event 7:

Applicant: Miami Tri Events, LLC

Event Name: Las Olas International Triathlon
Date/Time: Sunday, March 15, 2015 (6:30am- 12:00pm)
Location: DC Alexander Park- 500 Seabreeze Blvd
Road Closing: Yes- see attached race route
Alcohol: No
Amplified Music: Yes- (8:00am- 12:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 7

Event 8:

Applicant: Strictly Local, Inc.
Event Name: Food In Motion: Flagler Village Green Market
Date/Time: Friday, March 13, 2015 (5:00pm – 11:00pm); Friday, April 10, 2015 (5:00pm – 11:00pm) and Friday, May 8, 2015 (5:00pm – 11:00pm)
Location: Peter Feldman Park
Road Closing: Yes- see attached site plan
Alcohol: Yes
Amplified Music: Yes- (5:00pm- 12:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 8

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Resource Impact

There is a positive fiscal impact in the amount of \$800.00

Attachments:

Exhibit 1 – St. Patrick’s Day
Exhibit 1a – St. Patrick’s Day Site Plan
Exhibit 2 – Fort Lauderdale Shamrock Run 4 Miller & Little Lucky Leprechaun Dash
Exhibit 2a – Fort Lauderdale Shamrock Run Miller & Little Lucky Leprechaun Dash Site Plan

Exhibit 3 – Fort Lauderdale St. Patrick’s Day Parade & Festival
Exhibit 3a – Fort Lauderdale St. Patrick’s Day Parade & Festival Site Plan
Exhibit 4 – St. Patrick’s Day Block Party
Exhibit 4a – St. Patrick’s Day Block Party Site Plan
Exhibit 5 – St. Patrick’s Day Festival
Exhibit 5a – St. Patrick’s Day Festival Site Plan
Exhibit 6 – The Color Rave Electric Glow Run
Exhibit 6a – The Color Rave Electric Glow Run Site Plan
Exhibit 7 – Las Olas International Triathlon
Exhibit 7a – Las Olas International Triathlon Site Plan
Exhibit 8 – Food In Motion: Flagler Village Green Market
Exhibit 8a - Food In Motion: Flagler Village Green Market Site Plan

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Director