



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-0500

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: May 16, 2017

TITLE: Motion to Approve a Memorandum of Understanding with Swim Fort
Lauderdale Booster Club, Inc.

Recommendation

It is recommended that the City Commission approve a motion allowing the City of Fort Lauderdale to enter into a Memorandum of Understanding (MOU) with Swim Fort Lauderdale Booster Club, Inc. to support the city's competitive and sanctioned U.S.A. Swimming meets held at the Fort Lauderdale Aquatic Complex.

Background

Acknowledging the importance and value of volunteers, and to assist in administrative tasks related to certain competitive swimming meets at the city's aquatic complex, the Parks and Recreation Department was authorized by the City Commission in 2014 to enter into a MOU with Swim Fort Lauderdale Booster Club, Inc. This MOU allowed the continuation of a successful partnership with regard to the competitive and sanctioned U.S.A. Swimming meets conducted at the aquatic complex. The Parks and Recreation Department once again desires to enter into a MOU with Swim Fort Lauderdale Booster Club, Inc. through December of 2017.

Booster Club volunteer support will continue to assist with procuring official U.S.A. Swimming meet officials to conduct the meet within the established U.S.A. Swimming guidelines and secure all lane timing staff, event registration/check-in staff, and meet announcer(s). The Booster Club will also continue to be responsible for collecting the revenue for the meet. Half of the net revenue will go to the Booster Club and half will go to the City.

Revenue generated will cover costs and expenses related to the team swim meets, as well as help off-set the costs of team scholarships, team travel costs, and continuing coaches' education.

Resource Impact

There is a positive fiscal impact, in the estimated amount of \$5,000, revenue related to this agreement is included in the FY 2017 operating budget in the account listed below.

Funds available as of April 18, 2017					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
001-PKR030603-K529	Ft Laud Aquatic Complex	Charges for Service/ Special Event Fees	\$425,000	\$270,301	\$5,000
TOTAL AMOUNT ►					\$5,000

Strategic Connection:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas and parks.
- Objective 1: Improve access to and enjoyment of our beach, Riverwalk, waterways, parks, and open spaces for everyone.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We are Here*.

Attachment

Exhibit 1 – Swim Fort Lauderdale Booster Club, Inc. MOU

Prepared by: Carolyn Bean, Parks and Recreation
 Department Director: Phil Thornburg, Parks and Recreation