



**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** December 17, 2013

**TITLE:** Motion approving event agreements and related road closings: CFF Cycle for Life: Wheels in Motion for a Cure, Ride with Heart and Farmer's Market at Broward Health

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**Recommendation**

It is recommended that the City Commission approve event agreements with related road closings and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with Cystic Fibrosis Foundation, Pinkie's Promotions & Events LLC and Florida Fresh Market Enterprises, Inc.

**Background**

City staff has been working closely with each event organizer regarding logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Event organizers will pay for all related costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information on each event with road closing is as follows:

**Event 1:**

Applicant: Cystic Fibrosis Foundation

Event Name: CFF Cycle for Life: Wheels in Motion for a Cure

Date/Time: Saturday, January 25, 2013 (6:00am –4:00pm)

Location: Esplanade Park- 401 SW 2<sup>nd</sup> Street

Road Closing: Yes – SW 4<sup>th</sup> Ave from SW 2<sup>nd</sup> St to the cul-de-sac. (6:30am- 12:00pm).

Race route attached.  
Alcohol: Yes  
Amplified Music: Yes (8:00am – 1:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 1

Event 2:

Applicant: Pinkie's Promotions & Events LLC  
Event Name: Ride with Heart  
Date/Time: Sunday, February 9, 2013 (7:00am-11:00am)  
Location: Harbor Plaza- 1815 Harbor Shops Drive  
Road Closing: Yes (see attached bike route)  
Alcohol: No  
Amplified Music: Yes- (8:00am-12:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 2

Event 3:

Applicant: Florida Fresh Market Enterprises, Inc.  
Event Name: Farmer's Market at Broward Health  
Date/Time: Every other Tuesday (December 3, 2013 to March 25, 2014) 8:00am – 3:00pm  
Location: 1600 S Andrews Ave  
Road Closing: Yes - Private Hospital Road  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations:  
Exhibit: 3

AUTHORIZATION FOR THE EXECUTION OF EVENT AGREEMENTS IS CONTINGENT UPON THE CITY ATTORNEY'S OFFICE RECEIVING AND APPROVING A VALIDLY EXECUTED AGREEMENT.

**Strategic Connection**

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

**Resource Impact**

There is no fiscal impact associated with this CAM.

Attachments:

Exhibit 1 – CFF Cycle for Life: Wheels in Motion for a Cure

Exhibit 1a – CFF Cycle for Life Route

Exhibit 2 – Ride with Heart

Exhibit 2a – Ride with Heart Route

Exhibit 3 - Farmer's Market at Broward Health

Exhibit 3a – Farmer's Market Site Plan

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