



**TO:** Honorable Mayor & Members  
Fort Lauderdale City Commission

**FROM:** Lee Feldman, City Manager

**DATE:** August 21, 2012

**TITLE:** FY 2013 Commission Annual Action Plan

**Recommendation**

It is recommended that the City Commission accept the FY 2013 Commission Annual Action Plan.

**Background**

The FY 2013 Commission Annual Action Plan (Action Plan) is a key component of the City’s overall strategic management system. Combined with the Community Visioning Process, the Strategic Planning Process, Department Scorecards, and budgeting for results, the Action Plan is the product of collaboration and prioritization by City Commission, the City Manager’s Office, and Department Directors. It highlights initiatives of significant importance to the organization. Workshops were held in May and June of 2012, where key accomplishments, challenges, and current and future initiatives were discussed and prioritized in four main categories.

The first category and highest priority of the Commission Annual Action Plan is the Policy Agenda. These items will need additional direction and/or policy action by the Commission and will be presented and discussed throughout the coming fiscal year as appropriate. The Policy Agenda initiatives and their priority include:

Riverwalk Activation, Access, and Public Improvements	Top
City Economic Development Plan: Vision, Policy, and Strategy	Top
WAVE Development and Funding	Top
Homeless Strategy Development and Implementation	Top
911 Dispatch Direction and Funding	Top
Monitor FEC Passenger Rail Implementation	High
Community Investment Plan Prioritization and Funding	High
Annexation Policy and Actions	High
Alternative City Revenues Study and Policy Direction	High
Information Technology Strategic Plan	High
Develop a Marine Industry Strategy	High

Improve Landscape Maintenance: Service Level and Funding	Moderate
Pension: Review and Funding	Moderate
Trolley: Equipment, Routes, and Fares	Moderate

The second category is the Management Agenda. The overall direction for these initiatives has generally already been provided by the Commission. Staff will continue to implement and refine at the management level as needed and bring items to the Commission’s attention as necessary. These initiatives and their priority include:

Beach Renourishment Plan and Funding	Top
Crime Reduction Strategy and Action Plan	Top
Renovation of the Fort Lauderdale Aquatic Center	Top
Update of the Citywide Comprehensive Emergency Management Plan	Top
Stormwater Management Plan	High
Code and Enforcement Review and Fee Structure	High
City of Service Plan (Volunteer Service Program)	High

The Commission Annual Action Plan also outlines initiatives considered Management in Progress, which include those underway, and select Major Community Investment Program Projects that the Commission has prioritized.

The initiatives were organized by four key themes, also prioritized by Commission:

- Sustainable Healthy, Coastal Community,
- Economic Hub of South Florida,
- Best of Class Municipal Services, and
- Building our Community.

The initiatives have been integrated into the Cylinders of Excellence, our core strategic areas:

- Infrastructure,
- Public Places,
- Neighborhood Enhancement,
- Business Development,
- Public Safety, and the
- Internal Support platform.

As the individual items are brought to Commission for direction, review, and/or approval, the appropriate theme and Cylinder will be noted within the Agenda Memo.

Progress with the Action Plan will be monitored monthly through the interdisciplinary FL<sup>2</sup>STAT program, a PerformanceStat leadership strategy. The first FL<sup>2</sup>STAT session begins September 12<sup>th</sup>, 2012 and will be held monthly, along with Community Investment

Plan (CIP) project monitoring. At these meetings, Cylinder Leaders and initiative owners will:

- Identify impediments which exist, internal and external to the City organization, that prevent implementation of the FY 2013 Commission Annual Action Plan;
- Discuss important Cylinder and Department Scorecard performance indicators that are falling below target and present/discuss how these results will be improved, including key indicator(s) related to Lean Process Improvements;
- Recommend reallocation of existing resources to mitigate impediments;
- Estimate the time period necessary to reach/obtain the desired milestone or performance target level;
- Provide a status of the strategies employed for action items identified by previous STAT meetings. Wherever possible, use data collected to validate the progress of the strategies.

The systematic management approach will result in interdepartmental collaboration and progress. My office will provide quarterly reports for your review. Please note that the target deadlines presented in the report may change as challenges and refinements arise; however, the focus on progress will remain strong.

**Resource Impact**

There is no fiscal impact associated with this action. As individual initiatives are brought before Commission for consideration, the potential fiscal impact will be provided at that time.

**Attachment(s)**

Exhibit 1 FY 2013 Commission Annual Action Plan  
Exhibit 2 Strategic Planning Connections Graphic  
Exhibit 3 FL<sup>2</sup>STAT Guidance 2012