



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#24-0064**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager

**DATE:** February 20, 2024

**TITLE:** Motion Approving Awards for Talent Booking Agent Pre-Qualified Pool -  
AEG Presents SE, LLC, Omega14 Incorporated, and Next Weekend  
Productions, Inc. - \$210,000 - (**Commission Districts 2 and 3**)

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**Recommendation**

Staff recommends the City Commission approve the purchase for a Talent Booking Agent Pre-Qualified Pool, to AEG Presents SE, LLC, Omega14 Incorporated, and Next Weekend Productions, Inc., and other vendors added in the future to the pre-qualified pool within the established competitive threshold listed in the solicitation for an initial one (1) year term amount of \$210,000; and authorize the City Manager or designee to approve three (3) one year renewal options in the estimated renewal annual amount of \$210,000, for a potential total contract amount of \$840,000, contingent upon appropriation of funds and execute agreements at the time of each special event without further Commission action and approval.

**Background**

The purpose of this bid is to select a Talent Booking Agent(s) to engage the services of National Acts for Parks and Recreation special events (Sistrunk Festival, Great American Beach Party and 4<sup>th</sup> of July). AEG Presents SE, LLC, Omega14 Incorporated, and Next Weekend Productions, Inc., specialize in specific genres of music which will allow the City to source appropriate talents and acts for various events. At the sole discretion of the City, additional Talent Booking Agents may be added to the pre-qualified list to maintain competition and viable options, provided the City issues a Request for Qualifications (RFQ) to solicit additional qualified contractors, and allow for all pre-qualified contractors within the established pool to compete by a separate sealed competitive process. The Talent Booking Agent will be procured within the established competitive threshold listed in the solicitation and execution of an agreement will occur at the time of each special event as authorized by the City Commission.

On November 15, 2023, the Procurement Services Division issued Invitation to Bid (ITB) Event No. 185-1 for Talent Booking Agent Pre-Qualified Pool, which opened on December 1, 2023. A total of four (4) bids were received. The bid submitted by The N.A.S. Group was a 'no-bid'.

The bids provided by AEG Presents SE, LLC, Omega14 Incorporated, and Next Weekend Productions, Inc. have met the requirements of the bid and are deemed responsive, and responsible bidders and have been added to the Talent Booking Agent Pre-Qualified Pool, which may be amended from time to time, on an as needed basis.

**Resource Impact**

Funds for these agreements in the amount of \$210,000 are available in the FY 2024 Budget in the accounts listed below:

<b><i>Funds available as of February 5, 2024</i></b>					
<b>ACCOUNT NUMBER</b>	<b>COST CENTER NAME (Program)</b>	<b>CHARACTER/ ACCOUNT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AVAILABLE BALANCE (Character)</b>	<b>AMOUNT</b>
10-001-6025-574-30-3203-PSE001	Community Events	Services/Materials / Artistic Services	\$399,300	\$390,225	\$125,000
10-001-6025-574-30-3203-PSE006	Community Events	Services/Materials / Artistic Services	\$99,600	\$99,600	\$50,000
10-001-6025-574-30-3203-PSE005	Community Events	Services/Materials / Artistic Services	\$99,700	\$78,685	\$35,000
				<b>TOTAL AMOUNT ►</b>	<b>\$210,000</b>

**Strategic Connections**

This is a *2024 Commission Priority*, advancing the Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Build a healthy and engaging community.
- Objective: Improve access to and enjoyment of our beach, waterways, parks and open spaces for everyone

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here

This item supports the *Advance Fort Lauderdale 2040* Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation and Open Spaces Element
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our City.

**Attachments**

Exhibit 1 - Solicitation

Exhibit 2 - Bid Tabulation

Prepared by: Carolyn Bean, Assistant to the Director, Parks and Recreation  
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Department Directors: Carl Williams, Parks and Recreation  
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