



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#15-0620

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee Feldman, ICMA-CM, City Manager

DATE: June 2, 2015

TITLE: Motion Approving Temporary Beach License and Outdoor Event
Agreement with Epic Lifestyle and Entertainment, LLC.

Recommendation

It is recommended that the City Commission approve an application for a temporary beach license and outdoor event agreement and authorize the City Manager to execute the agreement with Epic Lifestyle and Entertainment, LLC.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. Amplified music was discussed and the event organizer was advised of the noise ordinance and possible concerns.

The event organizer will pay for all event costs and submit the required certificates of insurance. The agreement provides that the organizer will pay \$500 per day for use of the beach. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding this event. Event details are included in the event application attached.

Event 1:

Applicant: Epic Lifestyle and Entertainment, LLC.
Event Name: Bora Bora
Date/Time: Saturday, June 20, 2015 (1:00pm – 10:00pm)
Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (1:00pm – 10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No

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Application Fee: \$100.00

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement

Resource Impact

There will be a positive fiscal impact to the City in the estimated amount of \$600.

Strategic Connection

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – Bora Bora Application

Exhibit 2 – Bora Bora Site Plan

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Parks and Recreation