



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: July 1, 2014

TITLE: Motion approving event agreements and related road closings: Mad Decent Block Party, New Times 17th Annual Beerfest, American Diabetes Association's Step Out: Mega Walk to Stop Diabetes, 4th Annual Fort Lauderdale Turkey Trot & Paddle and 5K Hero Run/Walk.

Recommendation

It is recommended that the City Commission approve event agreements with related road closings and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with 3-J Hospitality, Inc., New Times BPB, LLC, American Diabetes Association, Inc., Itrace Foundation, Inc. and Kids in Distress, Inc.

Background

City staff has been working closely with each event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information on each event with road closing is as follows:

Event 1:

Applicant: 3-J Hospitality, Inc.

Event Name: Mad Decent Block Party

Date/Time: Saturday, July 26, 2014 (12:00pm-10:00pm)

Location: Revolution Live- 100 SW 3rd Ave

Road Closing: Yes- SW 3rd Ave from Broward Blvd south to the Poor House (110.0 SW 3 Ave) entrance.

Alcohol: Yes

Amplified Music: Yes- 12:00pm- 10:00pm

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Exhibit: 1

Event 2:

Applicant: New Times BPB. LLC

Event Name: New Times 17th Annual Beerfest

Date/Time: Saturday, October 25, 2014 (5:00pm-10:00pm)

Location: Esplanade Park- 401 SW 2nd Street

Road Closing: Yes- SW 2nd St between SW 3rd Ave & SW 5th Ave (Sat 10/25 at 6:00am- Sunday 6/26 at 6:00am) – See Site Plan

Alcohol: Yes

Amplified Music: Yes (6:00pm –10:00pm)

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Exhibit: 2

Event 3:

Applicant: American Diabetes Association, Inc.

Event Name: American Diabetes Association's Step Out: Mega Walk to Stop Diabetes

Date/Time: Saturday, October 25, 2014 (7:30am-11:00am)

Location: Huizenga Plaza- 32 East Las Olas Blvd – see site plan

Road Closing: Yes –see attached walk route

Alcohol: No

Amplified Music: Yes- (8:00am- 1:00pm)

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Exhibit: 3

Event 4:

Applicant: Itrace Foundation, Inc.

Event Name: 4th Annual Fort Lauderdale Turkey Trot & Paddle

Date/Time: Thursday, November 27, 2014 (6:00am-9:00am)

Location: DC Alexander Park- A1A & SE 5th Street

Road Closing: Yes – A1A north to Sunrise Blvd and back south to the park (see attached race route)

Alcohol: No

Amplified Music: Yes- (8:00am-10:00am)

Insurance Required: Yes

Banners: No
Pending Code Violations: No

Event 5:

Applicant: Kids in Distress, Inc.
Event Name: 5K Hero Run/Walk
Date/Time: Saturday, August 2, 2014 (9:00am- 1:00pm)
Location: Huizenga Plaza- 32 East Las Olas Blvd – see Site Plan
Road Closing: Yes- (see attached race route)
Alcohol: No
Amplified Music: Yes- (8:00am- 1:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Resource Impact

There is no fiscal impact associated with this CAM.

Attachments:

Exhibit 1 – Mad Decent Block Party
Exhibit 1a – Mad Decent Site Plan
Exhibit 2 – New Times 17th Annual Beerfest
Exhibit 2a – New Times 17th Annual Beerfest Site Plan
Exhibit 3 – American Diabetes Association's Step Out: Mega Walk to Stop Diabetes
Exhibit 3a – American Diabetes Association's Step Out Walk Route
Exhibit 3b – American Diabetes Association's Step Out Site Plan
Exhibit 4 – 4th Annual Fort Lauderdale Turkey Trot & Paddle
Exhibit 4a – Turkey Trot & Paddle Walk Route
Exhibit 4b – Turkey Trot Site Plan
Exhibit 5 – 5K Hero Run/Walk
Exhibit 5a – 5K Hero Site Plan

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