

Event Descriptions

City Sponsored Events

- 4th of July, Carter Park Jamz, Starlight Musicals
- Riverwalk Activations
- LOOP Activations

Outdoor Permitted Events

Facilitate non sponsored City events that require Commission approval

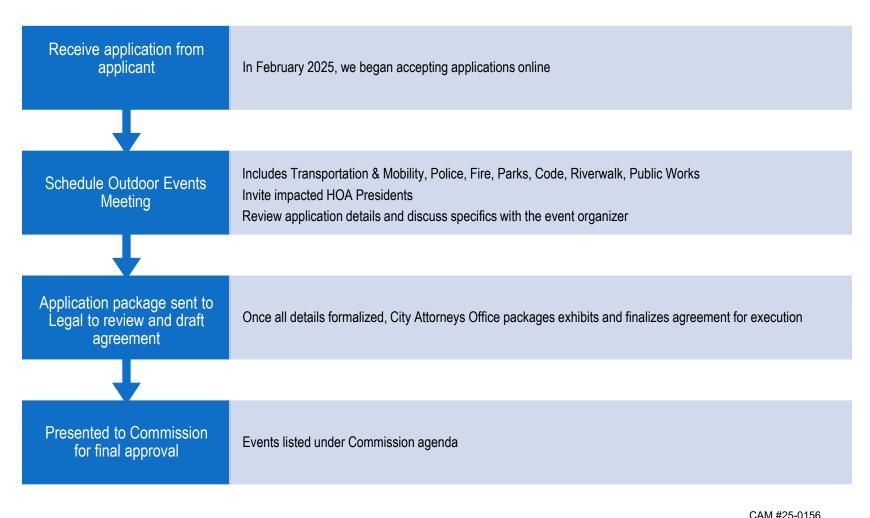
Administratively Approved Outdoor Events

- Less than 500 attendees
- No road closures
- No alcohol
- Amplified music within time restrictions

Event Classifications

Minor Intermediate Major Sustained attendance of 500 or less with a road closure, music exemption or alcohol Sustained attendance between 501 - 5,000 Sustained attendance of over 5,000

Application Process for Outdoor Permitted Events



Application Fee - \$200/\$1,000 *Non-Refundable

Current Charges for Outdoor Events

Beach Sand Usage Fee - \$500 per day

City Services (varies on event needs) - Police, Fire, Parking Impacts etc.

• NOTE: Events with anticipated attendance over 5,000 people, requires an escrow payment of city services equal to 110% of estimated event costs.



Overview of the Special Events
Ordinance: Purpose: To establish
guidelines for cost recovery associated
with Special Events in Fort Lauderdale.



Stakeholder Engagement: Involvement of the Budget Advisory Board, Beach Improvement District, Central Beach Alliance and City Commission in the decision-making process to enhance community services.



Key Recommendations: Adoption Timeline: The ordinance should be adopted prior to the FY2026 budget approval to ensure financial sustainability.



Expected Outcomes: Improve financial management of City resources during special events, leading to better service delivery and community satisfaction.

Proposed Outdoor Event Matrix

Impact	Criteria	Scorin	g Rubric
Number of Participants	0 - 499		0
	501 - 1,999		1
	2,000 - 4,999		2
	5,000+		3
	10,000+		4
	20,000+		5
Road Closure Requirements	No closure		0
	Partial closure (1 Lane)		1
	Full closure		2
Road Closure Quantity	Single Road impacted		0
	More than 1 road impacted (1pt f each road impacted)	or	1
Road Closure Duration	Single Day		0
	Multiple Days		1
Road Closure Type	Minor Roadway		0
	Major Roadway		2
Road Closure Day of Week	Impacts on Saturday or Sunday		1
	Impacts on Monday - Friday		2
Alcohol	No		0
	Yes		1
Public Access to Park	Not restricted		0
	Partially restricted		1
	Fully restricted	CAM #25-0156 Exhibit 1 Page 7 of 12	2

Proposed Outdoor Event Matrix Cont.

Event Location	Not on the Barrier Island		0
	On the Barrier Island		
Use of beach/on sand	No		0
	Yes		1
Turtle Season	No		0
	Yes - Not on barrier island		0
	Yes - On barrier island		1
Event Duration	1 Day		1
	2-3 Days		2
	4+ Days		
Set-up & Breakdown Duration	Set up/Breakdown same day as event		0
	Less than 5 days of set-up/breakdown 5 to 7 days of set-up/breakdown		1
			2
	7 or more days of set-up/breakdown		
Amplified Music/Sound	No		0
	Yes		1
Additional Permitting	No		0
	Yes		1
MOT Required	No		0
	Yes		1
Turtle Permit Required	No		0
	Yes		1
Public Safety Details	No		0
	Police		1
	Fire Rescue	CAM #25-0156	1
	Fire Inspection	Exhibit 1 Page 8 of 12	1



Stakeholder Feedback

- Parks Recreation Beaches Advisory Board (PRBAB)
 Motion to approve proposed Ordinance amendments and edits to the Outdoor Events Process passed
- Central Beach Alliance (CBA) –
 Proposed revenue sharing opportunity by assessing a %
 of ticket price
- Beach Business Improvement District (BBID) Incorporate a scalable element to ensure that highimpact events contributing to tourism and business, be
 given considerations that offsets or adjusts fees providing
 the substantial economic benefits, particularly during
 business-need periods.

Proposed Fees

- ➤ Applications received 90 days in advance \$500
- ➤ Applications received less than 90 days but more than 75 days \$500 + \$500 late fee
- ➤ Applications submitted less than 75 days \$500 + \$1,000 late fee
- ➤ Applications received less than 60 days will not be processed without approval from the City Manager

Park License and Beach License Impact Determination

- Score of Less than 10 = No Impact
- Score between 11-14 = Limited Impact
- Score between 14-17 = Moderate Impact
- Score of 18+ = Major impact

If the special event impacts City Park or recreation facility:

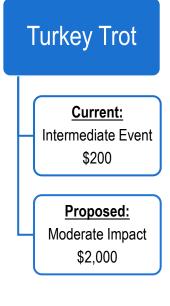
- No Impact \$0
- Limited Impact \$1,000.00
- Moderate Impact \$1,500.00
- Major Impact \$2,500.00

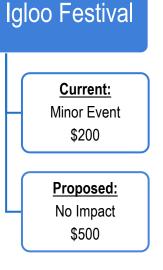
If the special event requires use of City beach property

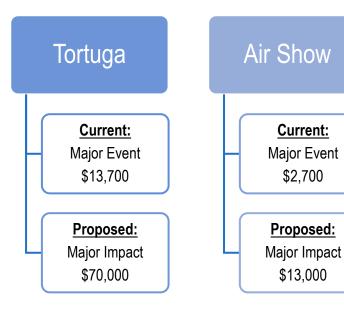
- No Impact \$0
- Limited Impact \$500 per day
- Moderate Impact \$1,000 per day
- Major Impact \$2,500 per day

Fee Comparison Examples Current vs. Proposed









Next Steps



Seeking direction on the implementation of matrix



Assessment of Ticket Surcharge (Administrative impact)



Define number of events on barrier island



Define event definitions – City Produced Community Events (i.e., 4th of July) and Outdoor Permitted Events (i.e., Tortuga)