



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#26-0260**

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**TO:** Honorable Mayor & Members of the Fort Lauderdale City Commission

**FROM:** Rickelle Williams, City Manager

**DATE:** March 19, 2026

**TITLE:** Motion Approving an Outdoor Event Agreement and Request for Road Closures with Team Footworks Educational and Fitness Corporation for the Lexus Corporate Run on April 2, 2026, at Esplanade Park - **(Commission Districts 2 and 4)**

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**Recommendation**

Staff recommends the City Commission approve an outdoor event agreement and request for road closures with Team Footworks Educational and Fitness Corporation, in substantially the form attached, and authorize execution of the agreement by the City Manager or the City Manager's designee.

**Background**

On February 2, 2026, Team Footworks Educational and Fitness Corporation submitted an outdoor event application for the Lexus Corporate Run to be held at Esplanade Park. The event is scheduled to take place on Thursday, April 2, 2026, from 6:45 p.m. to 9:45 p.m. The Corporate Run began in 1998 and was held annually in Fort Lauderdale until 2022. The event relocated to the City of Sunrise in 2023 but returned to Fort Lauderdale in 2024 and continues to be held annually.

The application was submitted within the ninety (90)-day application deadline therefore, the outdoor event application fee is \$1,000. The event impacts will begin Tuesday, March 31, 2026, and are scheduled to end on Friday, April 3, 2026, which includes the setup period, event period, and breakdown period.

The event organizer attended the February 18, 2026, outdoor events meeting to review the event details with City staff, including the Parks and Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The outdoor events meeting focuses on operational logistics, cross departmental coordination, and event organizer requirements.

In prior years, staff received feedback following the event regarding traffic delays and access limitations to adjacent buildings and major roadways. In response to these concerns, the event applicant has coordinated closely with the Fort Lauderdale Police

Department to develop a revised route intended to improve traffic flow and minimize congestion. The previous race route was in the downtown core and impacted major roadways like SE 3 Avenue and S Andrews Avenue. The proposed 2026 route no longer utilizes SE 3 Avenue or S Andrews Avenue. Rather, to mitigate the downtown impacts, the race route shifts west to SW 4 Avenue (which turns into SW 7 Avenue north of the New River). The applicant is also coordinating with affected buildings to address access concerns related to the extended road closures.

This event organizer is requesting the following special permissions requiring City Commission approval:

#### Road Closures for Race Route:

- The race route is included in Exhibit 1, page 31. The race route impacts various roadways but is primarily on SW 4 / SW 7 Avenue between SW 2 Street and SW 14 Court. The schedule for the Race Route Road Closure is as follows:
  - Thursday, April 2, 2026 (5:30 p.m. - 8:45 p.m.)

#### Road Closures for Event Site

- The event site map is included in Exhibit 1, page 32. The event site is within Esplanade Park and closes the adjacent roadways including SW 2 Street and SW 5 Avenue. The schedule for the Event Site Road Closures is as follows:
- SW 2 Street (from SW 4 Avenue to SW 5 Avenue)
  - (7:00 a.m.) on Wednesday, April 1, 2026, until (5:00 p.m.) on Friday, April 3, 2026
- SW 5 Avenue (from SW 2 Street to the entrance of the parking garage)
  - Thursday, April 2, 2026 (3:30 p.m. - 11:59 p.m.)
- SW 2 Street (SW 5 Avenue to SE 7 Avenue)
  - Partial Closure: Thursday, April 2, 2026 (3:30 p.m. - 5:30 p.m.)
  - Full Closure: Thursday, April 2, 2026 (5:30 p.m. - 11:59 p.m.)

City staff invited the surrounding civic associations to the outdoor events meeting as well as shared a copy of the application and site plan. No representatives from the surrounding or affected civic associations were present at the meeting. Upon approval, the City's online events calendar will be updated to reflect this event.

The event agreement defines the responsibilities of the event organizer such as covering the associated event expenses and the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney's Office reviewing and approving as to form all documents prior to execution by the City Manager or designee.

#### **Resource Impact**

Revenue related to this agreement is included in the Fiscal Year (FY) 2026 Operating

Budget in the account listed below.

<b>Funds available as of February 19, 2026</b>					
<b>ACCOUNT NUMBER</b>	<b>COST CENTER NAME (Program)</b>	<b>ACCOUNT / ACTIVITY NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AMOUNT RECEIVED (Character)</b>	<b>AMOUNT</b>
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$30,000	\$21,700	\$1,000
<b>TOTAL AMOUNT ►</b>					<b>\$1,000</b>

**Strategic Connections**

This item is a FY 2026 Commission Priority, advancing the Public Spaces and Community Initiatives.

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

**Attachment**

Exhibit 1 – Lexus Corporate Run Event Agreement

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Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation