

RESOLUTION NO. 14-

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF FORT LAUDERDALE, FLORIDA ADOPTING A CONSTRUCTION AGREEMENT AND A COMMUNITY AESTHETIC AGREEMENT WITH THE FLORIDA DEPARTMENT OF TRANSPORTATION FOR PHASE I BEACH WAYFINDING SIGNAGE.

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WHEREAS, in 2010, a conceptual design plan was completed for Wayfinding Signage on the beach to provide unification, branding for the City, and to help navigate multiple modes of travel; and

WHEREAS, the plan focused primarily on the Central Beach area, addressing routes only to the Central Beach and during the development plan, and

WHEREAS, during the development planning stage, stakeholders, which includes, but are not limited to the Beach Redevelopment Advisory Board, the Beach Improvement District, the 17<sup>th</sup> Street Causeway Alliance, the Parks and Recreation Advisory Board, and the Downtown and Beach Business provided positive feedback, with the desire to expand the design to other parts of the City; and

WHEREAS, the redesigned wayfinding family of signs includes changing existing vehicle parking identity signs, vehicle parking directional signs, vehicle directional (destination) signs, transportation/transit signs, and beachside regulatory signs, to include adding vehicular gateway signs, pedestrian directional (destination) signs, bike parking signs and motorcycle parking signs; and

WHEREAS, the conceptual design was brought before the City of Fort Lauderdale City Commission in late 2010 with the directive to move forward with implementing Phase 1; and

WHEREAS, since that time, Florida Department of Transportation (FDOT) has adopted a new policy for displaying signage in their right-of-way that differs from the typical standards; and

WHEREAS, the FDOT new policy requires entering into a Construction Agreement, a Community Aesthetics Agreement, and application of needed permit; and

WHEREAS, both agreements will require that the City of Fort Lauderdale pays for the designs, fabrication, construction, installation, and maintenance of the new signs; and

WHEREAS, in March of 2013, the City of Fort Lauderdale contracted with National Sign Plazas to provide value added engineering design assessment and multiple procurement documents; and

WHEREAS, in September 2013, a competitive procurement process was completed for fabrication, construction, and installation of Phase 1 signs, which ultimately was awarded to Creative Sign Designs; and

WHEREAS, after an onsite meeting with various City departments, the sign locations were finalized; and

WHEREAS, after execution of the agreements, a permit will be issued and Phase 1 signs will be fabricated and installed within 6-8 weeks, with plans from City staff to issue a design/build procurement package to fabricate, construct, and install additional signs outlined in the original conceptual design plan;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF FORT LAUDERDALE, FLORIDA:

SECTION 1. That the City Commission hereby authorizes the proper City officials to execute a Construction Agreement and a Community Aesthetic Agreement with the Florida Department of Transportation (FDOT) for the Phase 1 Beach Wayfinding Signage Plan.

SECTION 2. That the Phase 1 Beach Wayfinding Signage Plan is adopted and incorporated herein.

SECTION 3. That if any clause, section or other part of this Resolution shall be held invalid or unconstitutional by any court of competent jurisdiction, the remainder of this Resolution shall not be affected thereby, but shall remain in full force and effect.

SECTION 4. That all resolutions or parts of resolutions in conflict herewith, be and the same are hereby repealed;

SECTION 5. That this Resolution shall be in full force and effect upon final passage.

ADOPTED this the \_\_\_\_\_ day of \_\_\_\_\_, 2014.

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Mayor  
JOHN "JACK" P. SEILER

ATTEST:

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City Clerk  
JONDA K. JOSEPH

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