



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#14-0196

TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 18, 2014

TITLE: Motion approving event agreement: 37th Annual Waterway Clean Up

Recommendation

It is recommended that the City Commission approve an event agreement and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with Marine Industries Association of South Florida, Inc.

Background

City staff has been working closely with the event organizer regarding logistics, maintenance, and security as detailed below.

The event organizer will pay for all related costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information for the event is as follows:

Event 1:

Applicant: Marine Industries Association of South Florida, Inc.

Event Name: 37th Annual Waterway Clean Up

Date/Time: Saturday, March 1, 2014 (9:00am- 1:00pm)

Location: George English Park- 1100 Bayview Drive

Road Closings: No

Alcohol: No

Amplified Music: No

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Exhibit: 1

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within

02/18/14

14-0196

Page 1 of 4

the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Resource Impact

There is no fiscal impact associated with this action

Attachments

Exhibit 1 – 37th Annual Waterway Clean Up

Prepared By: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Director, x5348