

**In Recognition of  
The Color Run Shine Tour  
May 2, 2015**

**WHEREAS,** on Saturday, May 2, 2015, over 6000 runners will again descend on Downtown Fort Lauderdale for The Color Run, a unique paint race known as the “Happiest 5k on the Planet;” and

**WHEREAS,** The Color Run Shine Tour is an un-timed race in which thousands of participants are doused head to toe in different colors at each kilometer. The fun continues at the finishing line with a gigantic “Color Festival” using vivid color powder to create happiness and lasting memories for the best post-5k party on the planet!; and

**WHEREAS,** The Color Run organizers have chosen as its local charity partner Riverwalk Fort Lauderdale, a nonprofit 501(c)(3) organization responsible for the programming, beautification and promotion of Riverwalk Park; and

**WHEREAS,** The Color Run will begin at Huizenga Plaza and travel through the Riverwalk and Downtown Fort Lauderdale for 3.1 miles of fun and color-filled laughter bringing friends and family together for a morning of rainbow hued exercise; and

**WHEREAS,** the Mayor & City Commission welcomes The Color Run to the city of Fort Lauderdale and do congratulate Riverwalk Fort Lauderdale on bringing this crazy one-of-a-kind experience to our city.

**NOW, THEREFORE, WE,** as City Commissioners of the City of Fort Lauderdale, Florida, do hereby proclaim **Saturday, May 2, 2015** as:

**THE COLOR RUN™ Shine Tour™ DAY**

in the City of Fort Lauderdale and do wish all the participants a successful and enjoyable Color Run day of madness in Downtown Fort Lauderdale.

**DATED this,** the 21<sup>st</sup> day of April 2015.

---

**John P. “Jack” Seiler  
Mayor**

