

ORDINANCE NO. C-12-07

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF FORT LAUDERDALE, FLORIDA, DESIGNATING APRIL 28 AND APRIL 29, 2012 AS A PUBLIC PURPOSE SPECIAL EVENT KNOWN AS LAUDERDALE AIR SHOW IN THE CITY OF FORT LAUDERDALE; PROVIDING FOR A SPECIFIC LIMITED TEMPORARY EXEMPTION FROM SECTION 8-85; ESTABLISHING HOURS, LOCATIONS AND CONDITIONS FOR OPEN CONTAINERS DURING THIS TIME; PROVIDING FOR A LIMITED TEMPORARY EXEMPTION FROM SECTION 8-85 FOR FUTURE PUBLIC PURPOSE SPECIAL EVENTS THROUGH ADOPTION OF RESOLUTION BY THE CITY COMMISSION; PROVIDING FOR SEVERABILITY AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City of Fort Lauderdale's economic well-being is substantially dependent upon tourism, which is greatly enhanced by attracting visitors to special events; and

WHEREAS, in 2011 Greater Fort Lauderdale's 11 million visitors spent more than \$9 billion at our hotels, restaurants, shops, businesses and entertainment venues; and

WHEREAS, in 2011, tourism tax revenues generated over \$40 million dollars which was derived from the 5% bed tax that was collected by area hotels; and

WHEREAS, the City of Fort Lauderdale intends to host a waterfront air show for the first time in five years, featuring the U.S. Air Force Thunderbirds and other premier military and civilian acts to take place on April 28 and 29, 2012 from noon to 4:00 pm; and

WHEREAS, from 1995 through 2007, this event was one of the City of Fort Lauderdale's premier events attracting hundreds of thousands of residents locals, domestic and international visitors to Fort Lauderdale Beach for a weekend of world class entertainment; and

WHEREAS, the return of the Lauderdale Air Show is expected to generate days of news events and media attention for the City of Fort Lauderdale prior to, during and following the event; and

WHEREAS, the worldwide awareness generated by this event will strengthen the City of Fort Lauderdale's tourism base, thus positioning the City of Fort Lauderdale as a premier destination for tourism, sports and entertainment; and

WHEREAS, the event has been televised in 144 countries and has generated tens of millions of dollars in economic impact; and

WHEREAS, this event has also served as a key recruiting tool for the United States Armed Forces; and

WHEREAS, to ensure the City of Fort Lauderdale can capitalize on the full economic development potential of this public purpose special event, a specific limited temporary exemption from Section 8-85 of the Code of Ordinances is necessary;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF FORT LAUDERDALE, FLORIDA:

SECTION 1. The foregoing whereas clauses are incorporated herein and the City Commission finds this to be a public purpose special event that will significantly benefit the economy of the City and its businesses and citizens.

SECTION 2. Special Event. That April 28 and April 29, 2012 is hereby declared a special event in the City of Fort Lauderdale known as Lauderdale Air Show.

SECTION 3. Future Special Event.

- A. That the designation of all future public purpose special events which provide for a limited temporary exemption from Section 8-85 or other sections of the Code of Ordinances shall be done through adoption of a resolution by the City Commission of the City of Fort Lauderdale for each event.

SECTION 4. Outdoor Consumption of Alcoholic Beverages.


- A. On April 28 and April 29, 2012, individuals shall be allowed to carry and consume alcohol in plastic cups in outdoor areas, including the sidewalks, on AIA between the southern boundary of NE 18th Street and the northern boundary of Holiday Drive in the City of Fort Lauderdale.
- B. All other regulations in the Code of Ordinances of the City of Fort Lauderdale shall apply.

SECTION 5. That if any clause, section or other part of this Ordinance shall be held invalid or unconstitutional by any court of competent jurisdiction, the remainder of this Ordinance shall not be affected thereby, but shall remain in full force and effect.

SECTION 6. That this Ordinance shall be in full force and effect upon final passage.

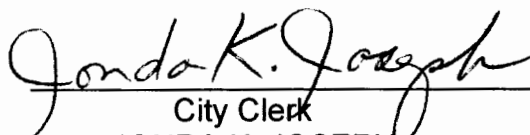
PASSED FIRST READING this the 3rd day of April, 2012.

PASSED SECOND READING this the 17th day of April, 2012.



Mayor
JOHN P. "JACK" SEILER

ATTEST:



City Clerk
JONDA K. JOSEPH

L:\COMM2012\Ords\April 17th\C-12-07.doc