



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#22-0187**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** March 15, 2022

**TITLE:** Motion Approving an Event Agreement and Related Road Closures for  
Mercedes-Benz Corporate Run – **(Commission District 4)**

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**Recommendation**

Staff recommends the City Commission approve an event agreement and requests for road closures with Team Footworks Educational and Fitness Corporation, in substantially the form attached, and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<b><u>Event 1: Mercedes-Benz Corporate Run</u></b> (District 4)	
Applicant:	Team Footworks Educational and Fitness Corporation
Date/Time:	Thursday, April 7, 2022 (3:00pm – 10:00pm)
Location:	Huizenga Plaza 32 E Las Olas Blvd, Fort Lauderdale, FL 33301
Set Up Date/Time:	Tuesday, April 5, 2022 (9:00am – 6:00pm) Wednesday, April 6, 2022 (9:00am – 6:00pm)
Breakdown Date/Time:	Friday, April 7, 2022 (9:00am – 5:00pm)
Road Closing:	Yes <b><u>Full Road Closure (Run)</u></b> <i>Thursday, April 7, 2022 (6:30pm – 9:00pm)</i> <ul style="list-style-type: none"> <li>• <b>(START)</b> at 220 SE 2<sup>nd</sup> Street to <u>Andrews Ave</u> to <u>SE 14<sup>th</sup> Street</u> to <u>SE 2<sup>nd</sup> Ave</u> to <u>SE 13<sup>th</sup> Street</u> to <u>Andrews Ave</u> to <u>SE 2<sup>nd</sup> Street</u> to <u>SE 5<sup>th</sup> Ave</u> to <u>Las Olas Blvd</u> to <u>Huizenga Plaza</u> <b>(FINISH)</b></li> </ul> <b><u>Single Lane Closure (Set-up and Breakdown)</u></b> <i>Tuesday, April 5, 2022 (9:00am – 6:00pm)</i> <i>Wednesday, April 6, 2022 (9:00am – 6:00pm)</i> <ul style="list-style-type: none"> <li>• (1) Lane in front of park (Las Olas from Andrews to SE 1<sup>st</sup> Ave)</li> </ul>
Alcohol:	Yes
Amplified Music:	<b>Yes</b> – Thursday, April 7, 2022 (4:00pm – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

**Resource Impact**

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

<i>Funds available as of February 24, 2022</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$55,925	\$200
<b>TOTAL AMOUNT ►</b>					<b>\$200</b>

**Strategic Connections**

This item is a 2022 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

**Attachments**

Exhibit 1 – Mercedes-Benz Corporate Run Application

Exhibit 1a – Mercedes-Benz Corporate Run Site Plan

Exhibit 1b – Mercedes-Benz Corporate Run Agreement

Exhibit 2 – April 2022 Special Event Calendar

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Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department