

# BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE (BBID) MINUTES

**REVISION** 

June 19, 2025, 1:00 PM

# **Fort Lauderdale Aquatic Center**

501 Seabreeze Blvd, Fort Lauderdale, FL South Building – 2<sup>nd</sup> Floor East Conference Room

#### **Cumulative Attendance**

# September 2024- August 2025

Organization/Hotel Bahi Mar Doubletree Lisa Namour, Chair Alternate- Vacant	<b>P/A</b> P	<b>Regular</b> 8	<b>Meetings</b> 0	Special Meetings 1 0
Marriott Courtyard, PHF Oceanfront Vacant	Р	7	1	0 1
Steve Zunt- Alternate The "W" Hotel, Capri Hotel, LLC Cody Bertone	Р	4	4	1 0
Alex Caceres- Alternate  Ritz Carlton Hotel  Jose Torres	Р	6	2	1 0
Samuel Fuerstman-Alternate  Greater FTL Lauderdale Beach	Α	8	0	0 1
Ina Lee	A	0	U	U
The Westin Ft Lauderdale Beach Laurie Johnson	Р	8	0	1 0
Michael Berry- Alternate  B Ocean Fort Lauderdale	Р	8	0	1 0
Sabrina Graves Vacant				
Vacant	Р	8	0	1 0
Jeff Peterson-Alternate  Conrad  Robert Lacle  Veronica Milanova-Alternate	Р	1	0	1 0
Hotel Maren Vacant Nesli Loren	Р	1	0	1 0

#### COMMUNICATION TO THE CITY COMMISSION

none

#### **Staff**

Judy Erickson, BBID Program Manager

#### Guests

Stuart Levy, Hotel Maren

#### I. Call to Order

The meeting was called to order at 1:00 p.m. by Chair Namour.

#### II. Roll Call/ Quorum

It was noted a quorum was present.

### III. Ratification of the Special Meeting

**Motion** by Sabrina Graves, seconded by Robert Lacle, to ratify holding the Special Meeting of the BBID Advisory Committee on June 19, 2025, at 1:00 PM. The motion passed unanimously by voice vote.

## IV. BBID Reimbursable Even Grant Application – Florida Panthers.

The Advisory Committee met to review and vote on a \$100,000 grant application request to help fund a potential Florida Panthers Championship Celebration if the team wins the Stanley Cup. Approving the request would reduce available FY25 funds to approximately \$270K. The City of Fort Lauderdale is expected to contribute up to \$200,000 in in-kind services such as police and fire support. Committee Members noted last year's funding request was approved after the event and they want to authorize it in advance this time. They discussed the event's potential to draw large crowds that boost business for local hotels, shops, and restaurants, noting that it's an economic driver that supports the hospitality sector, increasing room nights and rates, and generating significant spending across food, beverage, and retail services.

**Motion** by Jose Torres, seconded by Laurie Johnson, to approve the funding request for \$100,000 for the Florida Panthers Championship Celebration. The motion passed unanimously by voice vote.

The Advisory Committee agreed to add the new grant applications from the Conrad and Marina Village to the next agenda.

# V. Adjournment – Chair Lisa Namour

Upon motion duly made and seconded, the meeting adjourned at 1:16 p.m.

[Minutes prepared by J. Burnham, Prototype, Inc.]