



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#13-0395

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee Feldman, ICMA-CM, City Manager

DATE: March 5, 2013

TITLE: Resolution supporting Students Working Against Tobacco (SWAT) -
tobacco free partnership of Broward County and American Cancer Society
to restrict sale of flavored tobacco products.

Recommendation

It is recommended that the City Commission adopt a Resolution supporting Students Working Against Tobacco (SWAT) - tobacco free partnership of Broward County and American Cancer Society to restrict sale of flavored tobacco products.

Background

Students Working Against Tobacco (SWAT), a statewide youth organization, Tobacco-Free Partnership of Broward County, a community coalition committed to making Broward County a safer, healthier place to live, work and play, and the American Cancer Society support the passage of legislation restricting the sale of flavored tobacco products.

In September 2009, the Food and Drug Administration (FDA) was given the authority to regulate tobacco products and banned the distribution and sale of flavored cigarettes, which ban did not extend to other flavored tobacco products, such as cigars, cigarillos, and smokeless tobacco. Despite age restrictions on the sale of tobacco products, there has been a 25 percent increase in cigar use among Broward County high school students since 2002.

The proposed resolution supports the efforts of Students Working Against Tobacco, the Tobacco-free Partnership of Broward County, and the American Cancer Society to restrict the distribution and sale of flavored tobacco products.

Resource Impact

There is no fiscal impact to the city.

Attachment: Resolution

Prepared by: Lee Feldman

Department Director: Lee Feldman