



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 18, 2014

TITLE: Motion to approve Rental Car with Chauffeur - Certificate of Public
Convenience and Necessity for Beach Hopper LLC.

Recommendation

It is recommended that the City Commission approve issuance of a Certificate of Public Convenience and Necessity to Beach authorizing Hopper LLC to operate three (3) complimentary golf cart shuttles within the City of Fort Lauderdale.

Background

On January 13, 2014, the Community Service Board (CSB) reviewed the application and made a recommendation (Exhibit 1) for Beach Hopper LLC to operate three complimentary golf cart shuttles for guests traveling to and from hotels and destinations within the City.

Pursuant to Article V of Chapter 27, Section 27-192 (a)(1) of the Code of Ordinances of the City of Fort Lauderdale, the individual or entity seeking such permit and/or responsible for paying the business tax files an application for a certificate of public convenience and necessity with the city license division.

The City has received the attached application (Exhibit 2) from the applicant.

“It is unlawful for any person to engage in or carry on the business of operating rental cars with chauffeurs and/or sightseeing vehicles within the city without first obtaining from the city a certificate of public convenience. Pursuant to Article V of Chapter 27, Section 27-192(d) of the City of Fort Lauderdale Code of Ordinance, the City Commission may issue a certificate of convenience and necessity in accordance with the recommendations of the Community Services Board.”

Resource Impact

No Budgetary Impact

Strategic Connections:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Business Development Cylinder of Excellence, specifically advancing:

Goal 7: Be a well-positioned City within the global economic and tourism markets of the South Florida region, leveraging our airports, port, and rail connections.

Objective 2: Facilitate a responsive and proactive business climate.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We are Prosperous*.

Attachment:

Exhibit 1: Community Service Board Draft Meeting Minutes

Exhibit 2: Beach Hopper LLC Business Tax Application

Prepared by: Diana Alarcon

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