#24-0716

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: August 20, 2024

TITLE: Motion Approving an Event Agreement with Requests for Music Exemption

and Related Road Closure with Las Olas Association, Inc. for the 62nd

Annual Christmas on Las Olas - (Commission District 4)

Recommendation

Staff recommends the City Commission approve an event agreement with requests for a music exemption and related road closures with Las Olas Association, Inc., in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

On March 8, 2024, Las Olas Association, Inc. submitted a special event application for the 62nd Annual Christmas on Las Olas to be held on Las Olas Boulevard. The event is scheduled to take place on Tuesday, December 3, 2024, which is more than the 90-day application deadline, therefore the special event application fee is \$200. The event impacts will occur on Tuesday, December 3, 2024, which includes the setup period, event period, and breakdown period.

The event organizers attended the June 12, 2024, special events meeting to review the event details with City staff including the Parks & Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The special events meetings focus on the operational logistics, cross departmental coordination, and event organizer requirements.

This event organizer is requesting the following special permissions that require City Commission approval:

Road Closures:

East Las Olas Boulevard between the 600 and 1200 block.

Music Exemption:

 One additional hour, extending the time to 10:00pm on Tuesday, December 3, 2024. City staff City staff invited the surrounding civic associations to the special events meeting as well as sent a copy of the application and site plan. Upon approval, the City's online events calendar will be updated to reflect this event.

The event agreement defines the responsibilities of the event organizer such as covering the associated event expenses and the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney's Office reviewing and approving as to form all documents prior to their execution by the City Manager or designee.

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

Funds available as of July 15, 2024					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITIY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347- 200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$28,050	\$200
			TOTAL AMOUNT ►		\$200

Strategic Connections

This is a FY 2024 Commission Priority, advancing Public Places initiative.

This item supports the 2029 Strategic Plan, specifically advancing:

• The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachment

Exhibit 1 – 62nd Annual Christmas on Las Olas Event Agreement

Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation