



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: August 19, 2014

TITLE: Public Hearing to Review Applications for Certificate of Public
Convenience and Necessity for Rental Cars with Chauffeurs and
Sightseeing Vehicles for Sunrise Paddle LLC.

Recommendation

It is recommended that the City Commission approve issuance of a Certificate of Public Convenience and Necessity to authorize Sunrise Paddle LLC to operate one complimentary golf cart shuttle within the City of Fort Lauderdale.

Background

The Code of Ordinances of the City of Fort Lauderdale makes it unlawful for any person to engage in, or carry on, the business of operating rental cars with chauffeurs and/or sightseeing vehicles within the City without first obtaining from the City a Certificate of Public Convenience and Necessity (CPCN).

The applicant has indicated that there are no violations or complaints that meet the requirements of Section 27-192(b) (10) of the Code of Ordinances of the City of Fort Lauderdale. The Transportation and Mobility Department (TAM) has found no violations against the applicant for operating rental cars with chauffeurs and/or sightseeing vehicles within the City without first obtaining from the City a CPCN.

Pursuant to Article V of Chapter 27, Section 27-192 (a)(1) of the Code of Ordinances of the City of Fort Lauderdale, the individual or entity seeking a permit or business tax receipt for the operation of rental cars with chauffeurs and/or sightseeing vehicles must apply for a CPCN with the City's Transportation and Mobility Department (TAM). Upon receipt of such application the department will review each application for sufficiency and forward sufficient applications to the City Commission for review and approval.

Sunrise Paddle LLC is applying to provide service in the City utilizing the following vehicle;

(1) 2014 Toyota EZ-Go Golf Cart 8-Passenger,

TAM staff and its director have received and reviewed the attached CPCN application (Exhibit 1) from Sunrise Paddle LLC. The applicant proposes to provide complimentary golf cart transportation for shared riders between the City's hotels, restaurants, clubs, bars, and other local businesses. Movement will be from destination to destination with no stopping, standing or waiting for drop off or pick up along any traffic corridor. TAM has determined the application to be sufficient.

Resource Impact

No Budgetary Impact

Strategic Connections:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Business Development Cylinder of Excellence, specifically advancing:

Goal 7: Be a well-positioned City within the global economic and tourism markets of the South Florida region leveraging our airports, port, and rail connections.

Objective 2: Facilitate a responsive and proactive business climate.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We are Prosperous*.

Attachment(s):

Exhibit 1: Sunrise Paddle LLC Certificate of Public Convenience and Necessity Application

Exhibit 2: Sunrise Paddle LLC Business Tax Application

Prepared by: Keela Black Davis, Transportation and Mobility

Department Director: Diana Alarcon, Transportation and Mobility