



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 4, 2014

TITLE: Motion approving Memorandum of Understanding with Swim Fort
Lauderdale Masters Booster Club, Inc.

Recommendation

It is recommended that the City Commission approve a motion allowing the proper City officials to enter into a Memorandum of Understanding with the Swim Fort Lauderdale Masters Booster Club, Inc. to support the City's competitive sanctioned U.S. Masters swim meets held at the Fort Lauderdale Aquatic Complex.

Background

Acknowledging the importance and value of volunteers and to assist in administrative tasks relative to certain competitive swimming meets at the City's Aquatic Complex, the Parks and Recreation Department was authorized by the City Commission in February of 2013 to enter into a Memorandum of Understanding with Swim Fort Lauderdale Masters Booster Club, Inc., which allowed the creation of a successful partnership with regard to the competitive sanctioned U.S. Masters swim meets conducted at the Aquatic Complex. As such, the Parks and Recreation Department is once again desirous of entering into a Memorandum of Understanding (MOU), with Swim Fort Lauderdale Masters Booster Club, Inc., (Booster Club), a booster club to support the City's competitive sanctioned U.S. Masters (adult), Swimming team, Swim Fort Lauderdale, for events scheduled February – December 2014.

The Booster Club will continue to be responsible for a number of administrative responsibilities relative to meets; such as, providing volunteer support necessary to fill essential event operations such as the co-meet director and Hytek Meet Manager software operator who is responsible for "constructing" the electronic meet file to run the swim meet, process all athlete meet entries and create the meet heat sheets. Booster Club volunteer support will also continue to assist with procuring official U.S. Masters Swimming meet officials to conduct the meet within the established U.S. Masters Swimming guidelines and secure all lane timing staff, event registration/check-in staff, and meet announcer. The Booster Club will also continue to be responsible for

collecting the revenue for the meet. Half of the net revenue will go to the Booster Club and half will go to the City.

Revenue generated will cover costs and expenses related to the team swim meets, as well as help off-set the costs of the following, including but not limited to, team scholarships, team travel costs, and continuing coaches' education.

Strategic Connection:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the **Public Places Cylinder of Excellence**, specifically advancing:

- **Goal 4:** Be a healthy community with fun and stimulating recreational; activities for our neighbors.
- **Objective 1:** Offer a diverse range of youth, adult, and senior recreational programming.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We are Here*.

Resource Impact

There is a positive fiscal impact, in the estimated amount of \$2,500.00, associated with this item.

Attachment:

Ex 1 – Memorandum of Understanding

Prepared by: Jeff Stafford, Assistant Aquatic Complex Manager

Department Director: Phil Thornburg