

# ENVISION UPTOWN, INC.

6300 NE 1 Ave, Suite 100 Fort Lauderdale, FL 33334

Board of Directors  
2014-2015

Cary Goldberg  
President

Guy Desautels  
Vice President

Dana Pollitt  
Secretary

Mario Benedetti  
Treasurer

August 4, 2015

Fort Lauderdale City Commission  
City Hall  
100 North Andrews Avenue  
Fort Lauderdale, FL 33301

## RE: Proposed Changes to Uptown Link

Dear Mayor, Vice Mayor & City Commission:

The Executive Board of Directors for Envision Uptown, Inc. is supporting the proposed modification of the Uptown Link and the reduction of operational hours from five to four hours. This modification would streamline the route to serve the main businesses and retail in the Uptown area, and significantly reduce headways.

The reason for the request is that there has been low observed ridership along the entire route. This route change will provide enhanced connections between the Core business district in the Uptown area and the main restaurant areas. The scheduled headways are expected to decrease from 15-20 min, to approximately 6-7 minutes, which is more flexible with the lunchtime crowd this route will cater to. Our Board of Directors understands that this is another step to further the long term sustainability of transit in the Uptown area that includes FDOT's I-95 Managed Lanes, Express Bus Service and one of the highest ridership stations along the SFRTA Tri-Rail Corridor.

If you have any questions, please do not hesitate to contact me.

Sincerely,

**ENVISION UPTOWN, INC.**



Cary Goldberg  
Envision Uptown, Inc.  
President

CAG/DLP

cc: Tara Crawford, Interim Executive Director of TMA  
Alan Hooper, TMA Board Chair  
Diana Alarcon, Transportation and Mobility Director, City of Fort Lauderdale  
Karen Medrala, Principal Planner, City of Fort Lauderdale  
Kevin Walford, Transportation Planner, City of Fort Lauderdale  
Guy Desautels, Vice President, Envision Uptown, Inc.  
Dana Pollitt, Secretary, Envision Uptown, Inc.  
Mario Benedetti, Treasurer, Envision Uptown, Inc.



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Info@EnvisionUptown.com | www.EnvisionUptown.com