

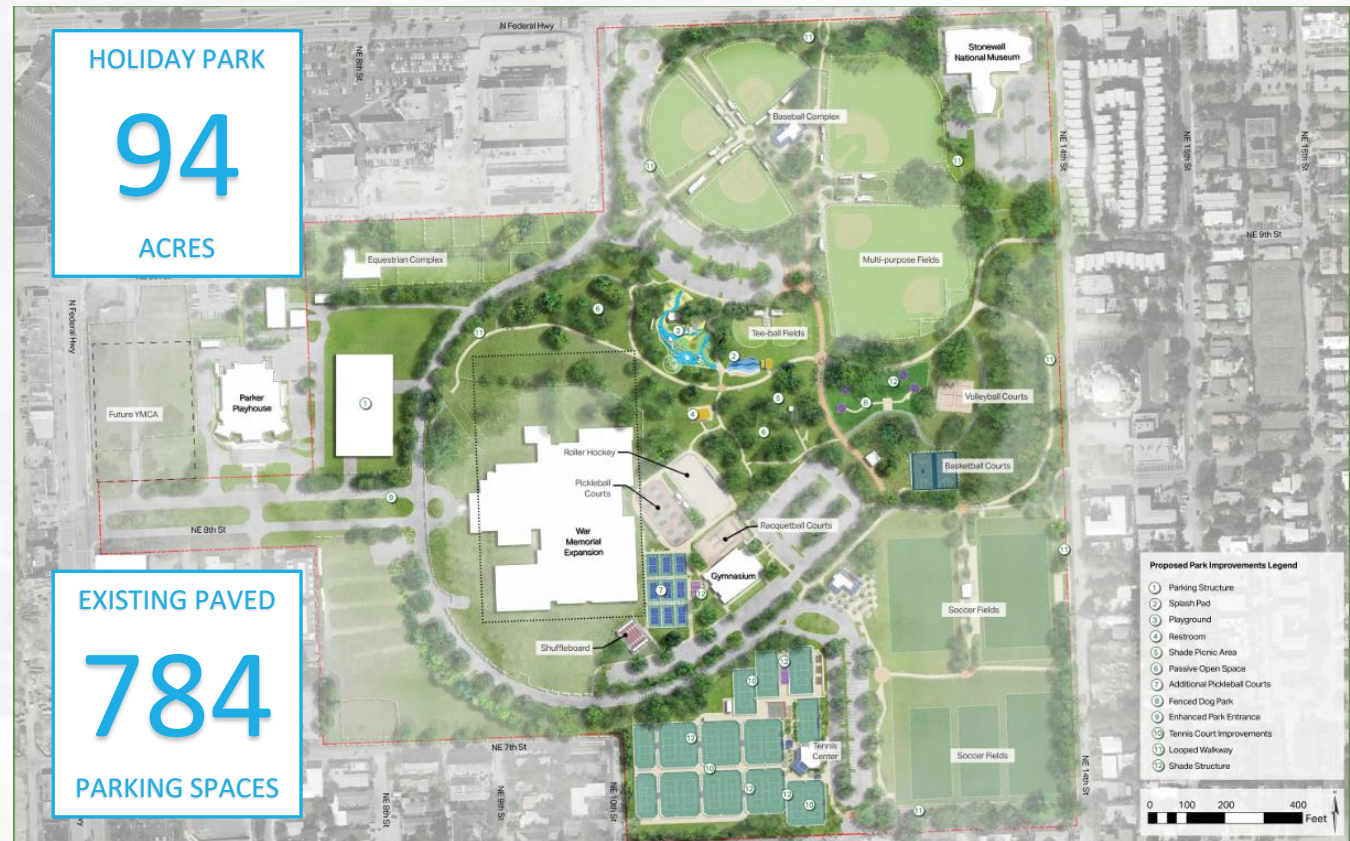
HOLIDAY PARK PARKING UPDATE

CITY COMMISSION CONFERENCE MEETING
JUNE 30, 2025



HOLIDAY PARK OVERVIEW

- Baseball Fields
- Multi-Purpose Fields
- Soccer Fields
- Tennis Center
- Pickleball Courts
- Playground
- Volleyball Courts
- Tee Ball Fields
- Trail
- Roller Hockey
- Gymnasium
- Basketball Courts
- Shuffleboard Courts
- Racquetball Courts
- Splashpad (Future)



POTENTIAL GARAGE SIZE

Institute of Traffic Engineers (ITE) Trip Generation Manual

| | Venue | Parking Spaces |
|---|-----------------------------|----------------|
| A | Parker Playhouse | 436 |
| B | War Memorial Auditorium | 76 |
| C | Ice Plex | 175 |
| D | YMCA/Broward Health | 149 |
| | Subtotal | 836 |
| E | Parker Playhouse Agreement* | 164 |
| | Total | 1,000 |

City of Fort Lauderdale Unified Land Development Regulations

| | Venue | Parking Spaces |
|---|-----------------------------|----------------|
| A | Parker Playhouse | 382 |
| B | War Memorial Auditorium | 92 |
| C | Ice Plex | 204 |
| D | YMCA/Broward Health | 250 |
| | Subtotal | 927 |
| E | Parker Playhouse Agreement* | 218 |
| | Total | 1,145 |

TWO UNSOLICITED PROPOSALS

Holiday Park Parking Partners LLC

- Clarence Capital
- Core Construction
- Justin Architects
- Vertiports by Atlantic
- Parking Advisors



Park Place Garages LLC

- Gulf Building LLC
- Garfield Public/Private
- Walker Consulting
- Architectonica
- SRS
- Craven Thompson & Associates



EVALUATION CONSIDERATIONS

| Categories | Holiday Park Parking Partners | Park Place Garages LLC |
|--|---|---|
| Qualified Project (F.S.S. 255.065) |  |  |
| Prior Parking Garage Project Delivery |  |  |
| P3 Experience |  |  |
| Project Team Experience |  |  |
| South Florida Experience |  |  |
| Site Plan Flexibility |  |  |

| Categories | Holiday Park Parking Partners | Park Place Garages LLC |
|--------------------------------------|---|---|
| Timelines & Milestones |  |  |
| Financial Structure |  |  |
| Fire Station Option |  |  |
| Deliver Surface Lot with City DCP |  |  |
| Parking Study & Needs Assessment |  |  |
| Deal Structure Flexibility |  |  |

POTENTIAL CONSIDERATIONS

Option 1

Select to advance a project described in one or both of the unsolicited proposals and advance through a Notice of Intent to enter into a comprehensive agreement by creating a competition period

Option 2

Select one of the unsolicited proposals and advance without engaging in a public bidding process by scheduling two duly noticed public meetings at which the proposal is presented, and public comments are received

Option 3

Take no action at this time, provide staff with an alternative direction

