



TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: July 2, 2024

TITLE: Motion Approving an Event Agreement and Request for Extended Road Closures Beyond 10:00am on the Barrier Island for the Visit Lauderdale Food & Wine Festival - **(Commission District 2)**

Recommendation

Staff recommends the City Commission approve an event agreement and request for extended road closures of the Barrier Island after 10:00am with Greater Fort Lauderdale Food & Wine Festival, Inc., in substantially the form attached, and authorize execution of the agreement by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval for closing the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney’s Office receiving and approving a validly executed agreement.

Event 1: Visit Lauderdale Food & Wine Festival

Applicant:	Greater Fort Lauderdale Food & Wine Festival, Inc.
Date/Time:	Friday, January 17, 2025 (7:00pm – 10:00pm)

	Saturday, January 18, 2025 (12:00pm – 4:00pm) Sunday, January 19, 2025 (12:00pm – 4:00pm)
Location:	<u>Las Olas Oceanside Park</u> 3000 E Las Olas Blvd, Fort Lauderdale, FL 33316 <u>Las Olas Intracoastal Promenade Park</u> 80 Las Olas Cir, Fort Lauderdale, FL 33316
Set Up Date/Time:	Thursday, January 16, 2025 (8:00am-7:00pm) Friday, January 17, 2025 (8:00am – 7:00pm)
Breakdown Date/Time:	Sunday, January 19, 2025 (4:00pm – 9:00pm)
Road Closing:	<u>Yes</u> <ul style="list-style-type: none"> • East Las Olas Boulevard (between A1A and Seabreeze Boulevard) <ul style="list-style-type: none"> ○ 8:00am on Friday, January 17, 2025 until 9:00pm on Sunday, January 19, 2025.
Alcohol:	Yes
Amplified Music:	Friday, January 17, 2025 (7:00pm – 10:00pm) Saturday, January 18, 2025 (10:00am – 4:00pm) Sunday, January 19, 2025 (10:00am – 4:00pm)
Special Permission:	Yes - Road Closure past 10:00 am on the Barrier Island on the following days: 8:00 am on Friday, January 17, 2025, until 9:00 pm on Sunday, January 19, 2025 at East Las Olas Blvd between Seabreeze Blvd. and A1A.
Insurance Required:	Yes
Banners:	Yes
Pending Code Violations:	No
Application Received:	4/5/24
Application Fee:	\$200

**** The event organizer is requesting a Road Closure past 10:00am on the Barrier Island on the following days:**

- **8:00am on Friday, January 17, 2025 until 9:00pm on Sunday, January 19, 2025.**

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

Funds available as of May 29, 2024

ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$19,850	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a 2024 Top Commission Priority, advancing the Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

- Exhibit 1 - Visit Lauderdale Food & Wine Festival Application
- Exhibit 2 - Visit Lauderdale Food & Wine Festival Site Plan
- Exhibit 3 - Visit Lauderdale Food & Wine Festival Agreement

Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation Department

Department Director: Carl Williams, Parks and Recreation Department