



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#24-0913

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: October 15, 2024

TITLE: Motion Approving FY 2025 Beach Business Improvement District (BBID)
Grant Participation Agreement with Lauderdale Air Show, LLC - \$75,000 –
(Commission District 2)

Recommendation

Staff recommends the City Commission approve the FY 2025 Beach Business Improvement District (BBID) Grant Participation Agreement with Lauderdale Airshow, LLC to produce the Fort Lauderdale Air Show in the amount of \$75,000.

Background

In 2024, the Beach Business Improvement District (BBID) Advisory Committee reviewed grant requests for FY 2025. On April 8, 2024, the committee considered a \$100,000 request from Lauderdale Air Show, LLC to support the Fort Lauderdale Air Show, scheduled for May 10-11, 2025. The BBID Advisory Committee unanimously recommended a \$75,000 grant (Exhibit 1).

The Fort Lauderdale Airshow is an aerial exhibition of military and civilian aircraft and parachute teams. The 2025 event is scheduled for May 10-11, 2025, along State Road A1A on Fort Lauderdale Beach. Funds from the BBID will be used to supplement marketing and operational expenses associated with the event. The BBID Grant Funding Application provides further details of the event (Exhibit 2).

Funding History

The Fort Lauderdale Air Show received funding in 2013, and from 2016-2024, for a total amount of \$975,000.

The BBID Assessment is a non-ad valorem assessment for the cost of providing beach business improvements services, facilities and programs that have a special benefit to commercial property located within the beach area. The funding proposals are consistent with the legislative determinations of special benefit found in C-06-34, Section 1.04(A)(2), Fort Lauderdale Code of Ordinances, by increasing the number of visitors to the BBID.

Reimbursement of the funds will be contingent upon an executed Grant Participation Agreement (Exhibit 3) with the City. Invoices for reimbursement shall be submitted after event completion documenting the purchase and services before a payment is made.

Resource Impact

There will be a \$75,000 Fiscal Year 2025 impact to the city in the account listed below.

<i>Funds available as of October 1, 2024.</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	CHARACTER/ ACCOUNT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
10-135-6100-552-40-4207	Special Facilities & Administration – Beach Business Improvement District	Other Operating Expenses/ Promotional Contributions	\$985,393	\$985,393	\$75,000
TOTAL AMOUNT ►					\$75,000

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community
- The Business Growth and Support Focus Area, Goal 6: Build a diverse and attractive economy

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here and We are Prosperous.

This item supports the *Advance Fort Lauderdale 2040* Comprehensive Plan specifically advancing:

- The Parks, Recreation, and Open Space Focus Area
- The Parks, Recreation & Open Space Element
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our City

Attachments

Exhibit 1 – April 8, 2024, BBID Meeting Minutes

Exhibit 2 – FY 2025 BBID Grant Application

Exhibit 3 – FY 2025 Grant Participation Agreement

Prepared by: Judy Erickson, Program Manager, Parks and Recreation

Department Director: Carl Williams, Director, Parks and Recreation