



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#24-0195**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager

**DATE:** March 5, 2024

**TITLE:** Motion Approving FY 2024 Beach Business Improvement District (BBID)  
Grant Funding of the Park Ranger Program - \$15,000 - **(Commission  
District 2)**

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**Recommendation**

Staff recommends the City Commission approve BBID Funding in the amount of \$15,000 to assist with funding the Park Ranger Program from January 1, 2024 to March 31, 2024.

**Background**

At the December 11, 2023, BBID Advisory Committee meeting, the Neighbor Support Division requested \$15,000 from the BBID to fund the Park Ranger Program until March 31, 2024

The goal of this program is to:

1. Enhance the experience of neighbors and visitors at the LOOP
2. Increase visibility of park rangers onsite
3. Mitigate disruptive behavior from park patrons who may be blocking entrances to bathrooms, public indecency, and/or not utilizing park space for its intended use

The BBID Advisory Committee unanimously recommended approval. (Exhibit 1). Funding for this program will come from the BBID's fund balance. The BBID has not previously funded this service.

The Beach Business Improvement District Assessment is a non-ad valorem assessment for the cost of providing beach business improvements services, facilities and programs that have a special benefit to business property located within the beach area. This proposal is consistent with the legislative determinations of special benefit found in C-06-34, Section 1.04(A)(2), Fort Lauderdale Code of Ordinances, by increasing the number of visitors to the BBID.

## **Resource Impact**

There will be a \$15,000 Fiscal Year 2024 impact to the City in the account listed below.

<b>Funds available as of February 23, 2024</b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB-OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AVAILABLE BALANCE (Character)</b>	<b>AMOUNT</b>
10-135-1430-552-40-4352	Beach Business Improvement District	Other Operating Expenses/ Service Charge - Police	\$953,301	\$703,384	\$15,000
<b>TOTAL AMOUNT ►</b>					\$15,000

## **Strategic Connections**

This item is a *2024 Commission Priority*, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 5: Build a beautiful and welcoming community

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Parks, Recreation, and Open Space Focus Area
- The Parks, Recreation & Open Space Element
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our City.

## **Attachments**

Exhibit 1 – DRAFT December 11, 2023, BBID Meeting Minutes

Exhibit 2 – Presentation and FY 2024 BBID Project Funding Application

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Prepared by: Daphnee Sainvil, Public Affairs Manager

Charter Officer: Greg Chavarria, City Manager