

THE KEY TO SERVICE
PROJECT



SERVE

BE SERVED



THE VETERANS TRUST

Signature Artist **DEAN DAVIS**

UNIFYING
the Community
with a Tribute to
Service through
Public Art.

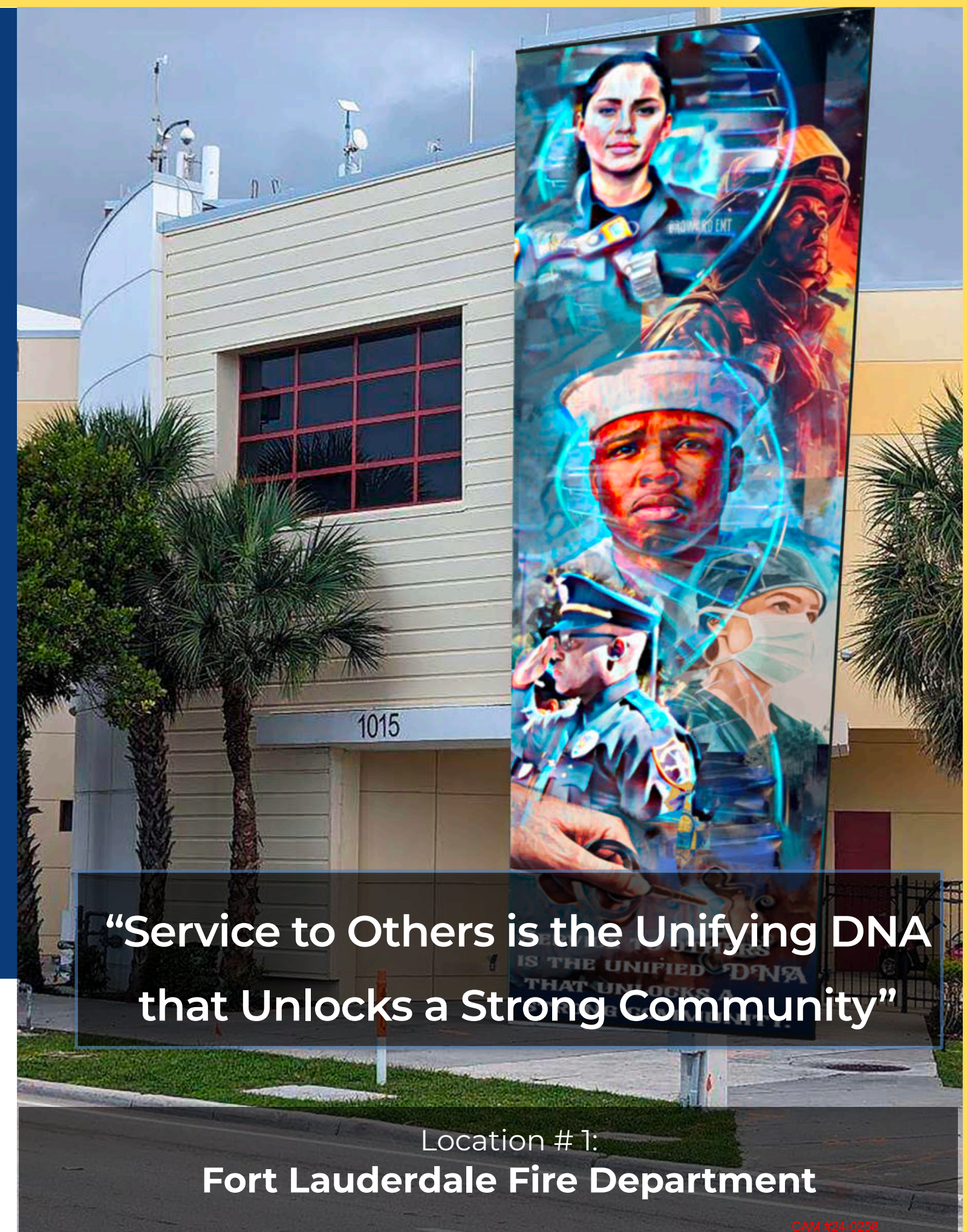


Art by:
Dean Davis

Create functional public art that opens the door to serve or be served.

A unique tribute to those who render selfless service to our community and our nation each day – veterans, active military, and first responders.

Our Purpose

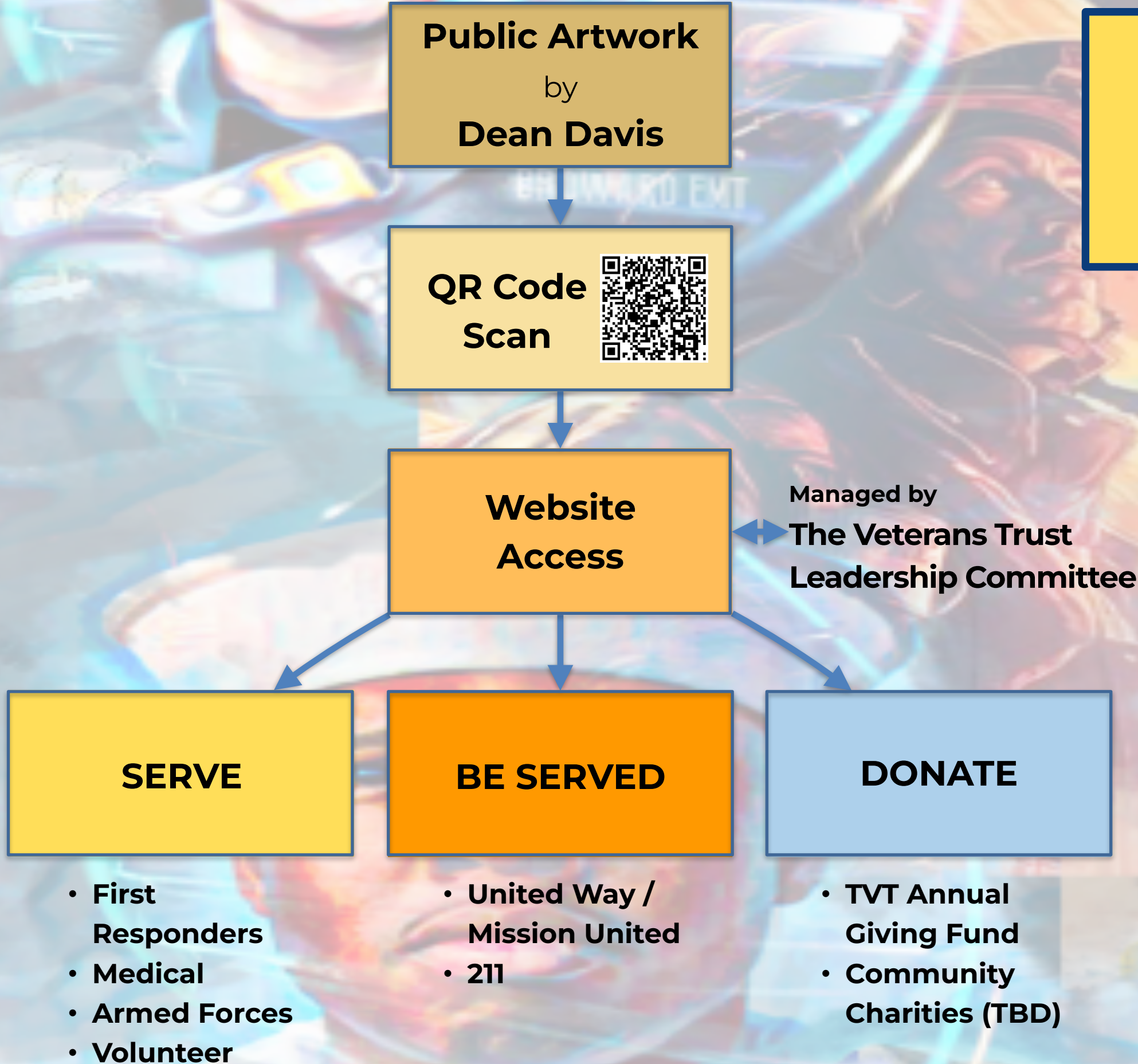


“Service to Others is the Unifying DNA that Unlocks a Strong Community”

Location # 1:

Fort Lauderdale Fire Department

The Model



By combining the artistic expertise of Artist Dean Davis with modern technology, the Key to Service Project stands as a dynamic and interactive catalyst for community engagement. It not only beautifies public spaces, but also actively connects individuals with opportunities to **SERVE**, seek **TO BE SERVED**, and **DONATE** for the betterment of the community.

Benefits

Community artwork offers a myriad of benefits that extend beyond the aesthetic appeal of public spaces. Here are some key advantages of community artwork with the added benefit of function - **QR Code Engagement**.

- Greater reach for regional charities
- Economic impact
- Social cohesion
- Stimulate civic engagement
- Increase awareness
- Inspire creativity
- Crime reduction (instills sense of pride)



Art by:
Dean Davis

Projected Costs

Art by: Dean Davis

Art Work



Website



Maintenance



Government and Corporate Partnerships

Widen Community Outreach

Seeking support from local and central government bodies to widen reach.

Improve Market Saturation

The use of technology to optimize communication efficiency & impact.

Corporate Social Responsibilities (CSR)

Help grow corporate/private community outreach & activities in local communities.

Largest Mural in U.S.
Dean Davis

Toledo, OH

How You Can Help



DONATE



PARTNER



CONNECT

Donations are vital to the project's success

Donations \$5,000+
Additional miniaturized version of mural with artist autograph

Donations \$1,000+
On-site recognition

DEAN DAVIS

Artist



Our Team



THE VETERANS TRUST

A creative force enriching communities, Dean Davis is not your typical artist. Operating from his home studio, he channels his passion for art into impactful community projects, leaving an indelible mark on the world.

A Navy veteran with a diverse range of artistic talents cultivated since 1996, Dean's journey is one of dedication, altruism, and an unwavering commitment to community improvement through art.

Following 16 years of service with the Navy and subsequent work with the railroads, Dean transitioned into a full-time mural artist. His journey has been nothing short of extraordinary, culminating in a feature on a segment of CBS Sunday Morning, showcasing his unique talent and the impact of his work.

Dean is the driving force behind "Art Farm," a for-profit LLC that reflects his dedication to cultivating creativity within the community.

The Veterans Trust (TVT) is a private foundation committed to empowering the warrior community by providing tools and experiences that enable willing veterans to continue their service, impact their communities, and realize their full potential. The belief is that service to others, coupled with self-mastery, can lead to profound personal growth and community impact.

TVT offers unique and exhilarating motorsport experiences designed to inspire and energize veterans. These experiences include off-road adventures, track days, and other high-energy activities that provide a sense of thrill and accomplishment.

More than a foundation; it's a movement dedicated to empowering veterans to thrive in their post-service lives. By combining motorsport experiences, self-mastery tools, and continued service opportunities, it strives to create a legacy of empowered veterans making a lasting impact on their communities.

**YOU HOLD THE KEY TO STRENGTHEN
OUR COMMUNITY THROUGH SERVICE**



THE VETERANS TRUST