



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#24-0149

TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: February 6, 2024

TITLE: Motion Approving Event Agreements and Related Road Closures for 11th Annual Fort Lauderdale Shamrock Run, March for Cancer, 2024 Walk Like MADD & MADD Dash Fort Lauderdale 5K, and MASS District Events Q1 - **(Commission Districts 2 and 4)**

Recommendation

Staff recommends the City Commission approve event agreements and requests for road closures with Wildside Foundation, Inc., Redline Media Group, LLC, Mothers Against Drunk Driving, Inc., and MASS District Inc., in substantially the forms attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: 11th Annual Fort Lauderdale Shamrock Run (Districts 2 and 4)

Applicant:	Wildside Foundation, Inc.
Date/Time:	Sunday, March 17, 2024 (7:15am – 8:45pm)
Location:	Las Olas Blvd (Directly in front of Huizenga Plaza)
Set Up Date/Time:	Sunday, March 17, 2024 (4:00am – 6:45am)
Breakdown Date/Time:	Sunday, March 17, 2024 (8:45am – 9:00am)
Road Closing:	Yes – Partial Road Closure (inside lanes, both directions) <ul style="list-style-type: none"> Las Olas Blvd (from Las Olas Bride to Andrews Ave) Sunday, March 17, 2024 (7:00am - 9:00am)
Alcohol:	Yes
Amplified Music:	Sunday, March 17, 2024 (8:00am - 8:45am)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Submitted:	12/5/23
Application Fee:	\$200

Event 2: March for Cancer (District 2)

Applicant:	Redline Media Group, LLC
Date/Time:	Saturday, March 2, 2024 (5:00am – 3:00pm) <ul style="list-style-type: none"> Actual Walk will begin at 7:00am
Location:	Las Olas Oceanside Park
Set Up Date/Time:	Friday, March 1, 2024 (12:00pm – 8:00pm)
Breakdown Date/Time:	Saturday, March 2, 2024 (3:00pm – 4:00pm)
Road Closing:	Yes – Partial Road Closure (5:00am – 9:00am) <ul style="list-style-type: none"> (1) Lane North Bound on A1A (from SE 5th Street to Sunrise Blvd). (1) Lane South Bound on A1A (from SE 5th Street to Sunrise Blvd).
Alcohol:	No
Amplified Music:	Sunday, March 2, 2024 (7:00am – 3:00pm)
Special Permission:	No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Received:	6/1/23

Application Fee:	\$200
<u>Event 3: 2024 Walk Like MADD & MADD Dash Fort Lauderdale 5K (District 4)</u>	
Applicant:	Mothers Against Drunk Driving, Inc.
Date/Time:	Sunday, April 28, 2024 (6:00am – 11:30am)
Location:	<u>Event Site:</u> (NE Corner of SE 1 Ave and East Las Olas Blvd) <u>Walk Start/Finish:</u> Las Olas Blvd (Directly in front of Huizenga Plaza)
Set Up Date/Time:	Sunday, April 28, 2024 (12:01am – 5:45am)
Breakdown Date/Time:	Sunday, April 28, 2024 (11:30am – 12:30pm)
Road Closing:	Yes – Sunday, April 28, 2024 Full Road Closure (2:00am 12:30pm) - SW 1 st Ave (from East Las Olas Blvd to North end of FAU/BC Parking Lot) Walk Route (begins at 7:30am) ○ (START) SE 1 ST Ave and East Las Olas Blvd walking East, South on SE 3 rd Ave, East on SE 6 th St, North on SE 6 th Ave, East on N Rio Vista Blvd, South on SE 9 th Ave, East on SE 8 th Street, North then West on N Rio Vista Blvd, South on SE 5 th Ave, West on SE 6 th Street, North on SE 3 rd Ave, West on East Las Olas Blvd to se 1 ST Ave (END)
Alcohol:	No
Amplified Music:	Sunday, April 28, 2024 (7:00am – 11:30am)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Submitted:	8/01/23
Application Fee:	\$200

<u>Event 4: MASS District Events Q1 (District 2)</u>	
Applicant:	MASS District Inc.
Date/Time:	February 9, 2024 – April 22, 2024 Every Friday (5:30am – 11:00pm) Every Saturday 5:30am – 11:00pm) Every Sunday (5:30am – 11:00pm)
Location:	<u>Flagler Village Area: (Fort Lauderdale, FL 33304)</u> <ul style="list-style-type: none"> • NE 4 Ave (between NE 9 Street and NE 8 Street) • NE 9 Ave (between NE 4 Ave and NE 5 Ave)

	<ul style="list-style-type: none"> • NE 2 Ave (between NE 7 Street and NE 9 Street) • NE 5 Terr (between middle of NE 8/NE 7 Street and NE 9 Street) • NW 8 Ave (between NW 1 Street and NW 2 Street) • NW 5 Ave (between NW 7 Street and NW 8 Street) • N Flagler Drive (between NE 4 Ave and NE 5 Ave) • Progresso Drive (between NE 3 Ave and NE 9 Street)
Set Up Date/Time:	February 9, 2024 – April 22, 2024 Every Friday (5:30am – 6:00am) Every Saturday (5:30am – 6:00am) Every Sunday (5:30am – 6:00am)
Breakdown Date/Time:	February 9, 2024 – April 22, 2024 Every Friday (11:00pm – 11:30pm) Every Saturday (11:00pm – 11:30pm) Every Sunday (11:00pm – 11:30pm)
Road Closing:	Yes - Full Road Closures (5:30am – 11:30pm) <ul style="list-style-type: none"> • NE 4 Ave (between NE 9 Street and NE 8 Street) • NE 9 Ave (between NE 4 Ave and NE 5 Ave) • NE 2 Ave (between NE 7 Street and NE 9 Street) • NE 5 Terr (between middle of NE 8/NE 7 Street and NE 9 Street) • NW 8 Ave (between NW 1 Street and NW 2 Street) • NW 5 Ave (between NW 7 Street and NW 8 Street) • N Flagler Drive (between NE 4 Ave and NE 5 Ave) • Progresso Drive (between NE 3 Ave and NE 9 Street)
Alcohol:	Yes
Amplified Music:	Yes – February 9, 2024 – April 22, 2024 Every Friday (7:00am – 10:00pm) Every Saturday (7:00am – 10:00pm) Every Sunday (7:00am – 9:00pm)
Special Permission:	No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Received:	1/22/24
Application Fee:	\$1000

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

Funds available as of January 18, 2024					
ACCOUNT NUMBER	COST CENTER	ACCOUNT /	AMENDED	AMOUNT	

	NAME (Program)	ACTIVIY NAME	BUDGET (Character)	RECEIVED (Character)	AMOUNT
10-001-6025-574-347- 200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$7,550	\$1600
TOTAL AMOUNT ►					\$1600

Strategic Connections

This item is a 2024 Commission Priority, advancing the Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

- Exhibit 1 – 11th Annual Fort Lauderdale Shamrock Run Application
- Exhibit 1a – 11th Annual Fort Lauderdale Shamrock Run Site Plan
- Exhibit 1b – 11th Annual Fort Lauderdale Shamrock Run Agreement
- Exhibit 2 – March for Cancer Application
- Exhibit 2a – March for Cancer Site Plan
- Exhibit 2b – March for Cancer Agreement
- Exhibit 3 – 2024 Walk Like MADD & MADD Dash Fort Lauderdale 5K Application
- Exhibit 3a – 2024 Walk Like MADD & MADD Dash Fort Lauderdale 5K Site Plan
- Exhibit 3b – 2024 Walk Like MADD & MADD Dash Fort Lauderdale 5K Agreement
- Exhibit 4 – MASS District Events Q1 Application
- Exhibit 4a – MASS District Events Q1 Site Plan
- Exhibit 4b – MASS District Events Q1 Agreement
- Exhibit 5 – February 2024 Special Event Calendar
- Exhibit 6 – March 2024 Special Event Calendar
- Exhibit 7 – April 2024 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation