



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-0036

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: January 22, 2019

TITLE: Ordinance Amending Chapter 8-55.5 to Add Dockless Scooters and Other
Mobility Programs as one of the Measures that May be Prohibited or Limited
During High Impact Events on Beach Property and including the
Westernmost Sidewalk of State Road A-1-A to the Definition of Beach
Property

Recommendation

It is recommended that the City Commission approve an ordinance amendment adding scooters and other dockless mobility programs as one of the measures the City Manager has the authority to prohibit or limit during High Impact Events on beach property and to include the westernmost sidewalk of State Road A-1-A to the definition of Beach Property.

Background

In February of 2018 the City Commission adopted an ordinance implementing mitigation measures related to High Impact Events on beach Property due to an increased need for law enforcement intervention because of events and gatherings on Fort Lauderdale Beach. These events include Spring Break, national holidays, festivals and concerts held throughout the year. The ordinance empowers the City Manager to take specific actions to protect beach property from damage, property degradation and unauthorized uses. These actions include prohibition of coolers, inflatable devices, tents and tables, and consumption of alcohol. They also include limiting live or amplified music, traffic routes or occupancy on the beach.

Staff is recommending the addition of scooters and other forms of dockless mobility programs, as permitted and regulated in Chapter 27 of the Code, as one of the measures the City Manager may prohibit or limit during High Impact Events on the beach and to include the westernmost sidewalk of A-1-A.

Resource Impact

There is no FY19 impact.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Business Development Cylinder of Excellence, specifically advancing:

- Goal 7: Be a well-positioned City within the global economic and tourism markets of the South Florida region, leveraging our airports, ports and rail connections;
- Objective 2: Facilitate a responsive and proactive business climate.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Prosperous*.

Attachment

Exhibit 1 – Ordinance

Prepared by: Sarah Hannah-Spurlock, ICMA-CM, City Manager's Office

Department Director: Chris Lagerbloom, ICMA-CM, City Manager