



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#25-0906

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Rickelle Williams, City Manager

DATE: November 4, 2025

TITLE: Motion Approving an Outdoor Event Agreement and Related Road Closures beyond 10:00 a.m. on the Barrier Island, with Hooptie, LLC. for the MPH Club Private Event on November 15, 2025, on Windamar Street from North Birch Road to State Road A1A - **(Commission District 2)**

Recommendation

Staff recommends the City Commission approve an outdoor event agreement with request for road closures with Hooptie, LLC., in substantially the form attached, and authorize execution of the agreement by the City Manager or the City Manager's designee.

Background

On July 11, 2025, Hooptie, LLC. submitted an outdoor event application for the MPH Club Private Event to be held on Saturday, November 15, 2025, from 9:00 a.m. to 12:00 p.m. The event will take place on Windamar Street from State Road A1A to North Birch Road. This is the first year the MPH Club Private Event will be taking place in Fort Lauderdale. The application was submitted prior to the 90-day application deadline therefore the outdoor event application fee is \$200. The event impacts are limited to November 15, 2025, which includes the setup period, event period, and breakdown period. The road closure request includes Windamar Street as further defined below and within Exhibit 2.

The event organizer attended the August 13, 2025, outdoor events meeting to review the event details with City staff, including the Parks and Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The outdoor events meetings focus on operational logistics, cross departmental coordination, and event organizer requirements.

Memorandum No. 19-076 (Exhibit 1) provides that all outdoor events that block streets anywhere on the Barrier Island must have all streets open no later than 10:00 a.m. The event organizer is requesting an exemption to allow a road closure from 7:00 a.m. to 1:00 p.m. on Saturday, November 15, 2025:

- Road Closures – Windamar Street from State Road A1A to North Birch Road

City staff invited the surrounding civic associations to the outdoor events meeting as well as shared a copy of the application and site plan. Upon approval, the City's online events calendar will be updated to reflect this event.

The event agreement defines the responsibilities of the event organizer such as covering the associated event expenses and the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney's Office reviewing and approving as to form all documents prior to execution by the City Manager or designee.

Resource Impact

Revenue related to these agreements is included in the FY 2026 Operating Budget in the account listed below.

<i>Funds available as of October 1, 2025</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$30,000	\$0	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachments

Exhibit 1 – Memorandum No. 19-076

Exhibit 2 – MPH Club Private Event Agreement

Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation