



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#17-0958**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** September 6, 2017

**TITLE:** Motion to Accept Make a Splash Local Partners Letter of Agreement and  
USA Swimming Foundation Grant for - \$1,500

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**Recommendation**

It is recommended that the City Commission approve a motion to accept a Make a Splash grant, in substantially the form attached, from the USA Swimming Foundation and authorizing the City Manager to enter into a Letter of Agreement with the USA Swimming Foundation.

**Background**

The USA Swimming Foundation's Make a Splash initiative is a national child-focused water safety campaign which aims to provide the opportunity for every child in America to learn to swim. Through Make a Splash, the USA Swimming Foundation partners with learn-to-swim providers and water safety advocates across the country to provide swimming lessons and educate children and their families on the importance of learning how to swim.

With the assistance of the USA Swimming Foundation grant, the City of Fort Lauderdale provides children with free or reduced-cost swim lessons.

The agreement began July 1, 2017 and will continue through December 31, 2017. All grant funds must be appropriately expended or obligated by December 31, 2017.

**Resource Impact**

There is a positive fiscal impact, in the amount of \$1,500 which would allow for project implementation in FY2017. Funds are being appropriated through companion CAM 17-0841.

**Appropriate To:**

<b>Funds available as of July 26, 2017</b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB-OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AVAILABLE BALANCE (Character)</b>	<b>AMOUNT</b>
129-GSPLASH17-F741	2017 Make a Splash Swimming Program	Grants from Misc Sources for Recreation	\$0	\$0	\$1,500.00
<b>TOTAL AMOUNT →</b>					<b>\$1,500.00</b>

**To:**

<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB-OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AVAILABLE BALANCE (Character)</b>	<b>AMOUNT</b>
129-GSPLASH17-3299	2017 Make a Splash Swimming Program	Services & Materials / Other Services	\$0	\$0	\$1,500.00
<b>TOTAL AMOUNT →</b>					<b>\$1,500.00</b>

**Strategic Connection:**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas and parks.
- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We are Community*.

**Attachment**

Exhibit 1 – Make a Splash Local Partners Letter of Agreement

Exhibit 2 – Make a Splash Tour Presentation Photo

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Prepared by: Gina Rivera, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation