



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: January 21, 2015

TITLE: Application for Certificate of Public Convenience and Necessity for Rental
Vehicle with Chauffeur service for Teldrhein, LLC.

Recommendation

It is recommended that the City Commission approve the issuance of a Certificate of Public Convenience and Necessity authorizing Teldrhein, LLC to operate a rental car with chauffeur service within the City of Fort Lauderdale, subject to the owner's submittal of the vehicle registration and appropriate insurance certificate prior to the issuance of the Certificate.

Background

The Code of Ordinances of the City of Fort Lauderdale makes it unlawful for any person to engage in, or carry on, a vehicle for hire business within the City without first obtaining from the City a Certificate of Public Convenience and Necessity (CPCN).

Pursuant to Section 27-192(a)(1) of the Code of Ordinances of the City of Fort Lauderdale, the individual or entity seeking a permit or business tax receipt (Exhibit 1) for the operation of rental vehicles with chauffeur must apply for a CPCN with the Department of Transportation and Mobility (TAM). Upon receipt of such application, the Department reviews each application for sufficiency and forwards sufficient applications to the City Commission for review and approval.

Teldrhein, LLC is applying to provide passenger van and luxury vehicle service in the City of Fort Lauderdale utilizing the following vehicles which will be purchased after approval of this CPCN:

- Up to 11 - 2015 Ford Transit XL eight-passenger vans
- One - 2011 Lincoln Town Car luxury vehicle

The vehicle registration and appropriate insurance certificates must be presented to TAM staff before the CPCN and vehicle permits can be issued.

The proposed rates are \$50 per hour or \$10 per passenger for the Ford vans and \$20.00 per passenger per hour for the Towncar luxury vehicle.

Staff has received and reviewed the attached application (Exhibit 2) from Teldrhein, LLC. TAM has found the application to be sufficient.

Resource Impact

No budgetary impact.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Business Development Cylinder of Excellence, specifically advancing:

- **Goal 7:** Be a well-positioned City within the global economic and tourism markets of the South Florida region, leveraging our airports, port, and rail connections.
- **Objective 2:** Facilitate a responsive and proactive business climate.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We are Prosperous*.

Attachments:

Exhibit 1 - Teldrhein, LLC Business Tax Application

Exhibit 2 - Teldrhein, LLC Certificate of Public Convenience and Necessity Application

Prepared by: Darlene Pfeiffer, Business Manager

Department Director: Diana Alarcon, Transportation and Mobility