



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#25-0427

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Rickelle Williams, City Manager

DATE: May 20, 2025

TITLE: Motion Approving a First Amendment and Five-Year Extension to the Agreement with TMF Holdco, LLC for the Annual Three-Day Tortuga Music Festival on Fort Lauderdale Beach - **(Commission Districts 2 and 4)**

Recommendation

Staff recommends the City Commission approve a First Amendment and Five-Year Extension to the Agreement with TMF Holdco, LLC (Tortuga) for the Annual Three-Day Tortuga Music Festival on Fort Lauderdale Beach, with two (2) remaining additional five-year consecutive renewal terms ("First Amendment and Extension Agreement"), in substantially the form attached, and authorize the City Manager to execute the First Amendment and Extension Agreement and all documents necessary and incidental thereto.

Background

The inaugural Tortuga Music Festival took place on April 13 - 14, 2013, through an annual agreement, on the southernmost portion of Fort Lauderdale Beach. The event featured a lineup of country music entertainers, as well as a conservation village to educate attendees about preserving the world's oceans. Tortuga Festival organizers continued to operate through an annual agreement for 2014 and 2015.

On January 5, 2016 (CAM #15-1379), the City Commission approved a five-year agreement, subject to mutual renewal terms. The original agreement was executed on March 18, 2016, and expired on March 31, 2021.

On October 5, 2021, a new multi-year agreement (Exhibit 1) was approved by the City Commission. The initial term of the agreement expires on December 31, 2025. The agreement provides for three (3) consecutive five-year renewal terms if mutually agreed upon by the parties.

On April 1, 2025, City staff received a letter (Exhibit 2) from representatives of Tortuga, regarding their intent to pursue the first renewal option. Pursuant to Section 4.b. of the Agreement, City staff has reviewed this request and recommends that the City Commission approve the proposed First Amendment and Extension to the Agreement to

extend the current term of the agreement for an additional five-year period.. The insurance limits will be determined on an annual basis upon mutual agreement of the parties for the duration of the five-year extended contract term.

Tortuga is required to pay all associated event costs. Prior to each event, Tortuga shall submit the required certificates of insurance to the City for review and approval and shall post an amount in escrow, or secure a bond, equal to 110% of the City's estimated service costs. The organizer shall secure all other necessary permits and licenses, as required by other governing agencies.

Tortuga submitted a written request to hold the 2026 event on April 10 – 12, with set-up starting on March 23, 2026, and breakdown ending on April 18, 2026 (Exhibit 3). The future event dates, including the confirmation of the 2026 event dates, will be determined by the City Manager and shared with the City Commission on an annual basis during the extended five-year period.

Resource Impact

There is no fiscal impact associated with this item at this time.

Strategic Connections

This item is a FY 2025 Commission Priority, advancing the Public Spaces and Community Initiatives.

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachments

Exhibit 1 – Current Agreement

Exhibit 2 – 2025 Letter of Intent to Renew

Exhibit 3 – Request for 2026 Dates

Exhibit 4 – Tortuga Music Festival Site Plan

Exhibit 5 – First Amendment and Extension to Agreement

Prepared by:	Carolyn Bean, Asst. to the Director, Parks and Recreation
Department Director:	Carl Williams, Parks and Recreation