



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 15, 2013

TITLE: Motion to Approve an Agreement with LBK Entertainment Holdings, Inc.

Recommendation

It is recommended that the City Commission approve an agreement with LBK Entertainment Holdings, Inc. for a three-day music event, and authorize the City Manager to execute on behalf of the City.

Background

The City of Fort Lauderdale has been approached by LBK Entertainment Holdings, Inc. to produce this three-day music event. The kickoff event will be held at Esplanade Park on Friday, December 6, 2013 from 4:00pm to 11:00pm featuring musical performances on mega yachts docked at the park. The event will take place at Huizenga Plaza on Saturday, December 7, 2013 from 12:00pm to 11:00pm and on Sunday, December 8, 2013 from 12:00pm to 9:30pm.

The promoter has met with the owner of Huizenga Plaza, Downtown Development Authority (DDA), and has received approval from the DDA to use this site for the event. The promoter has also met with City staff (police, fire, code enforcement, parking and parks & recreation) to go over event logistics.

The promoter will be responsible to provide public safety at the event site and event impact areas and shall include, without limitation, crowd control, traffic management, fire-rescue, emergency medical services and police services. The promoter will provide copies of all appropriate permits and licenses required by the City's building services and fire department, including but not limited to, permits for tents, merchandise, food and beverage vendors and electrical connections. The promoter is responsible to obtain, pay for and keep in force continuously during the time period from midnight, the day before set-up before the event begins to midnight the day the breakdown of the event is completed, comprehensive general liability insurance, including products and completed operations, property damage, bodily injury and contractual liability and automobile liability including coverage for all owned, borrowed, hired or non-owned vehicles. The promoter is responsible to arrange and coordinate all parking at City

facilities and any transit services from these facilities to the Event Site. The City agrees to invoice the promoter at the approved special event parking rate.

Resource Impact

There is no fiscal impact associated with this action.

Attachment:

Exhibit 1 – Event Management Schedule

Exhibit 2 – Proposed Event Agreement

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg