

DOCUMENT ROUTING FORM

One of each agreement circled 12/14/12 (L)

NAME OF DOCUMENT: Event Agreements with the City of Fort Lauderdale as follows: 1) St. Jerome Fall Festival; 2) Novemberfest 2012; 3) Float Parade; 4) Healthy Living - Better Health; 5) Day of the Dead Celebration; 6) Coral Ridge Green Market at Plaza 3000; 7) Medicare Informational - CVS/Pharmacy; 8) Museum of Discovery MAD for MODS Gala; 9) Flavors of Fort Lauderdale; 10) Souls to Polls (Walk-On)
11) Dolphins Cycling Challenge (Walk-On to add additional day)
Approved Comm. Mtg. on October 16, 2012 CAM# 12-2243

See 10/2/12 m-3 for agreement

ITEM: M-04 PH - O - CR - R12 DEC 3 PM 4:00

Routing Origin: CAO ENG. COMM. DEV. OTHER _____

Also attached: copy of CAR copy of document ACM Form # _____ originals

By: _____ forwarded to: _____
Initials

1.) Approved as to Content: [Signature]
Department Director

Capital Improvements defined as having a life of at least 10 years and a cost of at least \$50,000 and shall mean improvements to real property (land, buildings, fixtures) that add value and/or extend useful life, inc. major repairs such as roof replacement, etc. Term "Real Property" include: land, real estate, realty, real.

Please Check the proper box: CIP FUNDED YES NO
Capital Improvement Projects

2.) Approved as to Funds Available: by _____ Date: _____
Finance Director

Amount Required by Contract/Agreement \$ _____ Funding Source: _____

Dept./Div. _____ Index/Sub-object _____ Project # _____

3.) City Attorney's Office: Approved as to Form: # _____ Originals to City Mgr. By: _____

Harry A. Stewart _____ Cole Copertino X Robert B. Dunckel _____
Ginger Wald _____ D'Wayne Spence _____ Paul G. Bangel _____
Carrie Sarver _____ DJ Williams-Persad _____

4.) Approved as to content: Assistant City Manager:

By: _____ Stanley Hawthorne, Assistant City Manager
By: _____ Susanne Torriente, Assistant City Manager

5.) Acting City Manager: Please sign as indicated and forward :# _____ originals to Mayor.

6.) Mayor: Please sign as indicated and forward :# _____ originals to Clerk.

7.) To City Clerk for attestation and City seal.

INSTRUCTIONS TO CLERK'S OFFICE

8.) City Clerk: retains one original document and forwards _____ original documents to _____
 Copy of document to _____ Original Route form to _____
 Attach _____ certified copies of Reso. # _____ Fill-in date

RECEIVED
FT. LAUDERDALE
CITY ATTORNEY'S OFFICE
2012 OCT 30 AM 8:47

12/10

CITY OF FORT LAUDERDALE
OUTDOOR EVENT AGREEMENT

THIS AGREEMENT is made by and between:

CITY OF FORT LAUDERDALE, a municipal corporation of the State of Florida, referred to hereinafter as "City",

and

FLAVORS OF FORT LAUDERDALE, LLC, a foreign limited liability company organized under the laws of Florida, whose principal place of business is 77 West 24th Street, 3rd Floor, New York, NY 10010, and who is referred to hereinafter as "Applicant" or "Sponsor".

WHEREAS, the Applicant wishes to hold an outdoor event and has submitted an application pursuant to the requirements of Section 15-182 of the Code of Ordinances of the City of Fort Lauderdale, Florida; and

WHEREAS, the Applicant is willing to obtain the requisite insurance, and is willing to indemnify and hold harmless the City of Fort Lauderdale for any damage to persons or property that might occur during or as a result of the outdoor event; and

WHEREAS, on October 16, 2012, by Motion, the City Commission of the City of Fort Lauderdale authorized the proper City officials to execute this Agreement.

NOW, THEREFORE, in consideration of the mutual promises made herein, the parties agree as follows:

The foregoing recitals are true and correct, and:

1. Effective Date.

The Effective Date of this Agreement is the date upon which City Commission approval is granted.

2. Outdoor Event.

The Applicant is permitted to operate or sponsor the "FLAVORS OF FORT LAUDERDALE" (referred to hereinafter as the "Event") outdoors only at the location(s) and time(s) set forth in the attached Outdoor Event Agreement Schedule One, which is attached hereto and made a part hereof.

3. General Requirements.

- (1) If the Event includes use of fireworks, in advance of the Event the Applicant shall obtain a fireworks permit from the City's Fire Department. The Applicant shall comply with all applicable state laws regarding the use of fireworks.

- (2) The Applicant shall provide sanitary facilities of the type and in a sufficient number specified by the requirements established by the City's Department of Sustainable Development.
- (3) The Applicant shall coordinate with the City's Department of Sustainable Development who will schedule appropriate City staff to conduct electrical inspections of all electrical facilities whether power is supplied by local utilities or is self-provided by generator systems. The Applicant shall permit the City staff to conduct electrical inspections of all electrical facilities.
- (4) If the Event includes the sale or distribution of any food or beverages, the Applicant shall comply with all applicable state, county and City health code requirements.
- (5) If the Event includes use of tents, awnings, or canopies, in advance of the Event the Applicant shall submit current flameproof certificates to the City's Fire Department. The Applicant shall not hold or sponsor the Event until the Fire Department has provided written approval of the use of any tents, awnings, or canopies.
- (6) In advance of the Event the Applicant shall submit a written plan to the City police department that regards crowd control and traffic direction. The Applicant shall not hold or sponsor the Event until the police department has provided written approval of the Applicant's plan. The Applicant shall bear the cost of staff necessary to implement the crowd control and traffic direction plan. Police costs shall be exempt from prior notice requirements.
- (7) In advance of the Event the Applicant shall submit a written plan to the City's Fire Department that regards fire safety and EMS. The Applicant shall not hold or sponsor the Event until the Fire Department has provided written approval of the Applicant's plan. The Applicant shall bear the cost of staff necessary to implement the fire safety and EMS plans. Fire and EMS costs shall be exempt from prior notice requirements.
- (8) Unless the Applicant meets the requirements for exception found in Section 15-184 of the Code of Ordinances of the City of Fort Lauderdale, Florida, in advance of the Event the Applicant shall provide a certificate of insurance satisfactory to the City's Risk Manager. The certificate shall show that the Applicant has obtained comprehensive general liability insurance with a policy limit of not less than one million dollars (\$1,000,000.00) combined single limit coverage, which shall include property damage, bodily injury, and death. The "City of Fort Lauderdale" shall be named as an additional insured. If the Event includes the dispensing, serving, sale, or distribution of any alcoholic beverage, the Applicant shall in addition provide liquor liability insurance with a policy limit of not less than of five hundred thousand dollars (\$500,000.00). The Applicant shall not hold or sponsor the Event until the City's Risk Manager has provided written approval of the Applicant's certificate of insurance or insurance policy.

- (9) The Applicant shall indemnify and hold harmless the city for any damage to person or property that occurs during or as a result of the operation of the Event.
- (10) In advance of the Event the Applicant shall submit a written plan to the City's Parks and Recreation Department that indicates the proposed location of any temporary structure, such as a barricade, fence, tent, concession stand, ticket booth, grandstand. The written plan shall include information about the planned removal of any temporary structure after the Event. The Applicant shall not hold or sponsor the Event or erect any temporary structure until the City's Parks and Recreation Department has provided written approval of the Applicant's temporary structure plan. The Applicant shall bear the cost necessary to implement the temporary structure plan.
- (11) The sale, possession, or consumption of any alcoholic beverage at the Event is subject to approval by the City Commission in accordance with Section 15-183 of the Code of Ordinances of the City of Fort Lauderdale, Florida.

4. Restoration of public property.

If the Event includes use of public property the Applicant shall be responsible for, and shall maintain, all areas of the public property used. Maintenance means the prompt and complete removal of Event-generated trash or debris and the repair or restoration of any public property that was damaged as a result of the Event. Public property means real and personal property that is not privately owned and includes, but is not limited to, any sidewalk or paved surface, any tree, plant, shrub, bench, light fixture, traffic signal, parking meter, trash barrel or sign.

The City shall inspect the Event site location(s) for damage within twenty-four hours of the conclusion of the Event and the City shall provide the Applicant with a written report of any damage found on public property. The report shall state the cost of repair(s) necessary to restore the public property. Within fourteen days of the Applicant's receipt of this report the Applicant shall pay the cost of repair or challenge the City's report by a writing addressed to the Director of the City's Parks and Recreation Department. Resolution of any such challenge shall be made by the City Manager; the Applicant agrees to abide by the City Manager's decision.

5. Reimbursement of expenses.

Should the City incur expenses as a result of the Event the City shall provide the Applicant with an invoice of expenses. Within fourteen days of the Applicant's receipt of any invoice the Applicant shall pay the invoice or challenge the City's invoice by a writing addressed to the Director of the City's Parks and Recreation Department. Resolution of any such challenge shall be made by the City Manager; the Applicant agrees to abide by the City Manager's decision.

6. Authority of the City of Fort Lauderdale City Manager.

The City of Fort Lauderdale City Manager and his designee, the Director of the City of Fort Lauderdale Parks and Recreation Department (referred to hereinafter as "the Director") shall have the authority to suspend all or any part of the Event when the City Manager or the Director determines that the Event,

or its attendees, or its spectators, pose(s) a threat to the public health, safety, or welfare. The City Manager also reserves the right to immediately revoke permission and to suspend or terminate the event or any portion of it if any of the elements of the agreement are violated.

7. Compliance with laws.

- (1) The Applicant shall at all times comply with all federal and state laws or statutes, and with the rules, regulations, and ordinances of City and any other governmental agency having jurisdiction including, but not limited to, those relating to noise, building, zoning, gambling, fire protection, liquor regulation, and hours of operation. The Applicant shall further take all precautions and use extreme care to conduct its operations in a safe and prudent manner with respect to its agents, employees and visitors to its Event.
- (2) The Applicant shall comply with the applicable sections of the Americans with Disabilities Act of 1990 (42 U.S.C. 126), which prohibits discrimination of handicapped individuals by denying them the right to participate in or benefit from the services provided at the Event. The Applicant understands that it is responsible for compliance with this Act. The Applicant guarantees that individuals with disabilities will be able to attend, enter, and use all the facilities at the Event.
- (3) The Applicant agrees to secure and pay for all licenses and permits required by any governmental agency having jurisdiction, including City. If the Event includes the use of any item that is or that may be protected from infringement, such as but not limited to copyrights, patents and trademarks, the Applicant shall, in advance of the Event, provide City with documentation that shows that the Applicant has obtained the applicable license, permit or permission and that all associated all fees have been paid in full. The provisions of this paragraph apply specifically, but not exclusively, to ASCAP, BMI, SESAC, and any other similar organization that may require written permission and payment of a fee for use of protected material

8. Transfer of Rights.

To the extent this Agreement creates rights that vest in the Applicant, the Applicant shall not transfer any rights to any other individual or entity.

9. Venue.

Venue to enforce the provisions of this agreement shall be Broward County, Florida.

10. Incorporation.

This Outdoor Event Agreement, together with the attached Schedule One constitute the whole of the Agreement between the parties. The written approvals issued by the various City departments or staff members and the various documents submitted by the Applicant, including the application, are supplemental to this Agreement. In the event of a conflict, the terms of this Agreement control.

IN WITNESS WHEREOF, the parties hereto have set their hands and seals this
the 6th day of December, 2012.

WITNESSES:

CITY OF FORT LAUDERDALE

Safira Di
Safira Di

[Witness print/type name]

Chip Pineda
Mia S. Pineda

[Witness print/type name]

J. Keller
Mayor

R. L. ...
City Manager

ATTEST:

Jonda K. Joseph
City Clerk

Approved as to form:

[Signature]
Assistant City Attorney

WITNESSES:

FLAVORS OF FORT LAUDERDALE, LLC.,
a Foreign Limited Liability Company

By: EMPIRE FORCE,
INCORPORATED, Managing
Member of Flavors of Fort Lauderdale,
LLC.

Jeffrey Meehn

By [Signature]

Jeffrey Meehn

Robert W. Hulsmeyer Vice President

[Witness print/type name]

[Print/type name and title]

Kayla Livingston

[Signature]

[Witness print/type name]

ATTEST:

(CORPORATE SEAL)

Secretary

STATE OF Florida
COUNTY OF Collier

The foregoing instrument was acknowledged before me this 17 day of October,
2012, by 2012 Robert Hulsmeyer VP of the EMPIRE FORCE,
INCORPORATED, a Managing Member of Flavors of Fort Lauderdale, LLC. He/She is personally
known to me or has produced NYDL as identification.

(SEAL)

[Signature]
Notary Public, State of Florida (Signature of
Notary Taking Acknowledgment)

Stacey E Daley
Name of Notary Typed, Printed or Stamped

My Commission Expires: 03-01-2014

Commission Number



Memorandum

To: Harry Stewart, City Attorney
From: Jeff Meehan, Outdoor Event Coordinator
Date: May 14, 2012

Re: Request for Event Agreement –
Flavors of Fort Lauderdale

Please ask your staff to prepare an event agreement for the above named event. Attached to this memo is the application, proof of corporate identification and Schedule 1, which should be attached to the agreement as an exhibit. In addition, the following City Departments have reviewed and approved the plans:

DL City Police Department has reviewed the application and requires/does not require the applicant to pay for security personnel for crowd control and traffic direction purposes. (ESTIMATE PROVIDED)

John W.D. for City Fire Department has reviewed the application and approved the proposed safety and staffing plan.

✓ City Risk Manager has reviewed and approved the Certificate of Insurance.
✓ comprehensive general liability insurance, one million dollars (\$1,000,000).
✓ liquor liability insurance, five hundred thousand dollars (\$500,000).

9 City Building Department has reviewed and approved the proposed use of temporary structures and electrical facilities.

John City Parks and Recreation Department has reviewed and approved the proposed set-up, clean-up plan.

John for parking Other City Department: Tom has reviewed and approved the proposed plan.

Please contact me at (954) 828-6075 if you have any questions. Thank you.

SCHEDULE ONE

1. Name of Applicant: Flavors of Fort Lauderdale, LLC
2. Name of Outdoor Event: Flavors of Fort Lauderdale
3. Date and time of Event: Saturday, November 10, 2012 (11 AM- 11 PM)
Set Up Thursday & Friday, November 8th & 9th, 2012 (8:00 AM – 6:00 PM) Saturday, November 10, 2012 (8:00 AM – 11:00 AM)
Break Down Monday & Tuesday, November 12th & 13th, 2012 (8:00 AM – 6:00 PM)
4. Event Location: Las Olas Intercostal Parking Lot- Las Olas Circle
5. Road Closings: No
6. Alcohol: Yes

FLORIDA DEPARTMENT OF STATE
DIVISION OF CORPORATIONS



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Entity Name Search

No Events

No Name History

Submit

Detail by Entity Name

Foreign Limited Liability Company

FLAVORS OF FORT LAUDERDALE, LLC

Filing Information

Document Number M12000005679

FEI/EIN Number 454171741

Date Filed 10/10/2012

State NY

Status ACTIVE

Principal Address

77 WEST 24TH STREET
3RD FLOOR
NEW YORK NY 10010

Mailing Address

77 WEST 24TH STREET
3RD FLOOR
NEW YORK NY 10010

Registered Agent Name & Address

FLORIDA FILING & SEARCH SERVICES, INC.
155 OFFICE PLAZA DRIVE
SUITE A
TALLAHASSEE FL 32301 US

Manager/Member Detail

Name & Address

Title MGR

EMPIRE FORCE INCORPORATED
77 WEST 24TH STREET, 3RD FLOOR
NEW YORK NY 10010

Annual Reports

No Annual Reports Filed

Document Images

No images are available for this filing.

Note: This is not official record. See documents if question or conflict.

[Previous on List](#) [Next on List](#) [Return To List](#)

Entity Name Search



CITY OF FORT LAUDERDALE
OUTDOOR EVENT APPLICATION

\$100 Fee
must
accompany
application

Application must be submitted at least 90 days ahead of your planned event.
Request submitted by email to: permits@cityofftlauderdale.com

The application will be reviewed by our administrative staff to determine the following criteria:

1. Facility requested
2. Compliance with City ordinances
3. Special permits required
4. Charges your organization will incur when City assistance and/or services are required
5. Security requirements
6. Environmental issues/effects on surrounding areas

PART I: EVENT REQUEST

Event name: Flavors of Fort Lauderdale Grand Tasting

Purpose of event (check one): Fundraiser Awareness Recreation Other Promote tourism and Fort Lauderdale as a culinary destination

Requested location: Birch/Las Olas Intracoastal Parking Lot

Estimated daily attendance: 1,500 - 2,000

Requested dates and time of event:

	DATE	DAY	BEGIN	END
SETUP:	<u>November 8, 2012</u>	<u>Thursday</u>	<u>8:00 am</u>	<u>6:00 pm</u>
SETUP:	<u>November 9, 2012</u>	<u>Friday</u>	<u>8:00 am</u>	<u>6:00 pm</u>
SETUP:	<u>November 10, 2012</u>	<u>Saturday</u>	<u>8:00 am</u>	<u>11:00 am</u>
EVENT DAY 1:	<u>November 10, 2012</u>	<u>Saturday</u>	<u>11:00 AM</u>	<u>11:00 PM</u>
EVENT DAY 2:	<u>November 11, 2012</u>	<u>Sunday</u>	<u>11:00 AM</u>	<u>6:00 PM</u>
BREAKDOWN:	<u>November 12, 2012</u>	<u>Monday</u>	<u>8:00 am</u>	<u>6:00 pm</u>
BREAKDOWN:	<u>November 13, 2012</u>	<u>Tuesday</u>	<u>8:00 am</u>	<u>6:00 pm</u>

Has this event been held in the past? Yes No

If yes, please list past dates and locations: _____

Detailed event description (include activities, entertainment, vendors, etc.): "Flavors of Fort Lauderdale" is being created in conjunction with the City of Fort Lauderdale and the Beach Business Improvement District for Fort Lauderdale residents and visitors alike to showcase its robust culinary and lifestyle offerings. "Flavors" will consist of four days of events. The first two days (Thursday, November 8 and Friday, November 9) will be comprised of ancillary events ("Dine Out Lauderdale" on Thursday, at 5 different restaurants and the "Flavors Launch Party" on Friday at the Sheraton Fort Lauderdale Beach) leading up to the "Grand Tasting," which will take place Saturday, November 10 and Sunday, November 12, 2012 at the Birch/Las Olas Intracoastal Parking Lot. The vendor area at the Grand Tasting will consist of local restaurants and caterers, gourmet food stores, specialty food purveyors, alcoholic and non-alcoholic beverages. There will also be a lifestyle vendor component, which will consist of travel and leisure-focused organizations. The evening program on Saturday ("Flavors After Dark") will showcase the local International Special Events Society members, featuring live entertainment and food and beverage.

PART II: APPLICANT

Organization name: Flavors of Fort Lauderdale, LLC

Address: 77 West 24th Street, 3rd Flr c/o Empire Force Events

City, State, Zip: New York, NY 10010 Phone: 212-924-0320 ext 100 Fax: 212-675-9106

Non-Profit Organization? Yes No Tax ID #: 45-4171741

Corporation name: Flavors of Fort Lauderdale, LLC
(as it appears in articles of incorporation)

Date of Incorporation: 12/31/2011 State incorporated in: NY Federal ID #: 45-4171741

Two authorizing officials for the organization:

President: Robert W. Hulsmeyer Phone: 212-924-0320 ext 100

Secretary: Michael Fiorentino Phone: 917-567-8164

Event Coordinator: Rob Hulsmeyer Will you be on-site? Yes No

Title: Executive producer Phone: 212-924-0320 ext 100 Cell: 917-559-7199

E-mail address: RHulsmeyer@EmpirForce.com Fax: 212-675-9106

Additional Contact: Colleen Boyden Will you be on-site? Yes No

Title: Show Coordinator Phone: 212-924-0320 Cell: 646-812-4682

E-mail address: CBoyden@EmpireForce.com Fax: 212-675-9106

Event production company (if other than applicant):

Note: Flavors of Fort Lauderdale is owned and produced by Empire Force Events

Address: 77 West 24th Street, 3rd Flr., City, State, Zip: New York, NY 10010

Contact person: Robert W. Hulsmeyer Title: Executive Producer

Phone: (day) 212-924-0320 ext 100 (night) 917-559-7199 (cell) 917-559-7199

E-mail address: RHulsmeyer@EmpireForce.com Fax: 212-675-9106

PART III: EVENT INFORMATION

Are you planning to charge admission? Yes No
If yes, how much? \$ 75.00

Are you requesting to fence the event? Yes No

Are you planning on having any type of concession? Yes No
If yes, State Health Dept. must be notified 10 days prior to event. Call John Litscher at 954-632-8094.

Are you planning on selling alcoholic beverages? Yes No
If yes, how will the beverages be served? (Draft truck, cold plate, mini-bar, beer tub, table service, etc.)
All alcoholic beverages will be served by trained food service staff in various formats

Are you planning on serving free alcoholic beverages? Yes No
If yes, to whom will it be given? _____

Are you planning to have any type of amusement rides? Yes No
If yes, name of company: _____

What type of rides are you planning? _____
(All rides must be approved by the State of Florida Bureau of Fair Rides and all permits must be secured prior to opening. Contact Ron Jacobs at jacobsr@doacs.state.fl.us or (850) 488-9790).

Are you planning to play or have music? Yes No
If yes, what music format(s) will be used? (amplified, acoustic, recorded, live, disc jockey, etc):
a combination of live acoustic and amplified music and disc jockey

List the type of equipment you will use (speakers, amplifier, drums, etc):
standard musical instruments and audio amplification and speakers

Will you use any type of soundproofing equipment? Yes No

List the days and times music will be played:
EVENT DAY 1: November 10, 2012 Saturday 11:00 AM 11:00 PM
EVENT DAY 2: November 11, 2012 Sunday 11:00 AM 6:00 PM

How close is the event to the nearest residence? 150'

Will your event require road closings? Yes No
If yes, list requested streets and times in **detail**: _____

******PLEASE NOTE****** You are required to secure barricades and/or directional traffic signs for road closings. Please attach a layout of your traffic plan, including the placement and number of barricades, signs, directional arrows, cones, and message boards, as well as the name of the company you will be using. Your traffic plan must be approved by the Police Dept. which may terminate any event occurring without the proper use of barricades.

Will your road closings affect access to parking spaces or parking lots? Yes No
******PLEASE NOTE****** All road closings which result in loss of revenue from inaccessible parking spaces will be billed to the event organizer and must be paid in full before the event. Please call Keela Black at 828-3794.

Will any recyclable materials be utilized at this event? Yes No
(Materials that can be recycled include all clean paper, cardboard, glass, plastic drink containers, aluminum cans, and milk or juice boxes.) Please refrain from the use of Styrofoam plates and cups.

Who will provide clean up services for garbage and recyclables? Flavors of Fort Lauderdale will work with the Parks and Recreation Department for clean-up and refuse disposal/recycling. Any additional services required will be subcontracted.

Contact Name: Rob Hulsmeyer Phone: 212-924-0320 ext 100

******NOTE****** All grounds must be cleaned up **immediately** after completion of event. Recycling should be done at all City facilities and parks. Recycling may be provided by your organization, a private company or in some cases by the City of Fort Lauderdale. You are responsible for securing recycling services. Contact Janet Townsend at jtownsend@fortlauderdale.gov or (954) 828-5956.

Will you require electricity? Yes No
Events requiring electricity are the responsibility of the applicant. All permits must be obtained through the City's Building Department at (954) 828-5191 before setting up.

Company: tbd License #: tbd

Name of electrician: tbd Phone: tbd

PART IV: APPLICANT'S ACCEPTANCE

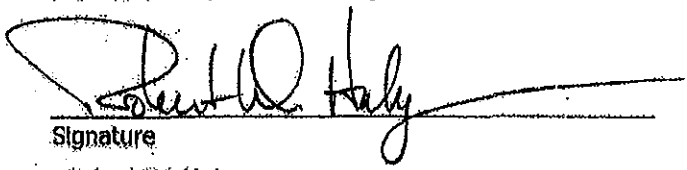
The information I have provided on this application is true and complete to the best of my knowledge.

Before receiving final approval from the City Commission, I understand that I (and the production company, if applicable) must furnish an original certificate of General Liability Insurance naming the City of Fort Lauderdale as additionally insured in the amount of at least one million dollars (\$1,000,000) or greater as deemed satisfactory by the City Risk Manager, and an original certificate of liquor liability insurance in the amount of \$500,000 if alcohol is being served.

I understand that a Parks and Recreation sponsored activity has precedence over the above schedule and I will be notified if any conflicts arise.

I understand that the City of Fort Lauderdale Police Department will determine all security requirements and that EMS is required by City Ordinance to be onsite during all outdoor events.

I understand that the City has a noise ordinance. If at any time during the event it is determined by law enforcement personnel, code enforcement personnel, parks and recreation personnel, or any other city representative that the entertainment or music is causing a noise disturbance, I will be directed to lower the volume to an acceptable level as determined by City staff. If a second noise disturbance arises during the event, I may be directed to shut down the music or entertainment for the remainder of the event. I agree to abide by all provisions of the noise control ordinance and understand that my failure to do so may result in a civil citation, a physical arrest, or the shutting down of the event.



Signature
Robert W. Hulsmeyer
Name of applicant

Executive Producer
Title

05-07-2012
Date

Please email completed application at least 90 days ahead of your planned event to:
smolnar@fortlauderdale.gov

Please mail the \$100.00 application fee (payable to the City of Fort Lauderdale) to:
Susan Fye Molnar, Outdoor Event Coordinator
1350 W. Broward Boulevard, Fort Lauderdale, FL 33312
Phone: (954) 828-5362 Fax: (954) 828-5650

- Please include the following with the application:**
- * Event site plan -- including stage(s), other entertainment locations, activities, booths, restrooms, canopies, dumpsters, fencing, generators, etc.
 - * Traffic/detour plan - including the placement and number of barricades, signs, directional arrows, cones, message boards, and name of the barricade and/or traffic signs company being used.

FIRE DEPARTMENT QUESTIONNAIRE

PREVENTION

1. Are you planning to have canopies (no sides) for this event? Yes No

How many and what sizes? estimated at this time: (40) 10'x10'

Name of Company: tbd

A building permit is required. Please contact Capt. Bruce Strandhagen at 954-828-5080.

2. Are you planning to have tents (with sides) for this event? Yes No

How many and what sizes? estimated at this time: (4) 40'x40', (2) 60'x60'

Name of Company: tbd

A building permit, exit signs, emergency lights, fire extinguishers, and "No Smoking" signs are required for tents. A fire watch at overtime rate may apply. Contact Capt. Bruce Strandhagen at 954-828-5080.

******PLEASE NOTE****** All permits required by the Florida Building Code must be obtained through the Building Department (including but not limited to electrical, structural, plumbing). Contact the Building Department at 954-828-6520.

3. Are you planning to have fireworks? Yes No

Name of company conducting the show: _____

A permit is required for all pyrotechnics displays. Contact Capt. Wendy D'Agostino at 954-828-5884.

4. Are you having food vendors? Yes No

How many and what kind? approximately (50) restaurants will be represented at stations preparing tasting size samples

A fire extinguisher is required for each food booth. If a propane tank is used for a fuel source, it must be secured on the outside of the booth. A Fire inspection is required for all food booths. If the inspection is during non-working hours the cost will be \$75 per hour.

OPERATIONS/EMS

Special Event Detail Guidelines:

- * One rescue unit/cart for 500 to 5,000 people in attendance (sustained attendance)
- * Two rescue units/carts for 5,000 to 10,000 people in attendance (sustained attendance)
- * One more rescue unit/cart per 5,000 additional people
- * One command person if two or more rescue units/carts are required

The number of rescue units and paramedics is determined according to attendance and other risk factors.

1. Does your event require EMS medical standby services based on the guidelines above? YES NO

2. What is your estimated sustained attendance? 1,500-2,000

3. On-site contact? NAME Rob Hulsmeyer PHONE 917-559-7199

A minimum of 4 hours will be charged for all special event details. 45 minutes will be added to the pre and post event times (totaling 1.5 hours), allowing for travel and preparation for the event.

POLICE DEPARTMENT QUESTIONNAIRE

1. Does your event require use of police vehicles? Yes _____ No X

If yes, A Hold-Harmless Agreement must be signed and Liability coverage of a minimum of **ONE MILLION DOLLARS** must be provided.

2. Is this a new or previously held event? New X Previous _____

If yes, Previous date(s)? _____

3. Any established security, traffic, or other appropriate plan(s)? Yes _____ No not at this time

If yes, besides Fort Lauderdale Police, who will you be using for this plan? (private security company, volunteers, etc.)

In addition to Fort Lauderdale Police we will utilize private security

4. Do you have an established detail of off-duty officers? Yes _____ No not at this time

If yes, who is your Police department contact?

Sgt. Frank Sousa

5. Any notable entertainers or special circumstances scheduled for your event? Yes _____ No X

Who/What? _____

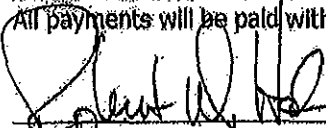
6. Is there alcohol being sold or given away? Yes X No _____

7. Are there any road closures required? Yes _____ No X

If so what roads/intersections? _____

8. What is your estimated attendance? 1,500-2,000

I understand the off duty rate for Police personnel for ALL special events is calculated at a 3-hour minimum rate. I also understand there is a 24 hour cancellation requirement to avoid the 3 hour minimum payment per officer. The hourly rate and costs to be incurred by the event organizer will be quoted on the City of Ft. Lauderdale Special Events "Cost Estimate" worksheet developed at the Special Events logistics meeting and provided to the organizer. All payments will be paid within two (2) weeks of the payroll being submitted.



Signature

Robert W. Hulsmeyer
Name of applicant

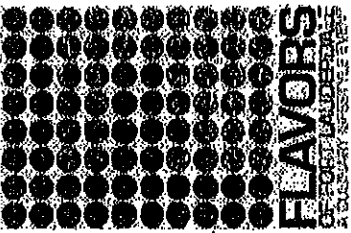
Executive Producer
Title

05-07-2012
Date

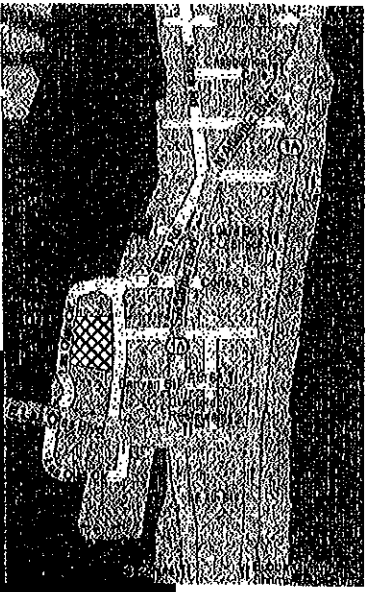
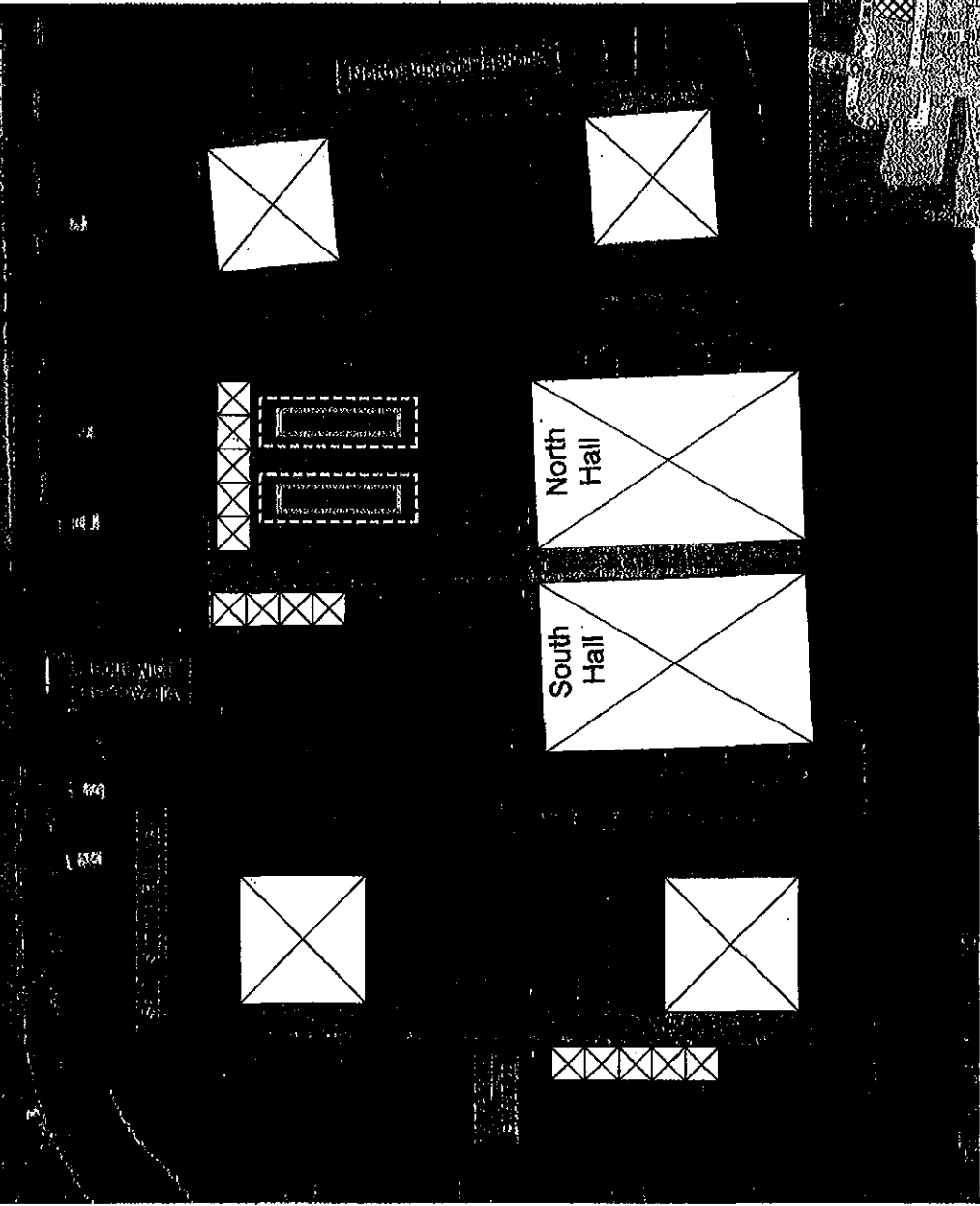


PROJECT: Flavors of Fort Lauderdale
 DATE: 04-02-2012
 TITLE: Site Plan
 DRAWN BY: [Name]
 SCALE: By Scale
 DWG NO: DWG 2.4

November 8-11, 2012
 Draft - Pending venue approval



- Tents
- Raised Decking
- Astro Grass
- Booce Courts
- Security Perimeter
- Planters



UNANIMOUS CONSENT OF THE
MEMBERS OF
FLAVORS OF FORT LAUDERDALE, LLC

The undersigned, being all of the members of FLAVORS OF FORT LAUDERDALE, LLC, a New York limited liability company, do hereby consent to and authorize the actions set forth in the following resolutions, and do hereby declare that said action shall be effective as of this 23rd day of December, 2011.

RESOLVED, that all action heretofore taken by the officers on behalf of this LLC be and it hereby is ratified, confirmed and approved.

RESOLVED, that the following persons shall hold the office designated alongside of their respective names, until the next annual meeting of members and until their successors are elected and qualified:

<u>Office</u>	<u>Name</u>
President	JACLYN E. BERNSTEIN
Vice President	ROBERT W. HULSMEYER
Secretary	MICHAEL FIORENTINO

RESOLVED, that the undersigned agree that ROBERT HULSMEYER is authorized and directed to take all steps necessary to the production of the FLAVORS OF FORT LAUDERDALE, LLC event (the "Event").

RESOLVED, that such officer is authorized and directed to do whatever acts and to take whatever steps as may be necessary, appropriate or convenient to effectuate these resolutions and the intent of the members herein, including, but not limited to, the execution of any instruments, contracts, and/or agreements required in the discretion of such officer to produce the Event.

The undersigned, by affixing their signatures hereto on this 15th day of October, 2012, do hereby consent to, authorize and approve of the foregoing resolutions in their capacities as all of the members of FLAVORS OF FORT LAUDERDALE, LLC.

EMPIRE FORCE INCORPORATED,
Member

By: 

JACLYN E. BERNSTEIN, Shareholder

By: 

ROBERT HULSMEYER, Shareholder

By: 

MICHAEL FIORENTINO, Shareholder



FLAVORS OF FORT LAUDERDALE EXECUTIVE SUMMARY OF EVENTS

Event Title: "Flavors of Fort Lauderdale"
Dates: Thursday, November 8 – Sunday, November 11, 2012 (pending approval)
Location: Ft. Lauderdale, Florida on Route A1A from Poinsettia to Sebastian
The Grand Tasting will be from Cortez to Castillo (points north and south to Poinsettia and Sebastian will be for staging, registration, EMT vehicles, etc.)

Event Summary

1. "Flavors of Fort Lauderdale" will be a new event for the South Florida community to promote Fort Lauderdale as a "foodie" destination for both residents and tourists.
2. "Flavors" will showcase what Fort Lauderdale has to offer to continue to move away from the "Spring Break" destination misconception.
3. "Flavors" will attract new business to the Beach Business Improvement District's companies and partners.
4. The Beach Business Improvement District will be the Title Sponsor for the event.
5. "Flavors" will consist of two (2) days of ancillary events on Thursday and Friday to generate buzz leading up to the weekend-long "main" Grand Tasting event on Saturday and Sunday.
6. The event will be owned and operated by Empire Force, Inc.

Event Mission

"Flavors of Fort Lauderdale" is being created for the South Florida business and residential community. The first year event will celebrate local cuisine, specialty foods, gourmet shopping and the best beverages available in the Fort Lauderdale marketplace. While it is expected to be an annual event, we will establish a unique event identity using local businesses to showcase what Fort Lauderdale has to offer to both residents and visitors alike. The City of Fort Lauderdale is committed to enhancing its mission of building destination events that can serve to drive their local economy. The City is also committed to establishing evergreen events that appeal to both the residential and tourist consumers.

The event will focus on the themes of Quality, Accessibility, Innovation and Style. The main component of the event will offer a Grand Tasting Area, which will be situated directly on A1A between Poinsettia to Sebastian Streets. This will consist of a variety of "experiences" ranging from interactive activities to food and beverage pairings. In addition, many local specialty food stores will highlight different cuisine, chefs, themes and culinary styles.

Event Components

"Flavors of Fort Lauderdale" will consist of various ancillary events in leading up to the "Grand Tasting." The vendor area at the Grand Tasting will consist of local restaurants and caterers, gourmet food stores, specialty food purveyors, alcoholic and non-alcoholic beverages. There will also be a lifestyle vendor component, which will consist of travel and leisure-focused organizations. Broken down by day, the schedule will include:

Thursday, November 8, 2012:

- **Dine Around Fort Lauderdale** – VIP themed dinners at five (5) of Fort Lauderdale's best restaurants. These events will range in price (likely from \$95 - \$200pp) and will offer a food and drink pairing along with a celebrity and/or chef appearance. The current venues for Thursday's program include:
 - Shula's Steakhouse (Located at the Westin)
Adam Elmrabti, Complex Director of Food & Beverage
Contact: adam.elmrabti@starwoodhotels.com / 954.245.3835
 - Via Luna (To host a wine and food pairing event with a wine purveyor, located at the Ritz Carlton)
Jim Oliver, General Manager
Contact: jim.oliver@ritzcarlton.com / 954.302.6640

- o **Steak 954** (Located at the W)
Joshua Summers, Director of Food & Beverage, W Fort Lauderdale
Contact: joshua.summers@starr-restaurant.com / 954.414.8224

Friday, November 9, 2012:

- **Flavors Launch Party** – The official kick-off event for the weekend, which will likely be held at the Sheraton Fort Lauderdale Beach Hotel's outdoor pool area, one of the sponsors of "Flavors." The event will be themed to incorporate a South Florida showcase of food and beverage (i.e. seafood, specialty cocktails, etc). This event will be focused on bringing media attention and attendees will include press, sponsors and FAM trip participants (through the Greater Fort Lauderdale Convention and Visitors Bureau).

Saturday, November 10, 2012:

- **The Grand Tasting** – Featuring food and beverage purveyors, local restaurants and lifestyle organizations, it will provide attendees with the opportunity to sample the best of what Fort Lauderdale has to offer. Rather than a long "feeding line," the event will have different pockets of "experiences" set up to incorporate food and beverage along with activities (i.e. A cigar lounge, Bocce Nation, Royal Caribbean's Crown & Anchor Society, FineWaters, the Hard Rock Casino, ISES Tabletop Design Competition, etc.). The event will take place outdoors on A1A from Poinsettia to Sebastian. The "main" area will be located along A1A between Cortez and Castillo. This event will take place from 12pm – 5pm.
- **Flavors After Dark** – An evening program that will consist of live entertainment, themed beverages and action stations. This component will (likely) be sponsored by the South Florida Chapter of ISES and will feature caterers and entertainment (members of ISES), which will connect the event planners and suppliers to consumers (future customers). There will also be a selection of food trucks providing a selection of their best offerings. This will take place from 6pm – 10pm.

Sunday, November 11, 2012:

- **The Grand Tasting** – A family-oriented afternoon featuring the same specialty food and beverage purveyors and restaurants as Saturday, with an emphasis on the best bites for brunch. This will take place from 11am – 4pm.

Day/Time	Activity/Event	Description
Event Day 1 - Thursday, November 8, 2012		
Thursday, 7p	Dine Around Lauderdale	Shula's Steakhouse (The Westin), Ticket price TBD
Thursday, 7p	Dine Around Lauderdale	Via Luna (The Ritz), Wine Pairings, Ticket price TBD
Thursday, 7p	Dine Around Lauderdale	Steak 954 (The W), Ticket price TBD
Thursday, 7p	Dine Around Lauderdale	Location TBD, Ticket price TBD
Thursday, 7p	Dine Around Lauderdale	Location TBD, Ticket price TBD
Event Day 2 - Friday, November 9, 2012		
Friday morning	Preliminary Load-in	Truck and equipment staging to begin on Poinsettia and/or Sebastian
Friday, 7p – 9p	Flavors Launch Party	Sponsor: Sheraton Fort Lauderdale Beach Hotel – pool area, will likely include seafood and specialty drink(s)
Friday, 11:59p	Closure of A1A	Traffic to be diverted away from A1A from Poinsettia to Sebastian beginning at 11:59pm for event build
Event Day 3 - Saturday, November 10, 2012		
Saturday, 12a – 10a	Event Build	Event build to take place overnight, to be set by 10am for vendors to arrive (some may arrive earlier depending on complexity of their design)

Saturday, 10a	Vendor Load-in	Restaurants and food and beverage purveyors arrive to set-up their area, to be completed no later than 11:45am
Saturday, 11:30a	Cue attendee line, on-site ticket sales line to open	The ticket cue will be located between Poinsettia and Cortez
Saturday, 12p – 5p	Grand Tasting Open	Grand Tasting will take place from Cortez to Castillo along A1A
Saturday, 5p – 5:45p	Re-set for Flavors After Dark	ISES participants to set their areas for Flavors After Dark program, to be set by 6:45p
Saturday, 6p – 10p	Flavors After Dark	Flavors After Dark will take place from Cortez to Castillo (likely, may not take up entire space)
Saturday, 10p – Sunday 9a	Overnight Security	Overnight security to monitor event area – A1A will not re-open overnight
Event Day 2 - Sunday, November 10, 2012		
Sunday 7a – 9a	Cleaning & Re-set	Crew to clean and re-set areas for vendor arrival
Sunday 9a – 10:45a	Vendor Load-in	Restaurants and food and beverage purveyors arrive to set-up their area, to be completed no later than 10:45a
Sunday 11a – 3p	Grand Tasting Open	Grand Tasting will take place from Cortez to Castillo along A1A
Sunday 3p – 11:59p	Load-out	All vendors and event set-up to be broken down by 11:59pm on Sunday evening, re-open A1A and closed streets at 12:00am Monday morning.

Guest Experience

Registration/Ticket Purchase – Attendees will be able to purchase tickets online via the show website which will link direct to our registration/ticket agency. There will be incentives available for certain sponsors and partners who promote the event (i.e. 10% off using a specific track-able code). Tickets will also be available for purchase on-site, but for an increased fee.

Driving/Parking – Parking will be offered at certain locations as a package with tickets. It is likely that one of the parking lots will be at the BahiaMar Hotel as well as the Las Olas Marina.

Check-in/Entrance – Guests will enter the event at Poinsettia at A1A. Upon arrival, there will be a central point between Poinsettia and Cortez where guests will present their tickets (print-out if purchased online). Guests will have their ID's checked to determine whether they receive a 21+ pass or not. It is likely that color-coded wristbands will be used for easy recognition.

Event Experience – Guests will walk the area on A1A from Cortez to Castillo to the participating vendors, restaurants, etc. to try samples and receive coupons/incentives for later purchases. All attendees will be provided a wine glass for beverage samples and a bag that will contain added value items (coupons, samples, etc.) from participating vendors.

Take-Away / Post-Event – Attendees will leave the event(s) with a better understanding and appreciation for the local culture and cuisine that Fort Lauderdale has to offer. After the event is over, attendees will have the opportunity to visit the participating restaurants and make purchases from the participating vendors through incentives that they received at the show.

Target Audience

The target audience for this event will be Fort Lauderdale and South Florida residents along with the supporting hotels' frequent customers and tourists. It is anticipated that the attendee base will be made up of:

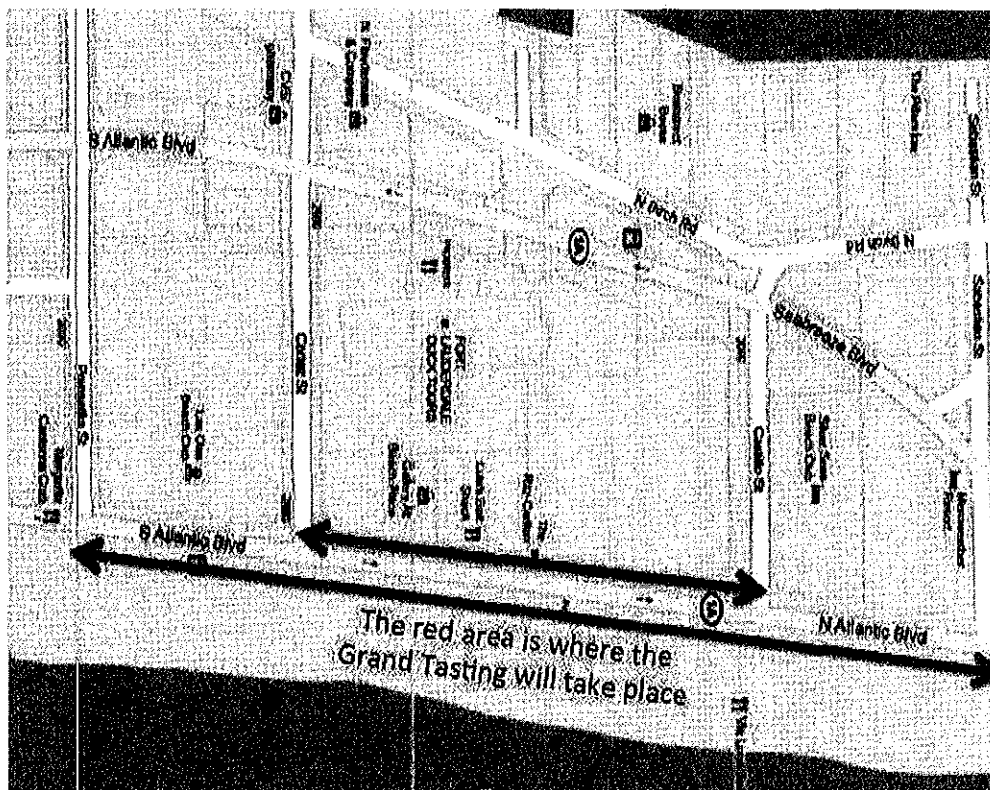
- Young professionals
- DINKs
- Retirees

In its inaugural year, "Flavors" is projected to sell 3,000 tickets to support participation by 100-150 vendors.

Ultimately, the goal is to attract a significant number of visitors from across the country and internationally toward creating a destination event which will result in increased hotel occupancy during this traditionally sluggish period.

Venue Description

- The event venue will be created on the street surface of Route A1A, stretching from Poinsettia to Sebastian. The “main” Grand Tasting component of the event will take place from Cortez to Castillo.
- A 10’ emergency lane on the west side of the street will be integrated into the event plan but will not be impeded with any structures.
- The event will be “open-air” with various tents throughout the venue space for various food service, beverages, sponsors, etc. Tents will not be air-conditioned.
- Additional lighting will be installed throughout the venue space including both the open-air spaces as well as inside the tents.
- A distributed sound system will be installed throughout the venue space to support background music and announcements.
- Temporary restroom facilities will be provided and located along side streets (Poinsettia, Cortez, Castillo, Sebastian).



Participating Groups & Responsibilities/Activation

- Empire Force, Inc. – Overall project management and majority show owner
- Adelfi Group – Sponsorship management and local representative
- City of Fort Lauderdale / Beach Improvement District – Event sponsor and partner
- Local Restaurants – providing food in single tasting size servings for on-site events
- Beverage Purveyors – providing samples of alcoholic and non-alcoholic beverages for on-site events
- Specialty Food Purveyors – providing samples of food products for on-site events