



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#24-0894

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: September 17, 2024

TITLE: Motion Approving a Service Agreement with Business for the Arts of
Broward, Inc. Related to a Donation of a Mural at the Riverwalk City
Garage - **(Commission District 4)**

Recommendation

Staff recommends the City Commission approve a motion to execute a service agreement for the public art donation of Christian Stanley's mural at the Riverwalk Parking Garage, as donated by Business for the Arts of Broward (BFA).

Background

Staff has been working with Business for the Arts of Broward on a mural project for the Riverwalk Garage. BFA is generously donating a mural, as well as ongoing maintenance of the mural, to the City of Fort Lauderdale. This initiative reflects BFA's ongoing commitment to enhancing the cultural landscape of our community.

The mural will be installed at the Riverwalk City Garage, located at 150 SE 2nd Street, Fort Lauderdale, FL 33301. The design will cover approximately 1,300 square feet on one external vertical wall of the garage. Christian Stanley was selected as the artist to complete the project.

On August 19, 2024, the Public Art and Placemaking Advisory Board reviewed the artwork and artist qualifications under the Art selection criteria under the criteria provided under Section 9-359 of the City Code. It was recommended by a unanimous vote by the Advisory Board for the acceptance of this public art donation. Note: The Advisory Board did not review a maintenance plan for the mural because BFA assumed all maintenance and restoration obligations under the service agreement instead of the City.

Resource Impact

There is no fiscal impact associated with this action. The mural will be funded at Business for the Arts of Broward's sole expense and constitutes a donation of \$28,500. In addition, the maintenance obligations of the mural will be handled by the BFA, with BFA expressly agreeing to the restore the City property to its original condition if the

mural needs to be removed by either the City or BFA.

Strategic Connections

This item is a *2024 Commission Priority*, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here

This item supports the *Advance Fort Lauderdale 2040* Comprehensive Plan specifically advancing:

- The Parks, Recreation, and Open Space Focus Area
- The Urban Design Element
- Goal 1: Promote high-quality and sustainable building design elements which complement the public realm.
- Goal 2: Encourage urban design which responds to the climate and character of Fort Lauderdale, is pedestrian friendly, human-scaled and contains the infrastructure and amenities to create a vibrant public realm.

Attachments

Exhibit 1 – Christian Stanley Mural Proposal

Exhibit 2 – August 19, 2024, Draft PAB Minutes

Exhibit 3 – Service Agreement for Riverwalk City Garage Mural

Prepared by: Joshua Carden, Cultural Affairs Officer

Acting Department Director: Alfred G. Battle Jr., Development Services