



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#25-0648

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Rickelle Williams, City Manager *Rickelle Williams*

DATE: June 3, 2025

TITLE: **WALK-ON** Resolution Delegating Authority to the City Manager to Execute a Temporary Beach License, an Outdoor Event Agreement, or Both, with either the Florida Panthers Hockey Club, Ltd. or the Florida Panthers Foundation, Inc. and to Determine the Level of In-Kind City Services, in an Amount Not to Exceed \$200,000, Provided to Support the Panthers Post Season Celebration Events, as may be Necessary - **(Commission Districts 1, 2, 3 and 4)**

Recommendation

Staff recommends the City Commission adopt a Resolution Delegating Authority to the City Manager to execute a Temporary Beach License, an Outdoor Event Agreement, or both, with the Florida Panthers Hockey Club, Ltd. or the Florida Panthers Foundation, Inc. ("Florida Panthers"), and to determine the level of in-kind City services, in an amount not to exceed \$200,000, to support the Panthers post season celebration events, as may be necessary, subject to the review and approval of said agreement as to form by the City Attorney or designee.

Background

The 2024 Florida Panthers post season celebration included a parade and special event in the City of Fort Lauderdale. The parade route was along State Road A1A from Riomar Street to SE 5th Street. The parade route ended at the special event site where the Panthers celebrated on a beachfront stage with various forms of fan engagement and player interactions. According to the Greater Fort Lauderdale Visitor and Convention Bureau (Visit Lauderdale), the 2024 parade had a \$4,000,000 economic impact with 60,000-75,000 attendees. The 2024 cost for City services, including support from other public safety agencies, was \$394,445.31. The City provided a \$100,000 in-kind donation toward services and the Beach Business Improvement District provided a direct contribution of \$100,000.

The Florida Panthers recently advanced to the 2025 National Hockey League Stanley Cup Finals. As such, City staff proactively commenced initial planning efforts with the Florida Panthers to potentially host a post season event, which may include a parade in the City of Fort Lauderdale. Due to the uncertainty of determining the outcome and timing

of the 2025 National Hockey League Playoffs, at this time staff recommends the City Commission delegate authority to the City Manager to facilitate the efficient and timely execution of a Temporary Beach License, an Outdoor Event Agreement, or both with the Florida Panthers, subject to the City's receipt and approval of a duly completed and executed Outdoor Event Application by the Florida Panthers and the City's receipt of all applicable application fees. The proposed action provides the City Manager with authority to determine the appropriate level of in-kind City services, in an amount not to exceed \$200,000 to support the 2025 event.

The event, if scheduled, will be coordinated in advance between the City of Fort Lauderdale, Broward County and the Florida Panthers and would occur in June or July 2025. The City Manager will provide the City Commission with written notice if, or when, the event details are determined.

Resource Impact

This action authorizes the City Manager to determine the level of in-kind City services provided, in an amount not to exceed \$200,000 to support post season celebration events, if necessary. Any costs associated with services beyond the City's agreed upon in-kind contribution will be the sole responsibility of the Florida Panthers.

Strategic Connections

This is a FY 2025 Commission Priority, advancing Public Spaces and Initiatives.

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle

Attachments

Exhibit 1 - Resolution 24-105

Exhibit 2 - Resolution

Prepared by: Ben Rogers, Acting Assistant City Manager, City Manager's Office

Charter Officer: Rickelle Williams, City Manager