



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#19-0941**

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**TO:** Honorable Mayor & Members of the Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** October 2, 2019

**TITLE:** Motion Approving the Co-Sponsorship of the NSU Art Museum of Fort Lauderdale - HAPPY Exhibit and Permitting the Display of Event Banners for a Period Longer than 30 Days – **(Commission Districts 1, 2, 3 and 4)**

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**Recommendation**

It is recommended the City Commission approve the City's co-sponsorship of NSU Art Museum Fort Lauderdale - HAPPY exhibit and permit the display of event banners associated with the exhibit for a period of 259 days.

**Background**

Nova Southeastern University (NSU) is requesting the City co-sponsor the NSU Art Museum Fort Lauderdale's HAPPY exhibit by permitting the display of event banner signs. Pursuant to Section 25-23 of the Code of Ordinances ("Code"), event banner signs may be displayed in association with City co-sponsored events that serve a legitimate public purpose. The proposed event banners will serve as an outreach to educate the public of the display of modernist art of HAPPY collections.

NSU Art Museum proposes to hire AAA Flag and Banner to install approximately 100 event banners within the city for a 259-day period beginning on October 21<sup>ST</sup>, in accordance with Section 25-23(b)(3) b., Event *Banner Signs*, of the Code. City Commission approval is also required to display an event banner for longer than 30 days.

To review the proposed sign locations and map, please see Exhibit 1. The proposed banner signs are shown in Exhibit 2.

**Resource Impact**

There is no fiscal impact associated with this action.

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2019* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.

- Objective 2: Celebrate our community through special events.

This item advances the *Fast-Forward Fort Lauderdale 2035 Vision Plan: We Are Prosperous*.

**Attachments**

Exhibit 1 – Proposed Sign Locations and Map

Exhibit 2 – Proposed Banner Signs

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Prepared by: Mohammed Malik, Zoning Administrator

Department Director: Anthony Greg Fajardo, Sustainable Development