



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#14-1336

TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 2, 2014

TITLE: Approval of event agreements: Rio Vista Holiday Party, Old Heidelberg Deli Winterfest, Christmas Boat Parade Festival, Coral Ridge Association Holiday Party, Skate Las Olas, Chanukah Fair on Las Olas, Farmers Market at Whole Foods Market Fort Lauderdale, Farmers Market at Broward Health and Winterfest Boat Parade Viewing Party.

Recommendation

It is recommended that the City Commission approve event agreements with Rio Vista Civic Association, Inc., Mika's Gourmet Food, LLC, All Saints Protestant Episcopal Church, Coral Ridge Association, Inc., The Las Olas Holding Company, Inc., Mekor Chayim, Inc., Florida Fresh Market Enterprises, Inc. and Ocean Harbor Marine Group, Inc. and authorize execution of agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information for each event is as follows:

Event 1:

Applicant: Rio Vista Civic Association, Inc.
Event Name: Rio Vista Holiday Party
Date/Time: Saturday, December 6, 2014 (6:00pm-11:00pm)
Location: Virginia Young Park- 1000 SE 9th Street
Road Closings: No
Alcohol: No
12/02/14
14-1336

Amplified Music: Yes- (6:00pm-11:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 1

Event 2:

Applicant: Mika's Gourmet Food, LLC
Event Name: Old Heidelberg Winterfest
Date/Time: Saturday, December 13, 2014 (9:00am- 8:00pm)
Location: Old Heidelberg Parking Lot- 914 State Road 84
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (9:00am- 8:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 2

Event 3:

Applicant: All Saints Protestant Episcopal Church
Event Name: Christmas Boat Parade Festival
Date/Time: Saturday, December 13, 2014 (5:00pm- 10:00pm)
Location: All Saints Episcopal Church- 333 Tarpon Drive
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (5:00pm- 7:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 2

Event 4:

Applicant: Coral Ridge Association, Inc.
Event Name: Coral Ridge Association Holiday Party
Date/Time: Saturday, December 20, 2014
Location: George English Park- 1100 Bayview Drive
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00

Exhibit: 4

Event 5:

Applicant: The Las Olas Holding Company, Inc.
Event Name: Skate Las Olas
Date/Time: December 18, 2014- January 1, 2015 (1:00pm- 9:00pm)
Location: Riverside Hotel Lawn- 620 East Las Olas Blvd
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 5

Event 6:

Applicant: Mekor Chayim, Inc.
Event Name: Chanukah Fair on Las Olas
Date/Time: December 21, 2014 (12:00pm- 4:00pm)
Location: Riverside Hotel Lawn
Road Closing: No
Alcohol: No
Amplified Music: Yes- (12:00pm- 4:00pm)
Insurance Required: Yes
Banners: No;
Pending Code Violations: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 6

Event 7:

Applicant: Florida Fresh Market Enterprises, Inc.
Event Name: Farmers Market at Whole Foods Market Fort Lauderdale
Date/Time: Tuesday's December 16, 2014 thru March 16, 2015 (4:00pm- 9:00pm)
Location: Whole Foods Market- 200 N. Federal Hwy
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 7

Event 8:

Applicant: Florida Fresh Market Enterprises, Inc.
Event Name: Farmers Market at Broward Health Medical Center
Date/Time: Every other Tuesday December 2, 2014 (9:00am – 3:00pm) – March 2, 2015 (9:00am – 3:00pm)
Location: Private Street – 1600 N Andrews Ave
Road Closing: No – See Site Plan
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 8

Event 9:

Applicant: Ocean Harbor Marine Group, Inc.
Event Name: Winterfest Boat Parade Viewing
Date/Time: Saturday, December 13, 2014 (5:00pm – 10:00pm)
Location: Marine Mar – 3100 E. Oakland Park Blvd.
Road Closing: No – See Site Plan
Alcohol: No
Amplified Music: Yes (6:00pm – 10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 9

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Resource Impact

There is positive fiscal impact in the amount of \$900.00

Attachments

Exhibit 1 – Rio Vista Holiday Party App
Exhibit 1a – Rio Vista Holiday Party Site Plan
Exhibit 2 – Old Heidelberg Deli Winterfest App
Exhibit 2a – Old Heidelberg Deli Winterfest Site Plan
Exhibit 3 – Christmas Boat Parade Festival App
Exhibit 3a – Christmas Boat Parade Festival Site Plan
Exhibit 4 – Coral Ridge Holiday Party App
Exhibit 4a – Coral Ridge Holiday Party Site Plan
Exhibit 5 – Skate Las Olas App
Exhibit 5a – Skate Las Olas Site Plan
Exhibit 6—Chanukah Fair on Las Olas App
Exhibit 6a –Chanukah Fair on Las Olas Site Plan
Exhibit 7 – Farmers Market at Whole Foods Market Fort Lauderdale App
Exhibit 7a—Farmers Market at Whole Foods Market Fort Lauderdale Site Plan
Exhibit 8 – Farmers Market at Broward Health App
Exhibit 8a – Farmers Market at Broward Health Site Plan
Exhibit 9 – Winterfest Boat Parade Viewing App
Exhibit 9a – Winterfest Board Parade Viewing Site Plan

Prepared By: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Director, x5348