



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#25-0907

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Rickelle Williams, City Manager

DATE: November 4, 2025

TITLE: Motion Approving a Three (3)-Year Agreement, Request for Road Closure Beyond 10:00 a.m. on the Barrier Island, and Request for Music Exemption with P1 Live, LLC for the Beachfront Grand Prix Festival at Las Olas Oceanside Park, with the First Year's Event to be held on May 1 - May 3, 2026 - **(Commission District 2)**

Recommendation

Staff recommends the City Commission approve a three (3)-year agreement, request for road closure beyond 10:00 a.m. on the Barrier Island, and request for music exemption, with P1 Live, LLC, for the Beachfront Grand Prix Festival at Las Olas Oceanside Park, in substantially the form attached, and authorize execution of the agreement by the City Manager or the City Manager's designee.

Background

The inaugural Beachfront Grand Prix Festival at Las Olas Oceanside Park was held on May 2 - 4, 2025. The event featured free admission, live music, a pit stop challenge, racing simulators, merchandise shops, and concessions.

P1 Live, LLC desires to establish an ongoing annual outdoor event titled "Beachfront Grand Prix Festival at Las Olas Oceanside Park" and is requesting a multi-year outdoor event agreement for the next three (3) consecutive years (November 4, 2025 – November 3, 2028). The annual event is intended to leverage and coincide with the Miami Grand Prix Formula 1 event hosted in Miami Gardens, FL. The proposed agreement is subject to and conditioned upon future event dates being approved by the City Manager and shared with the City Commission on an annual basis.

An outdoor event application for the 2026 event to be held on Friday, May 1, 2026, and Saturday, May 2, 2026 from 12:00 p.m. to 11:00 p.m. and on Sunday, May 3, 2026 from 12:00 p.m. to 6:00 p.m. The event will be held at the Las Olas Oceanside Park located at 3000 East Las Olas Boulevard.

The application was submitted prior to the 90-day application deadline therefore the outdoor event application fee is \$200. The event impacts will begin on Wednesday, April

29, 2026, and conclude on Monday, May 4, 2026, which includes the setup period, event period, and breakdown period. The road closure request includes a partial lane closure (a single lane of East Las Olas Boulevard) between State Road A1A and Seabreeze Boulevard, as further defined below and within Exhibit 1.

The event organizer attended the September 9, 2025, outdoor events meeting to review the event details with City staff, including the Parks and Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The outdoor events meetings focus on operational logistics, cross departmental coordination, and event organizer requirements.

Memorandum No. 19-076 (Exhibit 1) provides that all outdoor events that block streets anywhere on the Barrier Island must have all streets open no later than 10:00 a.m. In addition, the memorandum states that special events are not allowed to have amplified music after 9:00 p.m. (Sunday – Thursday) or after 10:00 p.m. (Friday and Saturday).

The event organizer is requesting the following special permissions that require City Commission approval:

- Road Closure – The event organizer is requesting an exemption to allow a road closure from 8:00 a.m. on Wednesday, April 29, 2026, to 8:00 p.m. on Monday, May 4, 2026, on East Las Olas Boulevard from State Road A1A to Seabreeze Boulevard
- Amplified Music Exemption – The event organizer is requesting an exemption to allow amplified music to be played for one (1) additional hour on Friday, May 1, 2026, and Saturday, May 2, 2026.

Amplified Music Exemption		
Date	Time Limit	Special Permission Request
Friday, May 1, 2026	10:00 p.m.	11:00 p.m.
Saturday, May 2, 2026	10:00 p.m.	11:00 p.m.

City staff invited the surrounding civic associations to the outdoor events meeting as well as shared a copy of the application and site plan. Upon approval, the City's online events calendar will be updated to reflect this event.

The event agreement defines the responsibilities of the event organizer such as covering the associated event expenses and the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney's Office reviewing and approving as to form all documents prior to execution by the City Manager or designee.

Resource Impact

Revenue related to these agreements is included in the FY 2026 Operating Budget in the account listed below.

<i>Funds available as of October 1, 2025</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574- 347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$30,000	\$0	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachments

Exhibit 1 – Memorandum No. 19-076

Exhibit 2 – Beachfront Grand Prix Festival at Las Olas Oceanside Park Event Agreement

Prepared by: Carolyn Bean, Assistant to the Director, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation