



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 7, 2014

TITLE: Motion approving event agreements and related road closings: Dillard High School/Community Homecoming Parade, Seminole Hard Rock Winterfest Boat Parade, Trick or Treat on SW 2nd Street and Food in Motion: Flagler Village Green Market.

Recommendation

It is recommended that the City Commission approve event agreements with related road closings and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with Dillard Homecoming Parade Committee, Inc., Winterfest, Inc., Downtown Himmarshee Village Association, Inc. and Atlantic Studios, Inc.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information on each event with road closing is as follows:

Event 1:

Applicant: Dillard High School Homecoming Parade Committee, Inc.
Event Name: Dillard High School/Community Homecoming Parade
Date/Time: Saturday, October 18, 2014 (9:00am-11:00am)
Location: Lincoln Park start of the parade- 600 NW 19th Ave

Road Closing: Yes- see attached parade route
Alcohol: No
Amplified Music: Yes- (9:00am- 11:00am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100
Exhibit: 1

Event 2:

Applicant: Winterfest, Inc.
Event Name: Seminole Hard Rock Winterfest Boat Parade
Date/Time: Saturday, December 13, 2014 (3:00pm-10:00pm)
Location: Parade Route- New River to the Intercostal Waterway north to Lake Santa Barbara.
Road Closing: Yes –SE 4th Street between SE 6th- SE 8th Ave (7:00am- 10:00pm)
Alcohol: Yes
Amplified Music: Yes- 3:00pm- 10:00pm)
Insurance Required: Yes
Banners: Yes
Pending Code Violations: No
Application Fee: \$100
Exhibit: 2

Event 3:

Applicant: Downtown Himmarshee Village Association, Inc.
Event Name: Trick or Treat on SW 2nd Street
Date/Time: Saturday, October 25, 2014 (8:00pm- 3:00am)
Location: SW 2nd Street from SW 2nd Ave to SW 3rd Ave
Road Closing: Yes- SW 2nd street from SW 2nd Ave to SW 3rd Ave (2:00pm- 3:00am)
Alcohol: Yes
Amplified Music: Yes- (4:00pm- 3:00am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100
Exhibit: 3

Event 4:

Applicant: Atlantic Studios, Inc.
Event Name: Food in Motion: Flagler Village Green Market
Date/Time: Friday, October 10, 2014 (5:00pm – 11:00pm); Friday, November 14, 2014 (5:00pm – 11:00pm); Friday, December 12, 2014 (5:00pm – 11:00pm)
Location: Sistrunk Blvd, between 3rd and 4th Ave & Peter Feldman Park
Road Closing: Yes- Sistrunk Blvd between 3rd and 4th Ave
Alcohol: Yes

Amplified Music: Yes- (4:00pm- 11:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100
Exhibit: 4

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Resource Impact

There is a positive fiscal impact in the amount of \$400.

Attachments:

Exhibit 1 – Dillard High School/Community Homecoming Parade Application

Exhibit 1a – Dillard High School Parade Route

Exhibit 2 – Seminole Hard Rock Winterfest Boat Parade Application

Exhibit 2a – Boat Parade Route

Exhibit 3 – Trick or Treat on SW 2nd Street Application

Exhibit 3a – Trick or Treat on 2nd Street Site Plan

Exhibit 4 – Flagler Greenmarket Application

Exhibit 4a – Flagler Greenmarket Site Plan

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Director