



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee Feldman, ICMA-CM, City Manager

DATE: May 21, 2013

TITLE: Consent Resolution – Grant Acceptance - \$10,000 – Memorial Day
Weekend Beach Activities – Broward County Cultural Tourism Program –
\$10,000 City Match and amend the FY 2013 operating budget.

Recommendation

It is recommend that the City Commission approve a Resolution authorizing the City Manager to execute documents for a Grant Agreement with Broward County and Broward Cultural Council for Broward Cultural Tourism Grant, in the amount of \$10,000, with local match, for 2013 Memorial Weekend Beach Activities - Great American Beach Party and amend the FY 2013 operating budget by amending the appropriate accounts in the amount of \$20,000 to facilitate the Great American Beach Party 2013.

Background

On January 25, 2012, the Parks and Recreation Department submitted a grant application to the Broward County Cultural Tourism Division for a Cultural Tourism Grant. The purpose of the grant is to use the arts as a means of promoting tourism in Broward County to enhance the County's reputation as an attractive destination for tourists.

The grant will be used to support marketing-related activities for the City's Memorial Day weekend activities, also referred to as the Great American Beach Party, taking place during Memorial Day weekend 2013. The City received notification of a grant award, in the amount of \$10,000, in support of this event. Match, in the amount of \$10,000, which is identified in the general fund.

Staff recommends the City Commission approve a resolution authorizing the proper City officials to execute all necessary documents to receive funds and the City Manager to execute documents extending grant term, as necessary.

Staff also recommends the City Commission amend the FY 2013 operating budget by amending the appropriate revenue accounts in the amount of \$20,000 to facilitate the

Great American Beach Party 2013.

Resource Impact

There is a positive fiscal impact to the city in the amount of \$20,000, of which \$10,000 is from grant funds and \$10,000 as a required match. The grant period is October 2012 through September 2013.

Related CAM(s): #12-0051

Attachment(s)
Exhibit 1 - Agreement

Appropriate:							
FUND	SUB FUND	FUND NAME	INDEX #	INDEX NAME	SUB OBJECT #	SUBOBJECT NAME	AMOUNT
129	01	Misc Federal, State, and County Grants	GGABP13	Great American Beach Party 2013	F733	Broward County Cultural Grant	10,000.00
TOTAL							10,000.00
And Appropriate:							
FUND	SUB FUND	FUND NAME	INDEX #	INDEX NAME	SUB OBJECT #	SUBOBJECT NAME	AMOUNT
129	01	Misc Federal, State, and County Grants	GGABP13	Great American Beach Party 2013	3201	Advertising/Marketing	10,000.00
TOTAL							10,000.00
Appropriate From (Match):							
FUND	SUB FUND	FUND NAME	INDEX #	INDEX NAME	SUB OBJECT #	SUBOBJECT NAME	AMOUNT
001	01	General Fund	PKR033401	Community Events	3203	Artistic Services	10,000.00
TOTAL							10,000.00
Appropriate To:							
FUND	SUB FUND	FUND NAME	INDEX #	INDEX NAME	SUB OBJECT #	SUBOBJECT NAME	AMOUNT
129	01	Misc Federal, State, and County Grants	GGABP13A	Great American Beach Party 2013	Q001	General Fund	10,000.00
TOTAL							10,000.00
Appropriate To:							
FUND	SUB FUND	FUND NAME	INDEX #	INDEX NAME	SUB OBJECT #	SUBOBJECT NAME	AMOUNT
129	01	Misc Federal, State, and County Grants	GGABP13A	Great American Beach Party 2013	3203	Artistic Services	10,000.00
TOTAL							10,000.00

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Parks and Recreation Director