



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#15-0228

TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: March 17, 2015

TITLE: Event Agreements: Dan Marino Foundation Celebrity Volleyball Tournament, YogaFest, Las Olas Sunday Market, 81st Easter Sunrise Service, Happyland Day School Easter Egg Hunt, and Coral Ridge Association Holiday Party.

Recommendation

It is recommended that the City Commission approve event agreements with Taff Management Corporation, Mahashakti Foundation, Inc., ROS Enterprises, Inc. and Fort Lauderdale Business and Professional Women's Club, Inc., First Presbyterian Church of Fort Lauderdale and Coral Ridge Association, Inc. and authorize execution of agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Information for each event is as follows:

Event 1:

Applicant: Taff Management Corporation
Event Name: Dan Marino Foundation Celebrity Volleyball Tournament
Date/Time: Sunday, March 22, 2015 (12:00pm- 6:00pm)
Location: Ocean Manor Resort- 4040 Galt Ocean Drive
Road Closings: No
Alcohol: Yes
Amplified Music: Yes- (12:00pm- 5:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$150.00
Exhibit: 1

Event 2:

Applicant: Mahashakti Foundation, Inc.
Event Name: YogaFest
Date/Time: Saturday, March 28, 2015 (9:00am- 9:00pm)
Location: Huizenga Plaza- 32 E. Las Olas Blvd
Road Closing: No
Alcohol: No
Amplified Music: Yes- (4:00pm- 9:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 2

Event 3:

Applicant: ROS Enterprises, Inc.
Event Name: Las Olas Sunday Market
Date/Time: Sunday's, April- June 2015 (9:00am-3:00pm)
Location: 333 E. Las Olas Blvd
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 3

Event 4:

Applicant: Fort Lauderdale Business and Professional Women's Club, Inc.
Event Name: 81st Easter Sunrise Service
Date/Time: Sunday, April 5, 2015 (5:30am- 8:00am)
Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd

Road Closing: No
Alcohol: No
Amplified Music: Yes- (6:30am- 7:45am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 4

Event 5:

Applicant: First Presbyterian Church of Fort Lauderdale
Event Name: Happyland Day School Easter Egg Hunt
Date/Time: Friday, March 27, 2015 (9:00am – 1:00pm)
Location: Colee Hammock Park – 1500 Brickell Dr.
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 5

Event 6:

Applicant: Coral Ridge Association, Inc.
Event Name: Coral Ridge Association Holiday Party
Date/Time: Saturday, April 4, 2015 (12:00pm – 12:30pm)
Location: Jack and Harriet Kaye Park
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 6

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Resource Impact

There is positive fiscal impact in the amount of \$650.00

Attachments

- Exhibit 1 – Dan Marino Foundation Celebrity Volleyball Tournament
 - Exhibit 1a – Dan Marino Foundation Celebrity Volleyball Tournament Site Plan
 - Exhibit 2 – YogaFest
 - Exhibit 2a – YogaFest Site Plan
 - Exhibit 3 – Las Olas Sunday Market
 - Exhibit 3a – Las Olas Sunday Market Site Plan
 - Exhibit 4 – 81st Easter Sunrise Service
 - Exhibit 4a – 81st Easter Sunrise Service Site Plan
 - Exhibit 5 – Happyland Day School Easter Egg Hunt
 - Exhibit 5a – Happyland Day School Easter Egg Hunt Site Plan
 - Exhibit 6 – Coral Ridge Association Holiday Party
 - Exhibit 6a – Coral Ridge Association Holiday Party Site Plan
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Prepared By: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Director, Parks and Recreation