



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

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**#13-1450**

**TO:** Honorable Mayor & Members  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** November 19, 2013

**TITLE:** Motion approving event agreements: North Beach Village Winterfest Boat Parade Event, A Toast to Your Health, Rio Vista Holiday Party, and Chanukah on Las Olas.

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**Recommendation**

It is recommended that the City Commission approve event agreements and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with Bayshore Concepts LLC, Union Planters Plaza (E&A), LLC, Rio Vista Civic Association, Inc., and Mekor Chayim, Inc.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information for each event is as follows:

**Event 1:**

Applicant: Bayshore Concepts, LLC  
Event Name: North Beach Village Winterfest Boat Parade Event  
Date/Time: Saturday, December 14, 2013 (6:00pm- 11:00pm)  
Location: Bayshore Concepts- 537 Bayshore Drive  
Road Closings: No  
Alcohol: Yes  
Amplified Music: Yes (6:00pm- 10:00pm)  
Insurance Required: Yes  
Banners: No  
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Pending Code Violations: No  
Exhibit: 1

**Event2:**

Applicant: Union Planters Plaza (E & A), LLC  
Event Name: A Toast to Your Health  
Date/Time: Saturday, December 14, 2013 (10:00am- 2:00pm)  
Location: Whole Foods Market- 2000 N. Federal Hwy  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes- Saturday, December 14, 2013 (12:00pm- 2:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 2

**Event 3:**

Applicant: Rio Vista Civic Association, Inc.  
Event Name: Rio Vista Holiday Party  
Date/Time: Saturday, December 7, 2013 (6:00pm- 11:00pm).  
Location: Virginia Young Park- 1000 SE 9<sup>th</sup> Street  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes (6:00pm- 11:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 3

**Event 4:**

Applicant: Mekor Chayim  
Event Name: Chanukah on Las Olas  
Date/Time: Sunday, December 1, 2013 (12:00pm- 4:00pm)  
Location: Riverside Hotel Lawn- 620 East Las Olas Blvd  
Road Closing- No  
Alcohol: No  
Amplified Music: Yes (12:00pm-4:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Exhibit: 4

### **Strategic Connection**

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

### **Resource Impact**

There is no fiscal impact associated with this action.

### **Attachments**

Exhibit 1 – North Beach Village Winterfest Boat Parade Event

Exhibit 1a – North Beach Village Site Plan

Exhibit 2 – A Toast to Your Health

Exhibit 2a – A Toast to Your Health Site Plan

Exhibit 3—Rio Vista Holiday Party

Exhibit 4 – Chanukah on Las Olas

Exhibit 4a – Chanukah on Las Olas Site Plan

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