



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#25-0394**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Rickelle Williams, City Manager

**DATE:** April 15, 2025

**TITLE:** Motion Approving Fourth Amendment to Master Services Agreement for  
Website Development Services - Granicus, LLC - \$161,277.29 -  
**(Commission Districts 1, 2, 3 and 4)**

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**Recommendation**

Staff recommends the City Commission approve the Fourth Amendment to Master Service Agreement for Website Development Services, in substantially the form attached (Exhibit 9), with Granicus, LLC, for additional services in the amount of \$161,277.29; and, further authorize the City Manager to execute said Amendment.

**Background**

In 2012, the Commission approved the proprietary service agreement with Granicus, Inc. for the purchase of Granicus Legislative Management Suite, Granicus Open Platform, Government Transparency Suite to fully integrate agenda, minutes, video, vote records and MuniCode links as well as online publication, distribution and search functions that streamlined the agenda process and reduced staff time (Exhibit 1).

In 2019, the City Manager approved a new Master Services Agreement with Granicus, LLC including set-up of Advanced Design Package, Web-Based Training, govAccess - Website Design and Implementation – Trailblazer, along with annual renewing subscriptions for govAccess - Maintenance, Hosting, & Licensing Fees – Corefor for the following websites: Fort Lauderdale Executive Airport (FXE), Police Department Subsite, Parks and Recreation Subsite, and City of Fort Lauderdale (Exhibit 2). This agreement had an initial 5-year term and included automatic renewal thereafter until cancelled.

In April 2020, the City Manager approved a First Amendment #1 for Granicus Encoding Appliance Hardware - SDI (AMAX) (GT), set-up and configuration along with annual renewal subscriptions for Boards & Commissions, Open Platform Suite, SpeakUp, Government Transparency Suite, and Peak Agenda Management through March 2023. This enabled the Boards and Commissions website feature as a Software-as-a-Service (SaaS) solution to simplify the citizen application and appointment to city boards process managed by the City Clerk's Office (Exhibit 3).

In December 2020, the City Manager approved First Amendment #2 to redesign the City's website and upgrade the packages for govAccess - Website Design and Implementation – Trailblazer, Advance Design Package, Content Strategy Package - Premium – Clients, and govAccess Add-on Live Chat Integration along with the annual renewing subscriptions for govAccess - Maintenance, Hosting, & Licensing Fees – Core including an additional govAccess for Advanced Subsite effective through January 2024 (Exhibit 4).

In March 2023, the Procurement Services Division approved the annual renewal for ongoing maintenance for the City Clerk's Office Agenda Management, Minutes Recordings, Live Streaming, Agenda Archives, etc. (Exhibit 5). In April 2023, the City Manager approved the Second Amendment on behalf of the Police Department for govAccess - Web Design and Implementation - Independent Sub (Exhibit 6).

In November 2023, the Procurement Service Division approved the annual renewal for ongoing maintenance for web hosting for FXE and Parks and Recreation (Exhibit 7).

In March 2024, the City Manager approved the Third Amendment for EHQ Standard Implementation, EHQ Online Training Sessions, Implementation - EHQ Embeddable Project Finder Custom, Implementation - EHQ Constant Contact Integration along with new annual renewal subscriptions for EHQ Unlimited, EHQ Embeddable Project Finder – Custom, and optional Optional Solution - EHQ Constant Contact Integration (Exhibit 8).

Currently, the needs for the City have increased and so has the need for additional digital services. The Granicus Government Service Cloud platform is expected to enhance digital services and resident engagement.

The proposed Fourth Amendment to the Master Services Agreement provides a Cloud Service Platform enabling resident self-service through smart digital forms, verifying address locations, and providing for online payment options. It will also provide a redesign of the City's website and create a clean, functional site-enhancing accessibility, improving navigation, and delivering a better overall user experience.

Additionally, the platform will streamline email outreach, eliminate the need for a separate vendor, and introduce an opt-in SMS messaging service, allowing the City to reach residents more effectively across multiple channels.

As proposed, the price breakdown of the Fourth Amendment includes one-time fees of \$86,383 and new subscription fees of \$74,894.29. Upon execution of this amendment, Granicus will prorate the pre-paid annual subscriptions (\$42,528.26) from the execution of the agreement to the end of the current billing term (January 2026). The credit will be applied to annual fees for the new subscriptions.

Pursuant to Section 2-181(f)(3), Code of Ordinances of the City of Fort Lauderdale, Florida, the City may purchase proprietary items, as defined in Section 2-173, without

competitive solicitation. As defined by the Code, a proprietary item is not readily available from more than one supplier, manufacturer, or person and is unique in nature without competitive solicitation.

### **Resource Impact**

Funds for this agreement in the amount of \$161,277.29 are available in the FY 2025 Budget in the accounts listed below:

<b>Funds available as of March 30, 2025</b>					
<b>ACCOUNT NUMBER</b>	<b>COST CENTER NAME (Program)</b>	<b>CHARACTER/ ACCOUNT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AVAILABLE BALANCE (Character)</b>	<b>AMOUNT</b>
10-001-1405-513-30-3907	Public Information Office	Services/ Materials/ Data Processing Supplies	\$646,287	\$377,202	\$161,277.29
<b>TOTAL AMOUNT ►</b>					\$161,277.29

### **Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Guiding Principle: Technology Adaptation.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are United.

### **Attachments**

Exhibit 1 - Master Services Agreement (MSA) 2012

Exhibit 2 - New MSA 2019

Exhibit 3 - First Amendment #1

Exhibit 4 - First Amendment #2

Exhibit 5 - Renewal - Legislative Management

Exhibit 6 - Second Amendment

Exhibit 7 - Renewal - Web Design

Exhibit 8 - Third Amendment

Exhibit 9 - Fourth Amendment

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